

APPENDIX C

Memorandum #3

**Summary of Outreach Efforts for
Community Workshop #1**

Draft Memorandum #3

Summary of Outreach Efforts for Community Workshop #1

for the

Canal Neighborhood Community-Based Transportation Plan

prepared by:

CANAL TRANSPORTATION PLAN STAKEHOLDER COMMITTEE

Transportation Authority of Marin
City of San Rafael

August 3, 2006

ACKNOWLEDGEMENTS

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The Draft Memorandum #3 was written for the Canal Stakeholder Committee, which is preparing a Community-Based Transportation Plan. Copies of this report are available at www.tam.ca.gov or call 415-499-6528.

INTRODUCTION

Outreach to members of the Canal community is crucial to the success of the community-based transportation planning process. This technical memorandum summarizes the outreach effort made to involve the Canal neighborhood in the first of two Community Workshops held for this project. It was intended that the purpose of Workshop #1 would be to educate Canal residents and other stakeholders on the community-based transportation planning process, identify the difficulties they currently experience when traveling within or outside the neighborhood, collect input on their recommended improvements, and identify which difficulties and improvements most affect their travel experience.

The activities designed to comprise a successful outreach effort are outlined below in Table 1. This outreach effort was developed and conducted largely by Marin Grassroots Leadership Network (MGLN), a community-based organization located in and invested in the Canal community. The MGLN was selected because of their familiarity with the community and community organizations and knowledge of available outreach opportunities. This outreach plan was presented to TAM and City staff, TAC members and the Stakeholder Committee for their review and approval.

| Table 1: Proposed Outreach for Community Workshop #1 | |
|--|---|
| Proposed Activities | Proposed Timeline |
| 1. Begin developing outreach plan | Week of October 17 |
| 2. Put together a calendar of community meetings of local CBO's & churches that will occur during the two months before the Workshop. Make presentations of CBTP process, invite members to workshop with informational flyer and distribute surveys at these meetings. Recruit Stakeholder Committee members to attend local CBO and church meetings and make presentations | Week of October 31 st through January 2006 |
| 3. On-going communication to all stakeholders (<i>by e-mail, mail, phone, and in person</i>). | November - January 2006 |
| 4. Prepare publicity materials in three languages (English, Spanish, and Vietnamese) to be used to contact and inform the organizations and its members about the Workshop | November - January 2006 |
| 5. Send Save-the-Date card about the workshop by mail and/or e-mail to attendees of previous transportation-related meetings organized by the CBOs involved in this process | Week of November 28 th |
| 6. Conduct outreach to businesses in the Canal Neighborhood and solicit their participation in the process. First step with contact letter by City. | Week of November 28 th |
| 7. Create RSVP control list | December |
| 8. Develop a Press Kit about the Workshop and the CBTP for local media | December |
| 9. Send weekly press release to local media about upcoming workshop | Dec - Jan 2006 |
| 10. Send invitation for the event by mail and/or e-mail to attendees of previous transportation meetings and mailing list of CBOs involved in this process | January 2006 |
| 11. Contact all RSVP list by phone one day before the workshop | January 2006 |

IMPLEMENTATION OF OUTREACH

In this section, details of the outreach process leading up to Community Workshop #1 are described including the format of the workshop, organizations contacted and materials developed.

1. Developing Outreach Plan

The proposed Outreach Plan was developed in early fall 2005 and presented to TAM and City of San Rafael staff, TAC members and the Stakeholder Committee. The process would include two community workshops: the first in early 2006 and the second in June 2006. Initially, the format of Community Workshop #1 was to include a presentation of the plan overview to the full group followed by breakout sessions with the focused discussions to be held in the participant's preferred language: English, Spanish, or Vietnamese. A summary of the breakout group discussions would then be presented to the full group. Through further thought and discussion a revised format was developed using an open house technique. The preferred open house format was designed to better accommodate the needs of the community and to encourage greater meeting attendance by:

- Providing a central Canal neighborhood meeting location. In early 2006, no facility adequate to accommodate the group meeting format was available.
- Allowing participants flexibility in when and how long to attend the meeting. With work, school and family obligations, many residents prefer the convenience of an open house format.
- Encouraging participation by children. The open house format made it easier for parents to bring their children to the workshop and provided workshop staff the opportunity to learn about the travel issues of both children and adults.

