

MEETING OF THE
 TRANSPORTATION AUTHORITY OF MARIN
 EXECUTIVE COMMITTEE
 Programming & Projects
 October 10, 2016
 2:00 p.m.

TAM CONFERENCE ROOM
 900 FIFTH AVENUE
 SAN RAFAEL, CALIFORNIA

MEETING MINUTES

Members Present: Stephanie Moulton-Peters, Mill Valley City Council, TAM Chair
 Alice Fredericks, Town of Tiburon
 Diane Furst, Corte Madera Town Council
 Eric Lucan, Novato City Council
 Katie Rice, County of Marin Board of Supervisors
 Kathrin Sears, County of Marin Board of Supervisors

Members Absent:

Staff Members Present: Bill Whitney, Acting Executive Director
 Dan Cherrier, Principal Project Delivery Manager
 David Chan, Manager of Programming & Legislation
 Derek McGill, Planning Manager
 Li Zhang, Chief Financial Officer
 Molly Graham, Public Outreach Coordinator
 Nick Nguyen, Principal Project Delivery Manager
 Scott McDonald, Senior Transportation Planner

Chair Stephanie Moulton-Peters called the meeting to order at 2:00 p.m.

1. Chair's Report (Discussion)

Chair Moulton-Peters reported on the League of California Cities conference she attended in Long Beach., and her use of the LA Metro train system afterwards which was both convenient and economical. She encouraged the other members of the Committee to feel free to give reports when they attend transportation-themed meetings or events or hear about new technologies, etc.

2. Commissioner Comments (Discussion)

Commissioner Furst noted that while in Berkeley earlier today she saw an AC (Alameda County) Transit bus that had in the destination display a reminder of the deadline for voter registration. She thought it was a good idea, like a public service announcement.

Commissioner Fredericks reported on her attendance at the International Transportation Conference in Denver, and there was a discussion of future funding and transit options such as public-private partnerships using on-demand autonomous vehicles that can travel bumper-to-bumper at 80 mph on toll roads.

Chair Moulton-Peters commented that one interesting presentation she saw at the League conference was about affordable housing and the Sustainable Communities Strategy, including the award of carbon tax grants, and the collaborative process between public agencies and public-private partnerships.

3. Executive Director's Report (Discussion)

Principal Project Delivery Manager Bill Whitney presented the staff report on behalf of Executive Director (ED) Dianne Steinhauser. He asked that agenda item #6 be moved after Item #7 due to the late arrival of the presenter of that item. He also discussed the schedule of meetings for the remainder of this year including the cancellation of the November 17th Board meeting and the rescheduling of the December 15 Board meeting to December 1st. He also noted that the Executive Committee meeting scheduled for December 12 will be cancelled. He reported on the delay of opening bids for the bid process for the Richmond San Rafael Third Lane Project, the Vision Plan that is in the second phase of outreach with the launch of a website, GettingaroundMarin.com, including a survey on transportation issues, TAM's participation in the International Walk to School Day as part of the Safe Routes to School program, and ongoing traffic monitoring being done by TAM that seems to be showing a significant increase in congestion – the results will be sent to the Committee members as well as the member agencies.

Mr. Whitney further discussed that the Metropolitan Transportation Commission (MTC) has updated demographics and other information on the region on their "Vital Signs" website, the Novato City Council's plans to honor Paul Breakstone on his recognition by the TAM Board as "Crossing Guard of the Year", and the MTC Bike Share Capital Grant that TAM received an invitation to submit for, which provides statistical data on the program.

Commissioner Fredericks reported that someone had told her it is possible to take the "Getting Around Marin" survey more than once, and if so, she wanted to make sure there was a way to track it.

4. Open Time for Public Expression

No one came forward to speak.

5. Approval of Minutes from September 12, 2016 (Action)

Commissioner Rice moved to approve the minutes of September 12, 2016. Commissioner Lucan seconded the motion, and the minutes were approved unanimously.

Item #7 taken out of order.

