

SF Mission Bay

City Type: Regional Center
Purpose: Review Mission Bay's Parking Policies which promote Smart Growth planning.

Goals:

- Review Mission Bay's future parking needs.
- Discuss how new transit may potentially affect parking demand at UCSF and adjacent developments.
- Assess existing residents' parking habits surrounding Mission Bay.

Stakeholder Survey:

- A parking survey was conducted in two residential buildings adjacent to Mission Bay to determine existing parking trends¹.
- The residential survey indicated significant drive-alone commuting by the primary household resident to the Peninsula and South Bay.
- Majority of secondary household members used alternative modes for commuting within San Francisco.
- Amenities in the area were reported as the primary reason (62 percent) for living near Mission Bay, followed by access to transit (24 percent), then walking distance to work (11 percent) and "other" (3 percent)².

Findings:

- The parking policy framework now in place at Mission Bay can be an example of smart growth parking techniques used in the Bay Area.
- Current regulations delineate maximums for off-street parking supply.
- Shared parking allowances were approved given off-set utilization times which contribute less to traffic congestion.
- The area features streetscape and architectural elements supporting walking, biking and transit use.
- Mission Bay is in the early stages of development and the results of its policies will take several years to become fully realized.

Potential Next Steps:

- Further research into existing parking conditions in and around Mission Bay.
- Conduct additional surveys of residents to understand parking attitudes after build-out of the Mission Bay.
- Further review of TDM programs after full implementation and participation.

¹ Note 27 responses were received. Due to homeowner and real estate property limitations, additional properties were not accessible.

² Other comprised 3 percent and was most often stated as new construction.