The Open House consisted of five stations. In addition, several displays were available to inform attendees on the status of the Cal Park Hill Tunnel Rehabilitation and Multi-Use Path Construction project, Highway 101 Carpool Lane Gap Closure project and Sonoma-Marín Area Rail Transit project. The materials presented at the five stations included:

- **Station 1** - At the first station, participants were welcomed to the workshop, asked to sign-in and given a fact sheet explaining the community-based transportation planning process and the goals of the workshop. A slideshow was running in the background with pictures of the Canal neighborhood and examples of transportation improvements made in other similar communities.
- **Station 2** - At Station 2, findings from previous related studies were presented on large wall hangings. Participants were given several dots and asked to place these on issues most important to them in traveling in and out of the neighborhood. The issues were divided by mode (i.e. pedestrian, bicycle, transit and motorist). These issues are included in Memorandum 4 with the corresponding ranking of importance identified at the workshop.
- **Station 3** - Participants were asked to identify the 'hot spots' or problems encountered while traveling within the Canal neighborhood. Four wall maps were provided, one for each mode to allow participants to place dots at locations where they experience difficulties in walking, bicycling, driving and/or taking transit. Bilingual workshop facilitators were on hand to solicit specific details about the traveling problems and record comments. The resulting maps and comments are included in Memorandum 4.

- **Station 4** – Station 4 was used to record specifics about traveling outside the Canal. Attendees were asked to place dots at locations where it is difficult for them to travel to. Further descriptions of each difficulty were recorded by bilingual facilitators. Comments are included in Memorandum 4.
- **Station 5** – At Station 5, participants were thanked for attending and provided materials on other transportation-related projects and programs, and upcoming meetings such as the Marin County Transit District’s public meetings on the draft *Short Range Transit Plan*.

In addition, Stakeholder Committee members were at Stations 2, 3 and 4 to talk with their neighbors about transportation issues and hear their concerns. More than 60 residents and interested parties attended the first workshop.

2. Calendar of Community Meetings

A calendar of meetings of local community-based organizations (CBOs) and churches that would occur during the two months before the workshop was developed. It was intended the project staff and members of the Stakeholder Committee would make presentations at these meetings to describe the CBTP process, invite members to the workshop and to distribute surveys. The list of groups to be contacted is included in Appendix A. Presentations were made at meetings of the Pickleweed Park Advisory Board, Grupo de Papas of Canal Alliance and Chan Kahal.

Because the workshop date and place were decided less than two months before the meeting and many organizations do not meet during the months of December and January, it was not possible to personally attend additional meetings. Additional outreach to CBOs and community service providers was done through invitation to an informational lunchtime event. In all, 118 representatives from 85 organizations were invited. The list of organizations is included in Appendix B. The flyer sent to these representatives is included in Appendix C. Representatives from Canal Welcome Center, Canal Healthy Neighborhood, Novato Human Needs Center, Catholic Charities CYO, Golden Gate Transit and Asian Advocacy Project attended. The lunch was held on January 11, 2006 and was attended by 9 representatives of 7 organizations.

3. Communication to Stakeholder Committee

On-going communication with members of the Stakeholder Committee was conducted through attendance at Stakeholder Committee meetings and through direct contact via letters, emails and phone calls. A sample letter sent to members is included in Appendix D.

4. Publicity Materials

Publicity materials were prepared to contact and inform CBOs, residents and other interested parties about the community-based planning process and the first workshop in February. Because many Canal residents speak English as a second language, publicity materials were prepared in Spanish and Vietnamese as well as English. The workshop flyer is included in Appendix E. The Fact Sheet explaining the planning process is included in Appendix F.

5. Distribution of Flyers/Save-the-Date Reminders

The workshop flyer, included in Appendix E, was used to advertise the community workshop. In total, approximately 6,000 flyers were distributed through schools (Bahia Vista Elementary, Gallinas Elementary, San Pedro Elementary, Davidson Middle, San Rafael High, and Terra Linda High), Community Based Organizations and attendee lists from previous transportation-related meetings. The week before the workshop, Save the Date Reminders were sent to CBOs and attendees from previous transportation-related meetings. The email reminder is included in Appendix J.