7. Allocate Transportation Sales Tax (Measure A) to Marin Transit of the Ferry "Wave Shuttle" Connector (Action)

Programming Manager David Chan introduced the item which asked the Committee to recommend to the full TAM Board to 1) authorize \$85,000 in Transportation Sales Tax (Measure A) Interest Funds be programmed to Marin Transit as pass through funds for the FY 16/17 operational period of the GGBHTD Ferry Connector Service and 2) amend the FY 16/17 TAM Budget to include Measure A Interest Funds in the amount \$85,000 for

Marin Transit to pass through to GGBHTD. Mr. Chan reviewed background information, past use of Measure A interest funds for this project that is reviewed on an annual basis.

Ron Downing of the Golden Gate Bridge, Highway & Transit District continued the presentation, discussing the recent decision to apply the interest funds, the benefit to central Marin commuters, how the route services have evolved to accommodate the different types of users, and changing commute patterns. He expressed appreciation to TAM for making the allocation in the past, and thanked the Board for considering it again for the next fiscal year.

Commissioner Rice asked for more information on the breakdown of ridership between morning and afternoon commuters, and Mr. Downing said there are almost three times as many in the afternoons than there are in the morning. In response to a follow-up question from Commissioner Rice, Mr. Downing explained that the commuters like the flexibility that the ferry and the shuttle provide, allowing for changes in their work schedule from day to day.

Commissioner Rice noted that she has heard from others who use the shuttle and the ferry later in the day for nonbusiness purposes. She expressed concern, however, regarding the costs for running the shuttle. Mr. Downing discussed hidden costs and cited the cost associated with deadhead trips when the bus is heading back to Manor in Fairfax with no passengers.

Commissioner Sears commented that the asset the shuttle is to the community more than makes up for the costs. Commissioner Rice acknowledged the community benefits but indicated the costs still need to be considered and analyzed, as is prudent for any program. She expressed regret that another small bus Golden Gate used on a particular short route had been discontinued. Mr. Downing explained that unfortunately that route never met its performance targets even though it was extended several times. He also indicated that Golden Gate would be willing to look at it again if circumstances change.

Chair Moulton-Peters commented how this shuttle can no longer be considered a pilot project as it's been deemed a success, but she wondered about other pilot projects that might be in the works. Mr. Downing said there were two pilots that the District tried but they proved unsuccessful. One was in the Central San Rafael/Miracle Mile area and the other was a shuttle in the Smith Ranch Road area. He also reviewed other services that the Bridge District provides to Marin County residents, and he indicated they would be willing to consider new proposals as well.

Commissioner Fredericks commented on the boost that residents can give to transit services to increase ridership and support simply by word-of-mouth advertising. Chair Moulton-Peters expressed her preference to use pilot funding for considering new technologies.

Commissioner Rice discussed how to make last-mile funding decisions between Golden Gate Transit services and Marin Transit services by determining which agency could do it more efficiently. She acknowledged there are many things to consider in the process. Commissioner Sears said she thought that Marin Transit was not interested in providing this service the last time this issue was discussed.

Mr. Downing pointed out that the Bridge District can provide an integrated fee service, which is a great convenience to the user. He also noted that Marin residents have asked why there is no direct shuttle service to Novato, which he indicated is primarily because they could not guarantee the connection because of congestion issues.

Commissioner Lucan agreed, noting he has used the service and by the time one gets to the ferry many people choose to stay on the bus because of time constraints. Regarding parking at the Ferry Terminal, he asked if one must provide their home address when registering to park, and if so, could that data be leveraged to target ridership. Mr. Downing said that the information is proprietary and could not be collected and used. Mr. Lucan, then corrected a typo in the staff report, which was a reference to 2013 rather than 2016.

Commissioner Fredericks noted that the service will need to be subsidized regardless of which transit agency provides it. She also suggested that when Measure A is re-authorized, it would be good to specify in the expenditure plan when a pilot program can be designated a success at which point become eligible for sustainable funding. Commissioner Sears agreed.

There was no public comment on the item.

Commissioner Rice moved to recommend the TAM Board: 1) authorize \$85,000 in Transportation Sales Tax (Measure A) Interest Funds be programmed to Marin Transit as pass through funds for the FY 16/17 operational period of the GGBHTD Ferry Connector Service and 2) amend the FY 16/17 TAM Budget to include Measure A Interest Funds in the amount \$85,000 for Marin Transit to pass through to GGBHTD. Commissioner Sears seconded the motion, and it was unanimously approved.

