

September 28, 2017

TO: Transportation Authority of Marin Board of Commissioners

FROM: Dianne Steinhauser, Executive Director

SUBJECT: Executive Director's Report – Agenda Item 6 (Discussion)

LOCAL

National Drive Electric EV Event Report from Saturday, September 9th



On Saturday, September 9th, TAM and the Golden Gate Electric Vehicle Association (GGEVA) co-sponsored the 6th annual National Drive Electric Week EV Event at the Bon Air Shopping Center in Greenbrae. The event attracted numerous participants who poured over various electric vehicles on display. Attendees experienced test rides and drives in cars from Mercedes Benz, BMW, Tesla, Chevrolet and Ford.

Leveraging past years' events, continued participation of TAM's EV Advisory Working Group, and TAM's financial and staff support, GGEVA worked with auto dealers, EV owners, and related businesses, including PG&E, to present a vibrant showcase event.



This year's event was heavily promoted on Facebook, Twitter, Nextdoor and advertised on KCBS. GGEVA estimate that about 500 visitors attended the event, including Commissioners Eric Lucan, Damon Connolly and Stephanie Moulton-Peters; with 82 visitors taking test drives. Less manufacturer representation resulted in less test drives than last year. Volunteers coordinated by GGEVA brought plug-in vehicles to the celebration. TAM staffed a booth to dispense various EV flyers, as well as other TAM program information.

TAM Awards Crossing Guard of the Year to Thomas Holmes – Reed Elementary School

Thomas Holmes is being honored with the Crossing Guard of the Year Award for his dedication to the safety of children making their way to Reed Elementary School in Tiburon.



Mr. Holmes makes it his top priority to keep kids safe while crossing the street and he is also known for his warm greetings to the students and their families as they walk and bike to school. Mr. Holmes notes that “It has always been important to me to be part of my community and this is the perfect job to get to know the kids and their parents. I know their names, get to greet them and give high-fives as they are on their way to and from school.” He adds, “Plus, kids at this age are really funny.”

TAM Launches “GETSMART17” pilot program!



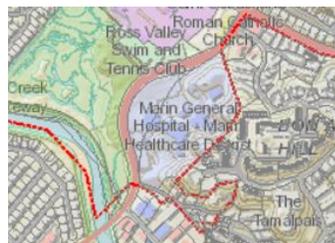
On September 12th, TAM launched the “GETSMART17” program offering a \$5 off promo code for Lyft Line rides to and from SMART Stations. TAM staff has been out marketing this program through online newsletters, and thank you to all Board members who have helped to spread the word. Whistlestop and Lyft have reported a number of rides being taken under this program, and so far the reviews have been very positive! Within the first two weeks the program supported 36 rides on Lyft Line at

SMART stations, along with 12 rides provided by Whistlestop offering wheel chair accessible vehicles, and dispatch Lyft rides for non-smart phone users, through its call-in center.

So far there has been a high level of ride requests and high demand for the program. Lyft drivers are not always able to meet the total ride requests, and TAM is working with Lyft to resolve these issues. This is a promising start and TAM staff will share additional ridership results as they become available.

Note that this Pilot Program was also featured among innovative projects in the Innovative Mobility Research (IMR) September 11th weekly update, based at the Transportation Sustainability Research Center (TSRC) at the University of California, Berkeley.

TAM Joins MarinMap!



TAM is the newest member agency of the countywide MarinMap association! TAM joins the other cities of the county, along with the County and special districts in this association that provides Geographic Information Systems technology to support mapping and distribution of our recent Data Collection Efforts to our partner agencies. MarinMap will be provided access to TAM data to share with public agencies and the public and develop new interactive ways of sharing TAMs growing data sets.

