

Creating an Expenditure Plan

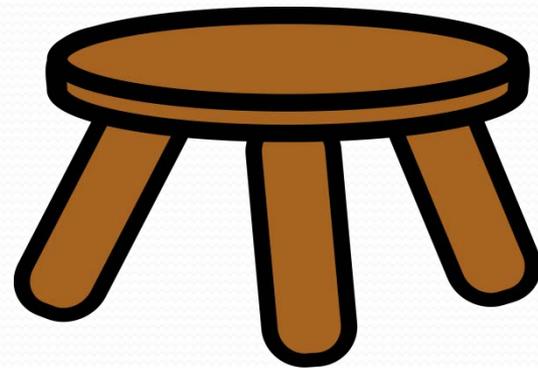
Tools for Committee Use

What's in an Expenditure Plan

- Introduction – Discussion of Needs
- Summary table summarizing plan expenditures – often expressed in simple percentages
- Planning principals that provide more detailed information about how the money will be allocated and spent. Defines who makes decisions and any restrictions or requirements.
- Technical information about how the agency will operate, how the plan can be modified, citizen's oversight.

Remember the Three Keys

- Solve a real problem
- Garner 2/3 vote
- Avoid organized opposition



You have the tools you need

- Direction from the TAM Board to follow the TAM goals and poll results.
- Poll results and other non-statistical polls and plans
- Presentations on needs and needs summary
- Your knowledge of your constituents and Marin voters

The 3 E's

- **Economy:** Reduce congestion and improve roadway connections to
 - Allow workers to travel to / from jobs
 - Allow residents access to schools, jobs, services and recreation
 - Facilitate movement of goods and services
- **Environment:** Reduce greenhouse gas emissions and support healthier communities by providing and promoting alternatives to driving alone
- **Equity:** Ensure all communities have access to transportation including non-drivers, seniors and the disabled

This is Not a Purely Technical Exercise

Voters will have far less information than you have
right now.

How Can we Meet All Needs in this Plan?

You can't meet all needs with one funding source.

The sales tax can make meaningful contributions to solving real problems.

Starting is Always Hard

- Start with the synthesis from September small groups
- Can you agree with that plan?
- Are there things that should only be considered in an expanded tax?
- Is there something important that is missing?
- There are still several opportunities to adjust.

Start with a Replacement Only Measure

- Allocate in percentages. Your facilitator can translate it into \$\$.
- You may find you need to further simplify the plan to stay within your budget.
- Remember we are looking for something your whole group can support.
- Be mindful of the impact changes from current plan will have (positive and negative)

What Does Consensus Mean

- Consensus does not require 100% wild enthusiasm about every point in the plan.
- At a minimum, you have to like most things in the plan and agree to move forward

☐ I love everything about it and would work hard to pass it

☒ I like most things about it and would work to pass it

☓ I like most things about it and can live with everything in the plan.

Your Small Group Assignment

- Begin by reviewing the synthesis of the September small groups...
 - Can you support this plan, assuming funding is allocated “correctly”?
 - Are there things missing for an extension only plan?
 - Are there things that should be considered only for an expansion plan?
 - Are there additional planning principles needed to clarify spending priorities?

Move to funding after 20 minutes

- Begin with an extension only plan
- Think about percentages in each category. Your facilitator can help you translate between % and \$.
- Use your needs sheet to refine your idea about what the \$ can buy.
- Make changes in the plan framework as needed to match the framework with the \$\$.
- If you finish the extension only plan, move to the expansion plan
- Select a reporter to report your results....