



MEETING OF THE
TRANSPORTATION AUTHORITY OF MARIN
EXECUTIVE COMMITTEE
Finance & Policy
March 12, 2018
3:30 p.m.

TAM CONFERENCE ROOM
500 FIFTH STREET
SAN RAFAEL, CALIFORNIA

MEETING MINUTES

Members Present: Judy Arnold, County of Marin Board of Supervisors, TAM Vice Chair
Stephanie Moulton-Peters, Mill Valley, TAM Chair
Damon Connolly, County of Marin Board of Supervisors
Alice Fredericks, Tiburon Town Council
P. Beach Kuhl, Ross Town Council
Gary Phillips, San Rafael City Council

Members Absent:

Staff Members Present Dianne Steinhauser, Executive Director
Bill Whitney, Principal Project Delivery Manager
Dan Cherrier, Principal Project Delivery Manager
David Chan, Manager of Programming and Legislation
Derek McGill, Planning Manager
Li Zhang, Chief Financial Officer
Nick Nguyen, Deputy Executive Director
Molly Graham, Public Outreach Coordinator
Scott McDonald, Senior Transportation Planner

In the absence of Vice Chair Judy Arnold, Chair Stephanie Moulton-Peters called the meeting to order at 3:50 p.m.

1. Chair's Report (Discussion)

Commissioner Moulton-Peters indicated the report, if any, would wait until Vice Chair Arnold arrives.

2. Commissioner Comments (Discussion)

None.

3. Executive Director's Report (Discussion)

Executive Director (ED) Dianne Steinhauser reported on the newly-striped bike lane on Highway 1 in the Almonte-Shoreline area noting the project is nearing conclusion. Commissioner Moulton-Peters expressed appreciation for the work done in this area and she noted how important it is to the community.

Approved April 8, 2018

ED Steinhauser also updated the Committee on a number of items including: the progress on the Richmond-San Rafael Bridge project with the third lane opening in April; progress on the bridge over the San Antonio Creek as part of the Marin-Sonoma Narrows project group with the expected opening to traffic in late March; continued interest in the electric vehicles (EV) rebate program, an upcoming presentation on the EV program needs (as well as recent progress made), another presentation to be made to the Committee on funding for program allocations (transportation demand management, and crossing guards), an upcoming call for projects under the Lifetime program for funding projects listed in the community-based transportation plans, and the deadline for filing in the annually-required Form 700 - April 2nd.

4. Open Time for Public Expression

There was none.

Commissioner Moulton-Peters noted that Vice Chair Arnold had arrived and would take her place at the dais momentarily.

5. Approval of Meeting Minutes from November 13, 2017 (Action)

Commissioner Phillips moved to approve the minutes of November 13, 2017 and Commissioner Connolly seconded the motion. It carried unanimously.

6. Adopt Positions on State Legislative Bills (Action)

ED Steinhauser introduced the item which asked that the Committee recommend to the TAM Board the adoption of positions on State Legislative bills as shown in in the staff report. She introduced Consultant Gus Khouri, who was here to discuss the legislative calendar for this year, together with David Chan, Manager of Programming & Legislation.

Mr. Khouri briefly commented on the Governor's budget, approval of California Senate Bill 1 last year, the impacts on transportation funding, projects programming, the application and allocation processes, staff's recommended projects for local partnership funds, and the upcoming California Transportation Commission (CTC) meeting.

Mr. Khouri also discussed the list of pending State legislation and highlighted the ones he considered the most important, as well as his recommended positions for each: AB636 regarding reporting requirements-Support; AB1041, a carryover from last year that has since been resolved; AB1160 related to autonomous vehicles-Watch; AB1736, the repeal of SB1 - Oppose; AB3124 regarding bike racks on bus fronts Mr. Khouri indicated he recommended TAM - Support (noting that Marin Transit supports the bill too); and SB1119 low carbon transit operations program - Support.

Commissioner Phillips asked why the position for AB1160 was not "Support" rather than "Watch". Mr. Khouri explained he did not think it was relevant to TAM. ED Steinhauser added that it was not clear yet what the impact from the proposed bill would be; she recommended watching until a full analysis had been done.

ED Steinhauser further added that staff was not discussing SB827 because it was a local jurisdictional, land-use issue and was not within TAM's authority.

