



**DATE:** June 1, 2017

**TO:** Transportation Authority of Marin Board of Commissioners

**FROM:** Dianne Steinhauser, Executive Director

**SUBJECT:** Next Steps in Sales Tax Renewal Effort, Agenda No. 9

**SCHEDULE OF LIKELY STEPS**

Topic	Target Dates	Complete
<b><u>2017</u></b>		
1. Introduction and Initial Feedback from Local Jurisdictions	Feb - Apr	✓
2. Baseline Polling - TAM Board approval of polling effort	Feb	✓
3. TAM Ad Hoc Committee guides poll - poll conducted	Mar - Apr	✓
4. TAM Board considers initial input from Local Jurisdictions and Polling and determines whether to proceed to next step of forming an Expenditure Plan Advisory Committee (Go/No Go)	Apr - May	
5. TAM Board establishes membership of Advisory Committee	Apr - May	
6. Kickoff of Expenditure Plan Advisory Committee Process	May	
7. Expenditure Plan Advisory Committee meets to develop options for renewing transportation sales tax, for increasing transportation sales tax, or both	June -Oct	
8. Expenditure Plan Advisory Committee recommends and engages in public outreach	June - Oct	
9. TAM Board reviews activity of Expenditure Plan Advisory Committee and determines whether to proceed to next step of briefing local councils on status (Go/ No Go)	Oct	
10. TAM briefs Local Jurisdiction Councils on status of Expenditure Plan development – seeks and receives input	Nov - Jan	
<b><u>2018</u></b>		
11. TAM Board considers input from Local Jurisdictions and determines whether to proceed to next step of polling elements of the Draft Sales Tax Expenditure Plan and directing Expenditure Plan Advisory Committee to consider Local Jurisdictions input, direction from TAM Board, and polling results and finalizes Final Draft Sales Tax Expenditure Plan (Go/No Go)	Jan	

Note 1: The Local Jurisdiction input in November, December, and January on the status of activity to develop a Draft Sales Tax Expenditure Plan will guide the TAM Board in deciding how best to proceed in early 2018.

Note 2: If the TAM Board elects to proceed, there will be an additional round of polling as well as direction for the Expenditure Plan Advisory Committee to complete a Draft Sales Tax Expenditure Plan. That plan, once reviewed and finalized by the TAM Board as a Draft Final Expenditure Plan, would go to Local Jurisdictions for approval. That effort could take place in the Spring of 2018 for a November 2018 Ballot Measure. The TAM Board could choose to lengthen the process with the goal of a ballot measure after 2018.