



**DATE:** June 22, 2017

**TO:** Transportation Authority of Marin Board of Commissioners

**FROM:** Dianne Steinhauser, Executive Director  
Derek McGill, Planning Manager

**SUBJECT:** TAM Strategic Vision Plan Contract Extension (Action), Agenda Item No. 6j

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**RECOMMENDATION:**

Authorize TAM staff to amend the term of the Nelson \ Nygaard Consulting Associates, Inc. contract for the Strategic Vision Plan from its current expiration date of June 26, 2017 for an additional 6-month period. There is a budget to complete the work and no budget increase is included in this recommendation. Work is expected to end on this plan by September 2017.

**BACKGROUND:**

On June 25, 2015, the TAM board authorized a contract with Nelson \ Nygaard Consulting Associates, Inc to conduct the TAM Strategic Vision Plan in concurrence with the update to the Regional Transportation Plan (RTP). A draft Vision Plan is expected to be released in late June.

**DISCUSSION/ANALYSIS:**

In 2003 TAM’s predecessor agency, the Marin County Congestion Management Agency prepared “Moving Forward: a 25-year Transportation Vision for Marin County.” This 2003 Vision Plan provided direction for planning activities and future revenue discussions, ultimately assisting in the development of TAM’s ½-cent Transportation Sales Tax Expenditure Plan. As many of the projects and programs envisioned have been carried out, an update to the original vision plan was warranted. The process to update this vision plan was approved by the TAM board in February 2015.

The overall goal of the vision plan is to build consensus around “what we want to accomplish in the future.” The update to this plan, known as the Strategic Vision Plan 2017 will:

- incorporate the past developments and accomplishments made to the Transportation System,
- incorporate a substantial amount of planning and studies that have advanced our understanding of the local and regional issues our transportation system faces,
- Consider the expansive public outreach and stakeholder outreach that has occurred since 2003,
- Provide guidance and strategies for new revenue sources
- Incorporate examples of technological advancement and innovations

Since May of 2015, work on the strategic vision plan has progressed steadily, beginning with support of the Regional Transportation Plan update in Fall of 2015. During this process an extensive outreach process and workshop was held. In 2016, TAM staff and Nelson/Nygaard prepared an existing conditions discussion with the TAM board, prepared a second round of public outreach including the development of a website and survey that reached out to over 3,600 respondents. Nelson Nygaard and staff have developed an initial vision and are working towards the development of a draft document for review, expected to be released for comment and input by the end of June.

TAM staff have brought forth elements of the plan in pieces, beginning in May 2015 with the Public Outreach Plan for the Regional Transportation Plan (RTP) and Strategic Vision Plan (SVP) outreach of 2015. Since that time TAM has:

- Conducted Round 1 of outreach - Summer 2015
- Adopted Principles of RTP/SVP - July 2015
- Submitted Long Range Projects for RTP - October 2015
- Revised Long Range Projects - June 2016
- Board discussion on Transportation Setting - April 2016
- Conducted round 2 of Public Outreach - Fall 2016
- Board Discussion on public outreach - January 2017
- TAM Innovation Workshop - February 2017

With the contract expiring in June, TAM staff are recommending the contract length is extended to allow for support in reviewing comments and preparing the final draft of the vision plan. This work is within the existing budget and no additional budget is necessary.

**FISCAL CONSIDERATION:**

This contract extension is for term only, and does not include any budget changes or have any fiscal impact.

**NEXT STEPS:**

Staff will amend the Nelson \ Nygaard contract.

**ATTACHMENTS:**

N/A