



## Notes from Council Briefings – Transportation Sales Tax Renewal Outreach

**NOTE: Council member comments occurred  
both before and after public comment was received**

### Mill Valley – 3/5/18

#### Councilmembers

Mayor Stephanie Moulton-Peters, John McCauley, Sashi McEntee, Jessica Sloan and Jim Wickham

#### Councilmember Comments

- The highest priority is congestion relief and the measure should demonstrate specific improvements for congestion relief to get public support.
- Supports yellow school bus and the management of the program by Marin Transit.
- Supports innovation and the flexibility in the measure to adjust to future needs and the future of transit.
- The TAM Innovation Workshop was a good forum to learn and discuss the future transportation and changes on the horizon.
- Signal technology is improving, and in the future, we will likely have autonomous vehicle corridors.
- Supports for shuttles in Mill Valley. Inquired if the stagecoach could provide a shuttle in Mill Valley.
- On demand transit and micro transit will benefit residents.
- Consider connection to Mill Valley from SMART.

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#### Public Comments

- 1) The Crossing guards program is very important but people are not aware that they are funded locally by Measure A.
- 2) Requests consideration of electric vehicle charging station funding.

# Larkspur – 3/7/18

## Councilmembers

Mayor Dan Hillmer, Larry Chu, Kevin Haroff, Dan Hillmer, Ann Morrison, Catherine Way

## Councilmembers Comments

- There was discussion about future SMART station planning, access, parking, transit connections, shuttle and ways to reduce congestion.
- Request to show the interaction of major funding sources. A graphic could be helpful to show the primary purpose of each funding source and the interaction/interdependence. (Measures A and B, SB 1 and RM 3)
- Address new tech and on demand rideshare services.
- Work to ensure TNC services do not increase congestion.
- Appreciates the Highway and Interchange category.
- Sea level rise is a major issue that we see impacts from now. Lucky drive flooding and drainage issues. Sea level rise is bigger than we are, and we will need to determine how to implement changes, prioritize and find substantial funding.
- Support for funding of Electric Vehicle infrastructure in the Expenditure Plan.
- Support for the Safe Routes to Schools program.
- Would like and increase in school bus service and Yellow bus in service in Larkspur.

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## Public Comments

- 1) We should be prepared for the many changes to come in the age of Autonomous Vehicles.
- 2) Electrification of Marin transportation is critical. We need to aggressively address adoption of EVs with charging infrastructure. 40% of the population of Marin live in multi-family homes. Funding should be included for the health of our community. Measure A funding must go to EVs support and charging infrastructure.

# San Rafael – 3.19.18

## Councilmembers

Mayor Gary Phillips, Vice Mayor John Gamblin, Maribeth Bushey, Kate Colin, and Andrew McCullough

## Councilmembers Comments

- Support for the Transportation Sales Tax Renewal. Appreciation TAM is no longer considering a sales tax increase.
- The proposal makes sense and local funding is a great benefit to the community.
- The plan meets many important needs including more funding for crossing guards and dedicated funding for school transit.
- The yellow school bus program should be expanded.
- The expenditure plan should be framed to allow changes and flexibility.
- Plan should be very flexible - Zero emissions support is not limited to Electric Vehicles
- CPUC has \$1 billion in funding for Electric Vehicle support.
- Not sure if EV infrastructure should be TAM's responsibility.
- TAM funding should be prioritized for local needs that do not have other funding sources.
- Power rates need to be considered if public funding is used for electric vehicle infrastructure.
- Restrict funding for SMART, measure funding should focus on local needs.

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## Public Comments

- 1) The new world of Electric Vehicles that should be supported by this measure to reduce greenhouse gas emissions. Provide funding for electric vehicle infrastructure. 40% of families in Marin are in multi-family units and this is a barrier to wide adoption.
- 2) Extremely supportive of the measure. Support flexibility to reallocate and adjust to address the future needs of transportation and new disruptive technologies for transportation. Not just EVs, but also, Transportation as a Service rather than private ownership. Consider providing an electric vehicle incentive multi-family dwellings infrastructure for economic parity.
- 3) The EPAC was a diverse group of people that spent a lot of time analyzing the current measure A, asking question and thoughtfully formulated a good plan that addresses a lot of needs. On behalf of the League of women voters, we request and encourage you to support of this plan.
- 4) Elective vehicles are now more affordable. HOV lane is convenient. Dedicate funds to electric vehicle infrastructure in multi-family units. Measure A should include funding for electric vehicle infrastructure.
- 5) Supports Measure A passage – underscores the importance of flexibility due to rapidly changing Environment.
- 6) Renewal of the Measure is critical to ongoing sustainability. Transit benefits, Environment, Equity and Congestion. The Plan provides viable alternatives to driving. Needs to be updated to respond to current needs. Include public infrastructure for charging stations to support EV and clean alternative to driving. Funds need to be flexible and responsive to trends of the future.

Item 8 - Attachment B - REVISED

- 7) Supports the Plan. Work with cities and towns to support local efforts and bike/ped plans.
- 8) Important to reduce our consumption of fossil fuels – many benefits to Electric Vehicles  
MCE allows clean, renewable electricity. Future battery storage. Collaboration and support between utilities and agencies.
- 9) Support funding for electric vehicles and infrastructure. Combined funding sources, including SB1 can help fund EV chargers. Need is growing for EV infrastructure.

Note: Additional comments were received at the beginning of the agenda from students supporting electric vehicle use and charging facilities.