6. Outreach to Businesses

The first step of outreach to businesses in the neighborhood was to be a contact letter from the City of San Rafael. Unfortunately, this first step was not possible due to schedule and staffing limitations. The San Rafael Chamber of Commerce was contacted but it was too late to include an announcement of the workshop in their newsletter. However, several individual businesses in the Canal were contacted as part of the overall outreach effort.

7. RSVP Control List

Stakeholder Committee members and representatives of interested organizations were asked to supply a list of potential workshop participants. This RSVP list was used as an additional mailing and contact list for later contact and reminders on the workshop. The RSVP control form is included in Appendix G.

8. Media

A comprehensive list of Bay Area radio and television stations, daily and weekly publications and special interest newsletters were sent the CBTP press release in late January 2006. The press release is included in Appendix H. The list of media contacts is included in Appendix I.



**Comment from residents
sought on transportation**

Community members are encouraged to comment about Canal area transportation at Thursday's open house at the Canal Welcome Center.

The open house runs from 5:30

to 8:30 p.m. at the center at 141 Alto St.

For more information, call 499-5078.

Article published in Marin Independent Journal, January 29, 2006

10. Phone Reminders

Several days before the workshop, approximately 100 people, including those on the RSVP control lists were contacted by phone to remind them of the upcoming workshop.

APPENDIX A

List of Regular Community Meetings in the Canal Neighborhood

Pickleweed Park Advisory Board

Where: 50 Canal St.

When: Every 1st Wednesday of each month. Time: 7- 8:30pm.

For info call (415) 485-3077

Bahia Vista School PTA

Where: Bahia Vista School – 125 Bahia Way / Davidson Middle School - 280 Woodland Avenue

When: Every 1st Thursday of the month. Time: 5:30 pm.

For info call (415) 485-2415

Canal Alliance

Where: 91 Larkspur St.

PLATICAS INFORMATIVAS - When: Every 3rd Thursday of the month. Time: 6:40 pm.

GRUPO DE PAPAS - When: Wednesday December 14. Time: 6 pm

For info call (415) 454-2640

First 5 - Grupo Comunitario Meeting

Where: 1101 5th Ave. Suite 215. San Rafael

When: Every 2nd Wednesday of the month. Time: 5:30 pm.

For info call (415) 257-8559

Canal Welcome Center Committee Meetings

When: Every 3rd Tuesday of the month. Time: 6 pm.

For info call (415) 526-2486

List of Regular ESL Classes in the Canal Neighborhood

Canal Alliance

Where: 91 Larkspur St.

When: Different classes

For info call (415) 454-2640

College of Marin

Where: Marin Conservation Corps – 27 Larkspur St.

When: Mondays through Thursdays Time: 6:30 pm

For info call (415) 485-9642

Canal Welcome Center

Where: 141 Alto St.

When: Mondays and Wednesdays. Time: 6 -8 pm.

For info call (415) 526-2486

San Rafael City Schools

Where: Bahia Vista School – 125 Bahia Way / Davidson Middle School - 280 Woodland Avenue

When: Mondays through Thursdays Time: 8 – 10 am

When: Mondays and Wednesdays Time: 7 – 9 pm

For info call (415) 492-3236

APPENDIX B

List of Organizations Invited to Informational Meeting

| | |
|---|---|
| Adopt-A-Family | Latino Council of Marin |
| American Cancer Society | Latino Students Union - College of Marin |
| Americorps - Marin Conservation Corps | Listos Para la Escuela /First 5 Marin Marin Tenants Union |
| Asian Advocacy Project | Media-Golden Gate Distirct |
| Bahia Vista Elementary School | Marin Center for Independent Living |
| Bahia Vista Family Center | Marin Child Care Council |
| Bahia Vista School - PTA | Marin Childcare Council - Parent Voices |
| Bay Area Community Resources (BACR) | Marin Community Clinic |
| Bay Area Legal Aid | Marin Conservation Corps |
| Canal Academy | Marin County |
| Canal Alliance | Marin County Dept. of Child Support |
| Canal Healthy Neighborhood | Marin County Drinking Driver Program |
| Canal Welcome Center | Marin County Transit District |
| Canal Youth and Family Council | Marin Family Action |
| Catholic Charities CYO | Marin Housing Authority |
| Centerforce | Next Generation |
| CHIRLA | Novato Human Needs Center |
| CVNL | Novato Youth Center |
| Draw Bridge | Orgullo Yucateco |
| Environmental Education Council of Marin (EECOM) | Our Future |
| Fair Housing of Marin | Parents Services Project |
| Golden Gate Transit | Pickleweed Park Advisory Board Member |
| Green Party of Marin & Students for Social Responsibility | Pickleweed Park Community Center |
| County of Marin Health and Human Services | Ritter House |
| Homeward Bound | St. Vincent de Paul Society |
| Housing Authority of the County of Marin | St. Vincent's FFA |
| Huckleberry Teen Health Program | The Marin Institute |
| Huckleberry YP Male Involvement | United Way of the Bay Area |
| Image for Success | Vietnamese-American Fellowship Group |
| Joy of Learning center | Women's Support Group |
| | Youth Leadership Institute |