MTC IDEA Grant submitted for Adaptive Signal Technology on Sir Francis Drake Corridor

In September TAM staff met with staff from the County of Marin, San Rafael, Larkspur, San Anselmo, Marin Transit and Golden Gate Transit to submit a Marin County application to Phase 1 of MTC's Innovative Deployments to Enhance Arterials (IDEA) grant for the Sir Francis Drake Corridor. TAM submitted a grant for adaptive signal technology in the Sir Francis Drake corridor, to leverage TAM's make-ready infrastructure investments in the East Sir Francis Drake corridor project and the County of Marin's Sir Francis Drake Project. MTC has made approximately \$13M available for both phases of the grant, and will notify successful applicants in November 2017. A second phase of the grant process is also due in November and requires a private partner as part of the application with a private cash investment in order to be eligible for this grant source.



Tam Junction Bike Lane Improvement Project



Work is progressing around the Almonte / Shoreline intersection in the Tam Junction area. This TAM sponsored and administered Project will add Class II Bicycle lanes along Shoreline Blvd from Flamingo Avenue to Coyote Creek and along Almonte Blvd to join the existing Bicycle lanes. Tight working conditions have forced a majority of the work to take place at night. TAM staff are working with the contractor to minimize the noise impacts. Work is expected to be complete later in October.

The initial items of work have been modifying the sidewalk location at the intersection to allow for the bike lanes, construction of a small retaining wall, and storm drain improvements. One significant early improvement has been a newly constructed sidewalk without a utility pole directly in the path of travel. The previous condition is shown in the first photograph and has been a concern of local residents for many years.

Access Improvements to the Richmond San Rafael Bridge



TAM has been pursuing access improvements to the two northbound approaches from US101 to the Richmond San Rafael Bridge which include the Bellam Blvd access route in San Rafael and East Sir Francis Drake Blvd in Larkspur. The improvements are being implemented in partnership with Larkspur, San Rafael, Caltrans, MTC, and the transit agencies to reduce the travel time along both corridors. The Bellam Blvd project currently being designed and environmentally cleared is expected to be under construction next summer. The Sir Francis Drake improvements have been designed and are now headed to construction. The City of Larkspur has agreed to assume the lead role for the construction phase and their Council recently awarded the contract to Ghilotti Brothers Construction. The work is scheduled to begin within the next few weeks. It is our intention to be substantially complete prior to the opening of the third eastbound lane on Richmond San Rafael Bridge. The TAM Board authorized using the Transportation Sales Tax to funds for both of these projects.

TAM FY2016-17 Financial Audit and 2017 Measure A Sales Tax Compliance Audit

TAM started its initial work for its FY2016-17 financial audit in June. The audit team is in the process of putting together the draft FY2016-17 TAM Financial Statements and will be at TAM's office for final field work during the first week of October. Final reports will be presented to the TAM Board for review and acceptance at its November meeting.

TAM has also started its 2017 Measure A Sales Tax Compliance Audit process. Staff conducted a successful workshop on Friday, September 1 with attendance of five fund receipts. The auditees that were selected by the TAM Board for the 2017 round are: Marin Transit, County of Marin, Town of San Anselmo, Town of Corte Madera, and Town of Fairfax.

REGIONAL

Update on Electrify America Electric Vehicle Infrastructure Planning for Marin



As part of the North American engine settlement, VW (under the newly formed subsidiary Electrify America), is to spend \$2 billion over the next 10 years in Zero Emission Vehicle (ZEV) infrastructure and education programs in the U.S., of which \$800 million will be invested in California. Earlier this year, in response to a call for proposals, TAM presented a proposal which included a community charging

infrastructure program for a variety of Level 2 charging stations along with some Level 1 charging stations and DC Fast Chargers. This month Electrify America discussed plans with TAM and County of Marin staff – based on the latest target areas established within the Bay Area based on methodologies for rolling out regional infrastructure for electric vehicle charging. Although the investment plan is still under development, Electrify America is currently planning for the deployment of several Level 2 chargers at public and private sites to include workplaces and multi-family developments, along with multiple DC fast chargers along the 101 Corridor (Corte Madera and San Rafael were identified by Electrify America based on pre-established criteria for sites) using advanced charging technologies for fast charging. The current rollout plans are subject to change; however, TAM staff will update the Board as further details become available.