Mr. Downing thanked the Committee for their action. Mr. Whitney asked, and the Committee agreed it could be part of the Consent Calendar at the Board meeting.

6. Overview of Upcoming Innovation Workshop (Discussion)

Mr. Whitney noted that the Staff report would be presented by Planning Manager Derek McGill and Public Outreach Coordinator Molly Graham, assisted by Consultant Marnie Primmer.

Mr. McGill introduced the idea and the importance of keeping aware of new technology and resources in the rapidly-changing transportation industry, which staff feel could be presented in a workshop for the public and private sectors.

Ms. Graham expanded the concept further, including the vision of what the conference/workshop will include and how it will function on a professional level for transit providers, professionals and stakeholders, as well as members of the public who have an interest in the subject. She also discussed a potential keynote speaker/moderator, location, theme, hours of the event, and anticipated numbers and makeup of the attendees. (Note date envisioned as Friday February 3rd.)

Ms. Primmer discussed her experience and qualifications in the transportation field, the need to be aware of the next big thing in the industry, how she envisions the structure of the conference, including information sharing and information gathering, potential issues to include such as how to provide access to services for those with specialized needs (seniors and the economically disadvantaged), autonomous vehicles, the link between regulation and innovation, funding structures, expanding service types, software and trade secrets juxtaposed against the role of government agencies. She expressed appreciation to TAM for allowing her to participate in the planning process.

Commissioner Furst expressed excitement and optimism about the conference particularly since Marin's senior population will be included as a topic in this event. She mentioned several concepts and topics unique to Marin that she thought should be part of the program including issues related to suburbs and the fact that Hwy 101

serves as the main route to move from one community to another in the county. She asked that staff consider what will need to be done in the future, not just what is currently being done and she cited infrastructure needs/changes that would need to occur to accommodate autonomous vehicles, as well as future parking needs. She suggested it would be useful for participants to leave the conference with a list of resources, i.e. TED talks, to help educate them on the topics that are covered during the event.

Commissioner Fredericks mentioned security issues with using apps data for online services and suggested that staff find an expert to can speak to that topic.

Commissioner Sears suggested a different title, focusing more on innovation than tradition. She suggested other ways to think about and approach the issues. She cited solar roads and charging roads as examples of pushing the envelope in the transportation world.

Commissioner Lucan added the workplace dynamic, i.e. changing the traditional work schedule to a more flexible one, as something to consider. Along that line, he suggested looking at ways to maximize waterways transit options, noting there are new, faster ferries available too.

Commissioner Sears commented on the future of the current public transit options and how that will affect the commuter, as well as potential impacts on single vehicle drivers.

Commissioner Rice asked if the transportation survey for the TAM Vision process includes questions on innovations and the future of transportation; if so, the responses could inform these discussions as well. Mr. McGill responded that the survey contains open-ended questions that would allow for input and he acknowledged the timing of the two processes will work together for the benefit of the Vision Plan, but he wanted to be sure that the results and conclusions of the innovation workshop do not delay the finalization of the Vision Plan.

Commissioner Rice asked what staff sees the objectives of workshop for TAM staff, the community, and the TAM Board; which Mr. McGill discussed. He stated that the overall objective is one of education on these topics, to bring an awareness of the impacts that will come with the implementation of these new technologies and to bill TAM as an agency that is intellectually curious about these technologies in order to seek outside agencies who may want to partner with TAM to tackle Marin's transportation issues.

Commissioner Sears suggested that staff enlist the help of commissioners to reach out to some of Marin's entrepreneurs Chair Moulton-Peters noted she had recently discovered there is bus service across the Richmond-San Rafael bridge as an option to single-occupancy driving and expressed support for including driverless bus and car options as part of the workshop. She commented that it is important to determine and keep in mind, "What are we trying to solve?" She also discussed TAM's involvement in reducing greenhouse gases, which she would like to see TAM do more on that front. She reviewed the many different issues, sometimes with competing priorities, that TAM should consider and take leadership in addressing.

