



DATE: June 1, 2017

TO: Transportation Authority of Marin Board of Commissioners

FROM: Dianne Steinhauser, Executive Director

SUBJECT: Create a Transportation Sales Tax Expenditure Plan Advisory Committee (Action),
Agenda Item No. 9c

RECOMMENDATION

Recommend that the TAM Board approve establishing a Transportation Sales Tax Expenditure Plan Advisory Committee (EPAC), comprised of individuals representing diverse stakeholder groups in Marin County, to develop a Draft Transportation Expenditure Plan defining the transportation projects and programs in a future sales tax measure to be considered by Marin County voters.

BACKGROUND

The current 20-year transportation sales tax, passed by voters in 2004, will expire March 31st, 2025. The TAM Board has been considering a potential early renewal of the existing sales tax measure. There are advantages to renewing early, creating an ongoing reliable stream of revenue to continue much needed projects and programs.

The EPAC will be one component of a comprehensive stakeholder outreach program necessary to gain consensus on an expenditure plan for a potential sales tax ballot measure. In development of a transportation sales tax expenditure plan it is an accepted best practice and has been the consistent practice of TAM to create an expenditure plan advisory committee of diverse stakeholders to consider and advise on the elements included in an expenditure plan. An EPAC was created in 2003 to advise TAM in its development of the Measure A Transportation Sales Tax and in 2009 in the development of the Measure B Vehicle Registration Fee, contributing to the success of the ballot measures.

DISCUSSION

The Transportation Sales Tax Expenditure Plan Advisory Committee (EPAC) is being recommended to consist of individuals representing diverse stakeholder groups in Marin County. The Committee will meet regularly over a minimum five- to six-month period. The Committee will receive direction from the TAM Board, principles by which to proceed. These principles will guide their activity.

Attached is a general breakdown of activity that will be conducted for the Expenditure Plan Advisory Committee effort. Note the initial few meetings will be dedicated to learning about the existing sales tax and what TAM has learned regarding needs that are currently unmet. The education effort will also include regular progress reports on the MTC toll increase efforts, and what projects may be funded through that

stream. Finally, the Committee will be apprised of what the SBI Road Maintenance and Rehab program will fund.

The ultimate goal of the Expenditure Plan Advisory Committee will be to then develop one or more scenarios for renewal of the current sales tax, or increasing the sales tax. The education effort will provide the knowledge base under which the group then proceeds to scenario development. Sufficient time is being allowed for sufficient education of members and exploring of scenarios on how best to proceed. See attached meeting breakdown of activity.

Note the EPAC is advisory to the TAM Board of Commissioners. Several options on how to move forward could be developed by the EPAC. The final decision will be made by the TAM Board of Commissioners.

The Committee will participate in an open and transparent process and all meetings will be open to the public. It is expected that members will have diverse opinions on transportation priorities and funding needs and a facilitator will guide the meeting to ensure an inclusive and organized process.

The membership is expected to include the attached stakeholder groups and geographic areas. All current Citizen's Oversight Committee members are invited to participate as indicated below. The COC has been reviewing TAM activity under the current transportation sales tax for over 12 years.

The EPAC is expected to meet at least monthly from June –November. While meetings are generally thought to proceed as attached, both the educational effort as well as scenario development can occur under additional meetings if needed. TAM staff will report out to the TAM Board on EPAC activity monthly.

At the end of the EPAC education and scenario development, the TAM Board's next step would be to authorize staff to report to each council in Marin and the Board of Supervisors on status of scenarios under consideration. As an alternative, the TAM Board could choose to proceed to formal council approval of a Draft Transportation Sales Tax Expenditure Plan.

Note the Expenditure Plan Advisory Committee management of activity will be primarily conducted under the direction of TAM staff. Nonetheless, there are not sufficient staff resources for development of material and management of meetings. Staff is seeking authority for consultant support as a separate Board item on this agenda.

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ATTACHMENT

Attachment A: Expenditure Plan Committee Membership
Attachment B: Expenditure Plan Committee Meetings Sequence

TAM Expenditure Plan Advisory Committee Membership June 2017

Ref #	Organization	# of Reps	Select Individual	TAM Citizen's Oversight Committee	Likely Member
1	COC-Northern Planning	1	V-Anne Chernock	Yes	
2	COC-Central Planning	1	Joy Dahlgren	Yes	
3	COC-Ross Valley Planning	1	Paul Roye	Yes	
4	COC-Southern Planning	1	Robert Burton	Yes	
5	COC-West Marin Planning Area	1	Scott Tye	Yes	
6	COC-Major Marin Employers	1	Peter Pelham	Yes	
7	COC-Environmental Organizations - MCL	1	Kate Powers	Yes	
8	COC-Bicycle and Pedestrian Group	1	Vince O'Brien	Yes	
9	COC-Marin County Paratransit Coordinating Council	1	Alan Bortel	Yes	
10	COC-League of Women Voters	1	Pamela Gach	Yes	
11	COC-Taxpayer Group	1	Paul Premo	Yes	
12	North Bay Leadership Council	1			Cynthia Murray
13	Chamber of Commerce Representatives	2			Joanne Webster (San Rafael) and Coy Smith (Novato)
14	Marin County Office of Education	1			
15	Student- College of Marin	1			
16	Transit Rider	1			
17	Marin Mobility Consortium - Seniors	1			
18	Senior Living Resident/Pedestrian	1			
19	Equity/Marin City	1			
20	Equity/Canal Neighborhood	1			
21	Labor Union/Building Trade Council	1			
22	Sustainability	1			
	TOTAL	23			

NOTE 1- Staff from various partner agencies are envisioned to attend as staff and will be actively presenting info and responding to questions.

NOTE 2 - The position representing the School District on the COC has been a long term vacancy and therefore is not included in this list.

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TAM Expenditure Plan Advisory Committee Meeting Sequence – June 2017

Meeting 1 – Introductions and Education

- Introduction of committee members and staff
- Committee responsibilities – questions we will be tackling
- Board strategic direction (provided in Meeting 1 or Meeting 2)
- How the committee will function
- Introduction to sales taxes and to Marin's Transportation Sales Tax- Measure A

Meeting 2 – Accomplishments and Needs

- Transportation in Marin before Measure A/Accomplishments of Measure A
- What happens if Measure A sunsets
- Poll 1 results
- Begin discussion of current needs and strategic plan

Meeting 3, Meeting 4 and Meeting 5 (if necessary) – Needs and Strategies

- Presentation of needs – results of recent outreach efforts, presentations by partner agencies, cities/towns/county areas of greatest need
- What are the other funding sources for transportation and what are the biggest gaps?
- Initial discussion of committee priorities including Amount and Duration of tax.

Meetings 6, Meeting 7, and meeting 8 (if necessary) - Drafting a Plan

- Beginning with Meeting 5 or 6, we will summarize discussion from the group with a draft or multiple drafts that they can begin to comment on and shape. Each meeting will move the draft expenditure plan table forward.

Final Meeting(s) – Review of Draft Final Scenarios and Recommendation to TAM Board

Note 1: Meetings 1 through 5 will occur by end of September 2017. Meetings 6 through 8 will occur in October through end of November.

Note 2: The TAM Board will consider the EPAC recommendation(s) in December 2017, and determine Next Steps.

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