



Strategic Vision Plan – Revised Report

TAM Board of Commissioners
November 30, 2017



Strategic Vision Plan

- Build a shared consensus on an updated Vision
- Vision to determine “what we want to accomplish in the future”
- Serve to inform future policy discussions
- Provide a framework for future decision making



Vision Statement

“Make it convenient, easy, and safe to travel in Marin County, through strong neighborhood, local and countywide connections that consider the needs for all transportation modes and their users.”



Development of the Vision

- A comprehensive approach:
 - Previous Plans, Projects, Accomplishments
 - Public Outreach, Agency Outreach
 - Provide Guidance and Strategy for Future Policy decisions
 - Incorporate technology and innovation



Development of the vision – Con't

- This process resulted in:
 - Three rounds of public outreach with over 3600 public surveys
 - Agency and town coordination for future system
 - RTP project list development in 2015
 - Support for RM3 Project List and funding discussions
 - Single comprehensive report on Marin's transportation investments, plans, projects, and future needs



Revised Draft Report Timeline

- Draft released for July 10th, 2017 TAM Board meeting
- Draft (revised) released to the public in July
- 60 day comment period
- Revised draft in October 2017
- Revised draft delivered to City Managers, Public Works and Planning Directors in October
- Discussion with Ex Comm's in Nov 2017
- Revised draft for Board



Comments Received

- Received 30 public comments
- TAM staff/consultants working group formed
- Working group reviewed all comments received
- Developed a comment response matrix
- Revised draft addressed these comments
- Ex Comm Comments
- Revised Draft for consideration tonight



Upcoming Processes

- Update to vision on regular 4-year cycle
- Staff are currently working on Development of:
 - Innovation plans to advance key portions of vision
 - Plans and projects identified in the plan
 - Transportation Authority of Marin Travel Demand Model (TAMDM) in 2018





Questions and Discussion

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