Chair Moulton-Peters opened public comment on the item.

Cindy Winters expressed great enthusiasm for the direction the nature of this topic signifies. She reviewed different groups that not only should be invited but encouraged to attend. She suggested that the topic "effect on community planning" be added to the discussion. and noted as well that a professor from Harvard who says there are more cars on the road now than ever and he strongly encourages more use of toll roads. She was concerned about the broad range of attendees at the workshop, some of whom are afraid of technology and innovation.

Seeing no further speakers, Chair Moulton-Peters closed public comment on the item.

8. Allocate Transportation Sales Tax (Measure A) to Marin County for the Sir Francis Rehabilitation Project in West Marin (Action)

Mr. Chan introduced the item which asked the Committee to recommend that the full TAM Board allocate \$100,000 in Transportation Sales Tax (Measure A) to Marin County for the Sir Francis Drake Rehabilitation Project in West Marin to complete the design phase. He stated that the project being discussed today lies in the West Marin planning area for improvements to Sir Francis Drake Boulevard between Lagunitas Road and Wild Iris Drive, a distance of 1.35 miles and within the unincorporated Marin County through downtown Lagunitas

Dan Dawson, the project manager for the County of Marin presented an overview of the project, what has already been completed and what is remaining, as well as next steps.

Chair Moulton-Peters expressed this is the type of agenda item that would lend itself so well to the fact sheets she requested of staff, which would include a map indicating the section of the road that has been completed and the work still to be done highlighted separately. Mr. Whitney indicated staff is working to develop a template for that.

Commissioner Rice moved to approve the staff recommendation, and Commissioner Furst seconded it. The motion passed unanimously.

9. Allocate Measure A Funds to the SFD Blvd Project in Ross Valley (Action)

Mr. Chan introduced this item which asked the Committee to recommend that the TAM Board allocate \$550,000 in Transportation Sales Tax (Measure A) funds to Marin County for the Sir Francis Drake Rehabilitation Project from Highway 101 to the Ross Town limit to complete the environmental (ENV) and preliminary engineering (PE) phases. He discussed the work that has already been done by Marin County for the EIR and engineering work, as well as the anticipated next steps.

Mr. Dawson reviewed the work done to date, costs for the entire project to be completed, community meetings and a walking tour of the project site, oversight organizations from various agencies, as well as what remains to be done, issues raised through the public process, project changes that resulted, project goals, prioritization of the remaining projects identified, the current amount of funding requested, environmental review options, future design and construction phases, diagrams of the project components, proposed traffic improvements, and pedestrian safety.

Commissioner Rice confirmed that any monies not spent on the environmental or engineering studies would be applied to the design phase of the project. She also suggested there may be some synergies between TAM and the county to conduct traffic counts in the area which Mr. McGill confirmed. She recognized and appreciated the decision to call for a full EIR, based on the complexities of the project.

Chair Moulton-Peters asked about potential sewer work and/or cable lines to be updated, and Mr. Dawson indicated they had been involved in the process. Commissioner Furst noted there has been a lot of turn over with staff at the Ross Valley Sanitation District, and it might not hurt to get a second confirmation that there have been no changes to long-term planning.

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Commissioner Rice moved to recommend the Board approve the Allocation of Measure A Funds to the SFD Blvd Project in Ross Valley. Chair Moulton-Peters seconded the motion, and it carried unanimously.

There was no public comment on the item.

Mr. Whitney confirmed that Items #8 could be placed on the Board's Consent portion of the agenda but that #9 would be included in the regular part of the agenda. He also asked whether the Committee would like staff to present Item #10 directly to the Board, since there was no time today. Chair Moulton-Peters concurred with his recommendation.

Item #10 deferred to the TAM Board.

10. **Approval of Matching Funds in the Amount of \$35,000 to the Sonoma Marin Area Rail Transit (SMART) for Electric Vehicle (EV) Charging Infrastructure and \$75,000 to Marin Transit for Electric Buses, and to Authorize the Executive Director to Negotiate, Execute and Amend as Necessary Funding Agreements with Said Agencies (Action)**

The meeting was adjourned at 3:45 p.m.

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