APPENDIX C

Invitation for Informational Meeting

LUNCH MEETING ON TRANSPORTATION, AND YOU!

**Date: Wednesday,
January 11, 2006**

**Time:
12noon - 2pm**

**Location:
Marin Grassroots Lead-
ership Network's Office
2915-A Kerner Blvd.
San Rafael, CA 94901
www.mcgl.n.org**

Join us to get on track with what is going on with transportation in the Canal Area and how this affects your constituents!

TRANSPORTATION LUNCH:

Anyone who is working with people who live and work in the Canal Area . The group will discuss how to insure the participation of those who are affected by transportation in the Canal neighborhood.

WHAT IS THE NEIGHBORHOOD COMMUNITY-BASED TRANSPORTATION PLAN

Learn about the goals of the San Rafael Canal Community Based Transportation Plan for Transportation Projects and Services that will better serve the San Rafael Canal minority and low income community.



Please RSVP:

Phone: 415.451.4350

Fax: 415.451.4357 Ext. 302

Email: obeltran@mcgl.n.org

**Your participation
is extremely
important!**

APPENDIX D

Letter to Stakeholder Committee Members



January 24, 2006

To: Canal Neighborhood CBTP Stakeholder Committee Members
From: Ericka Omena Erickson, Marin Grassroots Leadership Network
Re: Canal Neighborhood Community Based Transportation Plan (CBTP)

Hi, Stakeholder Committee Members!

After more than a month of preparations, everything is in place for the first Canal public workshop, which will be held on February 2nd, 2006, from 5:30 to 8:30 pm. at the Canal Welcome Center, 141 Alto Street (where you met for the first Stakeholder Committee meeting). The Transportation Authority of Marin (TAM) and the City of San Rafael are jointly hosting this event. Please find the flyer attached.

As we discussed at the first Stakeholders Committee Meeting, the format will be an Open House, with stations where participants can share transportation issues and concerns in English, Spanish and Vietnamese. Linda Jackson, from the City of San Rafael, will be checking in with you for your help at the Open House.

As we agreed in the same meeting, each member of the Stakeholders Committee is asked to bring 10 people to the Open House. Please find attached the flyer about the event and a list to be used with information about your guests. Please send the information requested back to us by Monday, January 30th so that we can follow up.

Please also note on your calendar that the next Stakeholder Committee meeting will be on Thursday, March 9, 6:30 - 9:30, also at the Canal Welcome Center, 141 Alto Street. You will be reviewing a summary from the Open House and will be confirming critical issues and potential solutions for staff research.

We are looking forward to seeing you on February 2nd!

Sincerely,

Ericka Omena Erickson
Marin Grassroots Leadership Network

APPENDIX E

Community Workshop Flyer

TRANSPORTATION OPEN HOUSE

Children are welcome!
♥



**THURSDAY
FEBRUARY 2, 2006**
Drop in anytime between 5:30-8:30pm

Welcome Center
141 Alto Street
San Rafael, CA 94901



- Learn about the Canal Transportation Plan!
- Share the problems and challenges you have in getting around the Canal, and in traveling to other neighborhoods
- Help make it easier and safer to walk, bike and use a bus in the neighborhood

Thứ Năm, Ngày 2 Tháng 2, 2006

Xin mời tham dự bất cứ lúc nào trong khoảng thời gian từ **5:30-8:30 pm**

**Tại Trung Tâm: 141 Alto Street
San Rafael, CA 94901**

- Học hỏi về Chương Trình Giao Thông Vùng Canal!
- Chia sẻ những kinh nghiệm và thử thách khó khăn để bạn có thể đi lại trong vùng Canal và các vùng lân cận.
- Đề nghị ý kiến xây dựng để đồng bào lưu thông bằng đường bộ, xe đạp và dùng xe buýt dễ dàng và an toàn hơn trong vùng.