State Route 37 Caltrans Public Outreach Open House, September 20th



In anticipation of the release of information from the Metropolitan Transportation Commission work on the State Route 37 (SR37) Design Alternative Assessment study, Caltrans had engaged the services of a communications consultant to carry out several public outreach tasks, including four “open houses” to educate the general public and take written comments on the SR37 improvement planning effort.



Caltrans, in conjunction with the SR37 Policy Committee, held the first of the open houses in Marin County on September 20th, from 6pm-8pm, at the Next Key Center in Novato.

The open house was successful in achieving its objectives. Supervisors Judy Arnold and Damon Connolly were in attendance and provided opening remarks. The press covered the event comprehensively. Approximately 30 members of the public attended the event over the course of the two hours and seven comment cards were collected. The other open houses are on September 27th (Napa) and 28th (Sonoma) and October 2nd (Solano).

STATE

SB 1 – Local Streets and Roads (LSR) Program



This information was announced in the August 2017 Executive Director's Report. With the October 16, 2017 deadline coming soon, this information worth reprinting below.

On August 16, 2017, the California Transportation Commission (CTC) adopted the final guidelines for the LSR Program from SB 1. The intent of the LSR Program is to address deferred maintenance on the local streets and roads system through the prioritization and delivery of basic road maintenance and rehabilitation projects as well as critical safety projects. According to MTC's estimates provided in April 2017, Marin jurisdictions can expect to receive nearly \$8 million in LSR funds from SB 1 in the first year of availability.

The adopted final LSR Program Guidelines require a city or county to submit to the CTC a list of projects proposed to be funded with these LSR funds. All projects proposed to receive funding must be included in a city or county budget that is adopted by the applicable city council or county board of supervisors at a regular public meeting.

The proposed lists of projects are due to the CTC on October 16, 2017. The CTC is scheduled to adopt the proposed lists on December 6, 2017 with the apportionments of funds in mid-January 2018.

TAM staff has informed Marin Public Works Directors to go to their respective governing board in September or early October to approve proposed project(s) for submittal to the LSR Program by October 16, 2017.

OUTREACH MEETINGS

Date	Meeting Title	Organization/Agency	Participants
8/30/17	Traffic Conditions in Marin and Plans for Improvement – Focus NB 101 to EB 580 Direct Connector	Marin Grand Jury Subcommittee	8
9/1/17	North Bay CMA Meeting – SB1	Metropolitan Transportation Commission – TAM sponsored	12
9/6/2017	Expenditure Plan Advisory Committee	Transportation Authority of Marin	35
9/6/2017	Benefits Fair	Marin County Office of Education	200
9/9/2017	National Drive Electric Event	Golden Gate Electric Vehicle Association	500
9/12/17	Traffic Conditions in Marin and Plans for Improvement – Focus NB 101 to EB 580 Direct Connector	Marin Grand Jury Subcommittee	8
9/13/2017	Novato Leadership	Novato Chamber of Commerce	30
9/13/2017	Redwood High School - Clean Commute	Spare the Air Campaign - BAAQMD	100
9/13/17	Marin Business Showcase	San Rafael Chamber of Commerce	250
9/14/2017	Safe Routes to School Task Force - Mill Valley	Safe Routes to School	30
9/17 – 9/20/2017	Rail~Volution	Rail~Volution	500
9/18/2017	Expenditure Plan Advisory Committee	Transportation Authority of Marin	35
9/19/2017	Government Affairs Committee	San Rafael Chamber of Commerce	15
9/20/2017	Highway 37 Open House	Highway 37 Policy Committee	30
9/25/2017	Local Partners Briefing	N-S Greenway Gap Closure Project	12