ED Steinhauser and Mr. Khouri briefly discussed issues associated with several other bills, including SB760 related to urban design guidelines; SB1328, the mileage-based road user fee; SB1427, enforcement of HOT and HOV lane requirements, and AB2919, setting 2-year deadline requirements for permit approvals. ED Steinhauser reiterated that there are no recommended positions for any land use bills because those are issues of local concern.

Mr. Khouri reviewed for the Committee ACA 5 (Resolution Chapter 30, Statutes of 2017), which was being considered on the June ballot as Proposition 69. The action by voters would protect for transportation purposes previously approved SB1 revenue including motor vehicle fees and taxes.

There was no public comment on the item.

There was brief discussion between staff and the Committee about Proposition 69 and the potential repeal of SB1, as well as the impacts. Mr. Khouri commented on projects that have applied for the potential funding, and efforts to finish before the election – to give a face to the issues.

Commissioner Phillips moved to adopt positions on state legislation bills, including confirmation of support for Proposition 69 going to voters on State Legislative Bills. Commissioner Kim seconded the motion, and it was unanimously approved.

7. Review and Approval of FY2018-19 Measure A ½ Cent Transportation Sales Tax and Measure B \$10 Vehicle Registration Fee Revenue Estimates and Budget Development Schedule (Action)

ED Steinhauser introduced Chief Financial Officer Li Zhang to present the staff report which asked the Committee to review the FY2018-19 revenue estimates for the Measure A ½ Cent Transportation Sales Tax and Measure B \$10 Vehicle Registration Fee and the Budget Development Schedule, adopt the revenue estimates and budget schedule recommended by staff, and refer the item to the full TAM Board for approval.

Ms. Zhang explained the process for the annual review of the Revenue and Expenditure fees for the current year, as well as the budget development schedule for the coming year, both of which begin in January. She explained the timing of the reviews is planned to allow enough time for other agencies to get TAM's revenue estimates in time to do their own budget processes. She drew the Committee's attention to page 29 of the report, which shows revenue estimates for Measure A ½ Cent Transportation Sales Tax, based on three different options – Conservative, Moderate, and Aggressive. After discussing the basis for each option, she noted that staff recommends Budget Option A, Conservative, for the 2018-19 FY.

Commissioner Moulton-Peters asked how close TAM currently is to the amount needed to reach the anticipated revenue for the next year, and Ms. Zhang said revenue collection is on track.

Ms. Zhang also discussed FY2018-19 Measure B Revenue Estimate and the staff recommendation, based on recent trends in revenue levels, to set budget level at \$2.4 million for the coming year. She also pointed out TAM has funding reserves in both categories (Measure A and Measure B) available for programming allocation(s). She then reviewed the anticipated budget approval schedule, including a public hearing and adoption of the budget at the June TAM Board meeting.

Vice Chair Arnold joined the meeting and was seated at the dais.

Commissioner Moulton-Peters turned the meeting over to Vice Chair Arnold, who had arrived during the presentation. Vice Chair Arnold apologized for being late.

Commissioner Phillips observed that many of the cities and towns are going through their own budget process right now. He expressed appreciation for the presentation of the process and recommendations for both Measures A and B revenue estimates.

ED Steinhauser pointed out that moderate option (HdL's estimate) is very conservative in its growth rate predictions, and the aggressive option (State Board of Equalization) is based on a much higher growth rate. Given that no one knows what the next year will bring financially, she agreed that the conservative approach was best.

Commissioner Phillips moved to recommend Acceptance of the FY2018-19 Measure A \$100 Million Transportation Sales Tax and Measure B \$10 Vehicle Registration Fee Revenue Estimates at \$26.04 Million and \$2.40 million, respectively, and the Budget Development Schedule. Commissioner Fredericks seconded the motion, and it was unanimously approved.

8. "GETSMART17" Lyft Pilot Program Update and Whistlestop Contract Amendment (Action)

ED Steinhauser introduced this item which asked the Committee to receive an update of the "GETSMART17" Lyft Pilot Program, and forward to the full Board an action to authorize TAM Executive Director to continue the program until September 1st, 2018 and amend contract with Whistlestop for complementary ADA services at an estimated increase of \$10,000 for a new not to exceed cost of \$25,000. The funds are not new but transferred over from the LYFT subsidy side of the program, so there is no net financial impact. She briefly reminded the Committee of the history of the program, and she indicated this report will report on the accomplishments and progress of the first year.