Thế giới được hướng dẫn bởi những người tham dự!!

Muốn biết thêm chi tiết:
Anh Vinh Q. Luu Xin gọi: (415) 259-0178
hay e-mail: vluu_aap@sbcglobal.net

THE WORLD IS RUN BY THOSE WHO SHOW UP !!

Các trẻ em cũng được mời tham dự!
♥

**FOR MORE
INFORMATION CALL:**
(415) 451-4350 x 302
or e-mail:
obeltran@mcgln.org

TRANSPORTACION "CASA ABIERTA"



JUEVES
2 de FEBRERO de 2006
Venga a cualquier hora entre
5:30-8:30 pm

**Welcome Center/
Centro de Bienvenida**
141 Calle Alto
San Rafael, CA 94901

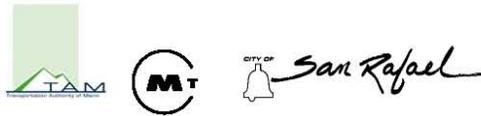


- **¡Aprenda acerca del Plan de Transportación de Canal!**
- **Comparta los problemas y retos que tiene yendo de un lado a otro en el Canal y viajando a las comunidades vecinas**
- **Ayude a hacer mas fácil y seguro el caminar, andar en bicicleta y usar el autobús en la comunidad.**

**PARA MAS
INFORMACION LLAME:
(415) 451-4350 x 302
obeltran@mcgln.org**

APPENDIX F

Canal Neighborhood Community-Based Transportation Plan Fact Sheet



Canal Neighborhood Community-Based Transportation Plan FACT SHEET

What is the Canal Neighborhood Community-Based Transportation Plan?

The Canal Neighborhood Community-Based Transportation Plan is a grass-roots approach to identifying barriers to mobility in the Canal Neighborhood, and solutions to overcome them. The collaborative process involves residents, local businesses, community and faith-based organizations, and public agencies.

The Canal Neighborhood Community-Based Transportation Plan is part of the regional Community-Based Transportation Planning Program created by the Metropolitan Transportation Commission (MTC) to allow minority and low-income Bay Area communities to set their priorities and evaluate their options for filling transportation gaps.

Who are the participants in the Canal Neighborhood Community-Based Transportation Plan?

- **You, friends and neighbors** – Join your friends and neighbors at the Community Workshops to share your ideas about transportation issues and possible solutions.
- **Stakeholder Committee** - To guide the planning project, the San Rafael City Council appointed the Canal Neighborhood Community-Based Transportation Plan Stakeholder Committee, which includes Canal residents, Canal property and business owners and people who work in the Canal. Stakeholder Committee members will work with their neighbors and other interested people to learn about transportation issues, identify and evaluate possible solutions, and recommend a list of improvements that will make it safer and more comfortable for people to walk, bike, drive, and use a bus in the Canal neighborhood. Stakeholder Committee members include:

Dr. Laura Alvarenga
Eric Andersen
Rocky Birdsey
Ruth Donohugh
Rocio Cruz Hernandez
Richard M. Lockman
Enedina Mendieta
Man Minh Phan
Jessuina Perez-Terán
Blanca Portillo
Fernando Quezada
Maria A Rodriguez
Rob Simon
Tom Wilson
Dr. Beverly Yates

- **Transportation Authority of Marin (TAM) and City of San Rafael** – In partnership as co-sponsors of this project, TAM and the City of San Rafael will provide staff support and other needed assistance.
- **Consultants** - Wilbur Smith Associates (WSA) will assist TAM and the City of San Rafael in developing the Plan and formulating transportation improvement options. The Marin County Grassroots Leadership Network (MCGLN) will provide support for community participation through strategic outreach, language assistance and meeting facilitation.
- **Metropolitan Transportation Commission (MTC)** – MTC has provided the grant funding for this project and will oversee the preparation of the Plan.

How can you be involved in the Canal Neighborhood Community-Based Transportation Plan?

The first community workshop will be an Open House the evening of Thursday, February 2, 2006. The workshop is an opportunity for you and your neighbors to comment on your difficulties traveling within and to/from the Canal neighborhood.

