



DATE: July 17, 2017
TO: Transportation Authority of Marin Citizens' Oversight Committee
FROM: Scott McDonald, Senior Transportation Planner
SUBJECT: Strategic Vision Plan Draft for Public Review (Discussion), Agenda Item 4

RECOMMENDATION

Discussion Item Only.

BACKGROUND

In 2003 TAM's predecessor agency, the Marin County Congestion Management Agency prepared "Moving Forward: a 25-year Transportation Vision for Marin County." This 2003 Vision Plan provided direction for planning activities and future revenue discussions, ultimately assisting in the development of TAM's ½-cent Transportation Sales Tax Expenditure Plan. As many of the projects and programs envisioned have been carried out, an update to the original vision plan was warranted. The process to update this vision plan was approved by the TAM Board in February 2015.

The overall goal of the vision plan is to build consensus around "what we want to accomplish in the future." The update to this plan, known as the Strategic Vision Plan 2017 will:

- incorporate the past developments and accomplishments made to the Transportation System,
- incorporate a substantial amount of planning and studies that have advanced our understanding of the local and regional issues our transportation system faces,
- Consider the expansive public outreach and stakeholder outreach that has occurred since 2003,
- Provide guidance and strategies for new revenue sources,
- Incorporate examples of technological advancement and innovations.

TAM staff have brought forth elements of the plan in pieces, beginning in May 2015 with the Public Outreach Plan for the Regional Transportation Plan (RTP) and Strategic Vision Plan (SVP) outreach of 2015. Since that time TAM has:

- Conducted Round 1 of outreach - Summer 2015
- Adopted Principles of RTP/SVP - July 2015
- Submitted Long Range Projects for RTP - October 2015
- Revised Long Range Projects - June 2016
- Board discussion on Transportation Setting - April 2016
- Conducted Round 2 of Public Outreach - Fall 2016
- Board Discussion on public outreach - January 2017
- TAM Innovation Workshop - February 2017
- Board discussion on Vision Development – April 2017

DISCUSSION/ANALYSIS

Based on the discussions with the TAM Board, Technical Advisory Committee and the Citizens Oversight Committee on individual elements of the Vision Plan, a draft of the plan has been developed for public input and review. This report is in development and will be shared with the Citizens oversight committee in July. The draft incorporates input through multiple rounds of public outreach, TAM Board comments from its December 2016 meeting, and extensive discussion and comments from the TAM Finance and Policy Executive Committee at its April 2017 meeting. This draft will be posted on the TAM website and comments on the draft can be sent to marinvision@tam.ca.gov by September 22, 2017 for consideration. TAM staff will address comments and present a final draft for consideration by the TAM Board in October.

FISCAL CONSIDERATION

Discussion Item Only.

NEXT STEPS

TAM will announce the release of the draft Vision Plan and provide a comment period of approximately 60 days. TAM will consider comments and prepare a final draft for consideration by the TAM Board. Local agencies including our transit operators, member agencies- cities, towns and the county, climate and energy partners, TAM's Citizen's Oversight Committee and Technical Advisory Committee, and other interested organizations and individuals will have an opportunity to review and comment on the Plan.

ATTACHMENTS

N/A