Planning Manager McGill presented the staff report, giving a brief overview, including a request to increase the contract "not to exceed" amount for Whistle Stop service by \$10,000. He reviewed details of the service offered – \$5 off shared ride service for SMART stations in Marin County, administered through Whistle Stop, beginning on September 12 of 2017 which closely coincided with the arrival of SMART. He commented on the data available over the last six months: number of rides given (including those for seniors and ADA riders through Whistle-Stop program), the steady growth over time, power users who use the service more than ten times a month, average rides per rider, average distance, average ride time, peak days of service, most common start/stop points, cost levels, average cost per ride, cost of reimbursement, ADA costs, amount of funding needed to extend the program for at least a full year if not longer (which is the reason for the requested contract increase with Whistle Stop),

Commissioner Moulton-Peters asked for clarification on power users, whom he had said were willing to pay more for the first mile, last mile services. Mr. McGill confirmed that destinations are to areas not usually served by public transit or when the times of service doesn't match the user's needs.

Vice Chair Arnold said she was glad to hear that SMART and Golden Gate have access to the same statistics.

Mr. McGill noted that since the service is provided by Lyft, people with complaints are more likely to complain to Lyft, not TAM.

Commissioner Phillips said he supports the staff recommendation. However, he asked about some of the statistics mentioned by Mr. McGill, citing the information he had for San Rafael that was different, and he asked Mr. McGill

how to reconcile those differences. Mr. McGill explained that his statistics referred to Lyft service, not SMART ridership.

Commissioner Moulton-Peters confirmed with Mr. McGill the number of riders using Lyft and the number of Whistle Stop riders. She commented that she had a conversation with a teacher from the Dixie School District who lives in Petaluma. The teacher thought this could be a good way for her to commute with fellow teachers. Commissioner Moulton-Peters asked if there were any statistics showing this. Mr. McGill said he could check again with the school district, but thus far, there hasn't been a strong correlation between the two. He indicated the strongest patterns were with San Rafael and Novato areas, and secondarily Greenbrae/Kentfield, Corte Madera and Larkspur.

Commissioner Moulton-Peters said she would really like to see a time when teachers will be able to use SMART. ED Steinhauser explained that will be an expanded marketing program, and Mr. McGill reviewed some of the costs associated with a direct marketing campaign and the materials necessary.

Commissioner Phillips indicated that the City of San Rafael is also looking for ways to increase ridership from San Rafael and that he would have his staff contact Mr. McGill to coordinate if possible.

There was no public comment on the item.

Commissioner Phillips moved to recommend to the TAM Board to authorize TAM Executive Director to continue the program until September 1st, 2018 and amend contract with Whistlestop for complementary ADA services at an estimated increase of \$10,000 for a new not to exceed cost of \$25,000, and Commissioner Moulton-Peters seconded the motion. It carried unanimously.

9. Review and Approval of the Resolution to Elect the CalPERS Health Program as TAM's Medical Benefit Program (Action)

Ms. Zhang presented the staff report which asked the Committee to review the CalPERS Health Program Resolution and refer it to the TAM Board for approval. She discussed the decision by the TAM Board to use the CalPERS retirement system, and to investigate the health insurance offered through CalPERS as well. She reviewed the benefit analysis done by staff, and she discussed the highlights of the Resolution needed to apply to CalPERS for inclusion. She noted that it is expected that this item will be back for final approval in July 2018; she added as well that TAM employees are currently receiving health insurance through the COBRA program, an extension of what was in place under LGS. She also reviewed financial considerations and offsets recommended by staff.

Finally, Ms. Zhang addressed concerns about CalPERS itself, and she explained that there will always be the option for TAM to change health insurance providers at TAM's discretion.

There was no public comment on the item.

Commissioner Fredericks moved to recommend to the full TAM Board the approval of using the CalPERS Health Program as TAM's medical benefit program. Commissioner Kuhl seconded the motion, and it was unanimously approved.

The meeting was adjourned at 4:50 p.m.