- Where do you feel unsafe walking or riding a bicycle in the Canal?
- Where would you like to have bus stops?
- Do you have any challenges traveling to work, school, the store or the doctor?

At the second workshop in June 2006, you and your neighbors are invited to review and comment on potential transportation improvements that were developed in response to the needs highlighted during the Open House in February 2006.

Community Workshop Information

Community Workshop #1

Thursday, February 2, 2006; 5:30 to 8:30 p.m. (open house – drop in!)
Canal Welcome Center, 141 Alto Street, San Rafael

Workshop #2

June 2006 (Date and location to be determined)

For more information look for workshop announcements on the following websites:

Transportation Authority of Marin: www.tam.ca.gov

City of San Rafael: www.ci.san-rafael.ca.us

How can you get on the mailing list to be informed of future workshops in the neighborhood?

Write to: Ericka Erickson, Marin County Grassroots Leadership Network
2915-A Kerner Blvd
San Rafael, CA 94903

Phone: (415) 451-4350 or Email: grassroots@mcgln.org

APPENDIX G

RSVP Control Form

**CANAL NEIGHBORHOOD
COMMUNITY BASED TRANSPORTATION PLAN
VECINDARIO DE CANAL - PLAN COMUNITARIO DEL TRANSPORTE**

**STAKEHOLDER COMMITTEE MEMBER NAME:
NOMBRE DEL MIEMBRO DE STAKEHOLDER COMMITTEE:**

GUEST LIST - LISTA DE INVITADOS

| | NAME <i>NOMBRE</i> | MAIL ADDRESS <i>DIRECCION</i> | TELEPHONE <i>TELEFONO</i> | E-MAIL |
|----|-----------------------|----------------------------------|------------------------------|--------|
| 1. | | | | |
| 2. | | | | |
| 3. | | | | |
| 4. | | | | |
| 5. | | | | |
| 6. | | | | |

Please fax or mail this list to us by Monday, January 30th. *Por favor fax o envía por correo esta lista a nosotros por el lunes, 30 de Enero.*
Marin County Grassroots Leadership Network
2915-A Kerner Blvd. San Rafael, CA 94901. P: (415) 451-4350 F: (415) 451-4357 E: grassroots@mcgln.org W: www.mcgln.org

APPENDIX H

Media Press Release

P R E S S R E L E A S E

For Immediate Release

Date: January 24, 2006

Contacts:

Carey Lando
Transportation Authority of Marin
P.O. Box 4186
San Rafael, CA 94913
415-499-5078

Linda Jackson
City of San Rafael
1400 Fifth Avenue
San Rafael, CA 94901
415-485-3067

CANAL NEIGHBORHOOD COMMUNITY BASED TRANSPORTATION PLAN

Public Event: Open House

A Transportation Open House for the Canal Neighborhood will be held on Thursday, February 2nd, 2006, to receive input from community members about transportation in the area. The event will be held at the Canal Welcome Center – 141 Alto St. San Rafael in an “Open House” format, where participants can come anytime between 5:30 p.m. and 8:30 p.m. to share transportation issues, concerns, and improvements needed in English, Spanish, and Vietnamese. The Transportation Authority of Marin (TAM) and the City of San Rafael are jointly hosting this Open House.

Information collected at this Open House will be used to develop the Canal Neighborhood Community Based Transportation Plan that is a grassroots community effort to facilitate community participation in prioritizing transportation needs and identifying potential solutions. The Community Based Transportation Plan is a collaborative effort involving: Canal neighborhood residents, business owners, and employees; Community Based Organizations; local transit operators; the City of San Rafael; the Transportation Authority of Marin (TAM); and the Metropolitan Transportation Commission (MTC).

A second community meeting confirming findings of this Open House and presenting the draft Canal Neighborhood Community Based Transportation Plan will be held in June 2006.

More information on the Canal Transportation Plan Open House or the Canal Neighborhood Community Based Transportation Plan can be found on TAM’s website at www.tam.ca.gov or by contacting Carey Lando, TAM, at 499-5078 or Linda Jackson, City of San Rafael, at 485-3085.

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Appendix I

Media Contact List

| | |
|--------------------------------|-----------------------------------|
| Action 36 Cable 6 (KICU-TV) | KPIX 95.7 FM & 1550 AM |
| American Free Press | KPIX -TV (Ch. 5)KQED - FM 88.5 FM |
| Artists Opportunities | KQED -TV (Ch. 9) |
| Asian Week | KRON Television (Ch. 4) |
| Bay Area Reporter | KSFO Talk Radio AM 560 |
| California Tomorrow | KSOL/KSOL-FM |
| Clear Channel | KSTS-TV 48/Telemundo |
| CNN | KTEH-TV |
| Coastal Post | KTST TV 26 |
| Comcast Cable | KTVU -TV (Ch. 2) |
| CommonGround | KXJO-FM |
| Commuter Times | Live 105/KITS/KLLC |
| El Mensajero | Los Angeles Times |
| Fast Forward | Marin Independent Journal |
| Grassroots Fundraising Journal | Marin Scope Community Newspaper |
| Impulso | Media-Golden Gate District |
| K101 101.3 FM | Mill Valley Herald |
| KABL Radio 960 AM | News Pointer |
| KALW | Newsweek |
| KAZA | North Bay Business Journal |
| KBAY-FM | Novato Advance |
| KBBF - 89.1 FM | Open Exchange Magazine |
| KBHK-TV, Channel 44 | Opportunity Knocks |
| KBLX 102.9 FM | Pacific Sun |
| KBLX Radio | Parent's Press |
| KBRG/KLOK | People's Weekly World |
| KCBS Radio 74 AM | Point Reyes Light |
| KCSM | San Francisco Bay Guardian |
| KDTV 14/Univision | San Francisco Bay Times |
| KDTV (CH.14) (Spanish) | San Francisco Chronicle |
| KEAR-FM | San Francisco Examiner |
| KEZR-FM | San Francisco Independent |
| KFTL-TV, Channel 64 | San Jose Mercury News |
| KFTY-TV 50 | Santa Rosa Press Democrat |
| KGO News Talk AM 810 | SF Weekly |
| KGO Television (Ch. 7) | Sierra Club Yodeler |
| KGO-ABC 7 | The Ark / KNEW |
| KGO-AM 810 - | The Bohemian |
| KICU -TV (Ch. 36) | The Habit |
| KITS 105.3 | The New York Times |
| KMEL 106.1 FM | The News Marin |
| KMKY Radio | The Oakland Tribune |
| KNBR/KFOG/KSAN/KTCT | Wall Street Journal |
| KOHL Radio | Z95.7 Radio |
| KOIT | |

APPENDIX J

Email Workshop Reminder

CANAL NEIGHBORHOOD TRANSPORTATION OPEN HOUSE

Location: Canal Welcome Center
141 Alto St., San Rafael, CA

When: Thursday, February 2, 5:30pm to 8:30pm

Phone: (415) 499-5078 - Carey Lando, TAM
(415) 485-3085 - Linda Jackson, City of San Rafael



Canal community members are invited to learn and give input about transportation in the Canal neighborhood at this **Open House** event.

Please come anytime between 5:30 p.m. and 8:30 p.m. to

- **Learn about the Canal Transportation Plan;**
- **Share the problems and challenges you have in getting around the Canal, and in traveling to other neighborhoods;**
- **Help make it easier and safer to walk, bike and use a bus in the neighborhood.**

Spanish and Vietnamese interpreters will be available.

If you cannot attend this event, but would like to give your input, please [click here to download a survey](#) and return it with your comments by Friday, February 3rd, 2006.

Transportation Authority of Marin (TAM) and the City of San Rafael are jointly hosting this Open House.

For more information visit www.tam.ca.gov or contact Carey Lando, TAM, at 499-5078 or Linda Jackson, City of San Rafael, at 485-3085.

ABOUT THIS EVENT

Information collected at this Open House will be used to develop the Canal Neighborhood Community Based Transportation Plan that is a grassroots community effort to facilitate community participation in prioritizing transportation needs and identifying potential solutions. The Community Based Transportation Plan is a collaborative effort involving: Canal neighborhood residents, business owners, and employees; Community Based Organizations; local transit operators; the City of San Rafael; the Transportation Authority of Marin (TAM); and the Metropolitan Transportation Commission (MTC).

A second community meeting confirming findings of this Open House and presenting the draft Canal Neighborhood Community Based Transportation Plan will be held in June 2006.

For more information please visit:
www.tam.ca.gov
www.maringrassroots.org