# Novato – 3.27.18

## Councilmembers

Mayor Josh Fryday, Mayor Pro Tem Pam Drew, Denise Athas, Pat Eklund and Eric Lucan

### Councilmember Comments

- The Transportation Sales tax is important for the community.
- Acknowledge the difficulty of balancing priorities.
- Support for school transit and crossing guards to protect children.
- Consider allowing school transit funding to go to school districts.
- Provide more funding for the Safe Routes to Schools Program (out of transit).
- Safe Routes to Schools programs help alleviate traffic.
- Provide more funding for Local, Streets and Roads.
- Interest in funding electric vehicle infrastructure.
- The measure should have elements to support low income communities.
- Provide information on “return to source” funding.
- Buses often look underutilized.

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## Public Comments

- 1) GHG reduction priority. Supports funding for community charging to support growth of electric vehicles. Supports city and town sustainability program. Supports public transportation to reduce congestion.
- 2) Appreciates Novato’s environmentally sustainable policies, electric vehicle ordinance and green Fleet. Climate Change Action Plan. Prioritize electrification of transportation. Accelerate dedication of funds. TAM is the appropriate agency to fund EV infrastructure.
- 3) Request funding for electric vehicle infrastructure and a more future thinking plan. Identify and spend Measure B funds that are unexpended. SB 1745 – No internal combustion engine vehicles after 2040 – phasing out gas cars. SB 827 Stronger affordable housing will make it possible for people to live where they work.
- 4) Supports funding for electric vehicle charging infrastructure. Supports protected bike lanes for Safety.
- 5) Supports more crossing guards.
- 6) Would like more information regarding bicycle parking.
- 7) There will be widespread conversion to electric vehicles and TAM is the right agency to provide funding. It is a false choice between crossing guards and electric vehicles.
- 8) Supports more crossing guards.
- 9) Safe Routes to Schools encourages kids to walk to school. Crossing guards are needed for safety. The program also supports equity issues and includes those less represented.
- 10) Supports Crossing Guards because safety is critical for school children.
- 11) Aging community and youth need support. Supports Safer Routes to Schools, crossing guards and yellow school bus. Consider access to SMART Stations. Concern regarding the impacts and traffic at 37 and 101.

# Corte Madera 4.3.18

## Councilmembers

Mayor Carla Condon, Vice Mayor Diane Furst, James Andrews, Sloan Bailey, and Robert Ravasio

## Councilmembers Comments

- Supports expansion of School Transit and Yellow Bus Programs.
- The city could choose to use funding from Local Streets and Roads for electric vehicle infrastructure and support.
- Clarify what transit facility is needed.
- Provide information about the methodology of the poll.
- Appreciate the localized information regarding transit services.
- Provide information about SB 827 and potential impacts.

## STAFF

- Supports 7-year review of the plan, flexibility is critical with so many changes in transportation arena

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## Public Comments

- 1) Supports electric vehicle infrastructure funding to reduce emissions.
- 2) Supports oversight on the Measure.

# Sausalito 4.3.18

## Councilmembers

Mayor Joan Cox, Vice Mayor Joe Burns, Susan-Cleveland-Knowles, Jill James Hoffman, and Ray Withy

## Councilmembers Comments

- Support for renewing the Transportation Sales Tax sooner rather than later
- The proposal is somewhat conservative and does not significantly change programs.
- Consider providing more funding for Sausalito since Bridgeway is a major gateway for pass-through traffic coming into Marin
- The public works director and City Manager work to leverage funds to address pass-through traffic
- Council respects City staff knowledge of transportation issues and request their input
- Request for more information about ramp metering
- The ramp metering project should begin in the north and proceed south rather than what is planned, beginning in the south and proceeding north
- There are traffic impacts all the way up Bridgeway resulting from the northbound exit to Mill Valley and Hwy 1
- Alexander on-ramp should be reviewed, it is steep and dangerous
- Include the Interchange of Bridgeway and Highway 101 as well as Alexander and Highway 101 in the Interchange sub-category
- Supports Safe Routes to Schools and suggests consideration of adding a crossing guard at Nevada and Bridgeway, very dangerous
- Local Street and Road funding should not be reduced to support electric vehicles, they use the same local streets and roads and have the same impact.
- With seemingly endless needs, TAM should consider a tax increase.
- Transportation funding is complex.
- Must be vigilant to protect SB 1 and promote RM3
- TAM is effective at pooling resources to attract more resources.
- TAM's entire Measure A budget is only \$25 million – for an enormous amount of needs throughout the county. The funding must be shared and attract additional funding.
- TAM is a congestion management agency and it is important to get cars off the road.
- Prioritize crossing guards, Safe Routes to Schools and programs to get cars off the road.
- Electric vehicles do not help with congestion and have other funding sources
- MCE has \$50 million available cash flow --- 2x TAMs budget with a promise to invest in projects, perhaps EV support can happen through MCE
- We should not syphon-off the CMA budget for electric vehicle programs that have multiple other funding sources.
- GHG reduction and congestion management are very important
- Look toward the private market for funding electric vehicles infrastructure
- The best thing for GHG reduction is to not drive

Staff

- Appreciate that TAM is able to leverage grant funding and other funding sources to advance projects that benefit the Sausalito
- Projects discussed include, systemic system safety analysis and the South Gateway

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Public Comments

- 1) 3 students spoke at the beginning of the meeting re: electric vehicle support.
- 2) The most important thing we can do is to drive electric. Measure should dedicate funding to EV Infrastructure.



# Fairfax 4.4.18

## Councilmembers

Mayor Peter Lacques, Vice Mayor Barbara Coler, Bruce Ackerman, Renee Goddard and John Reed

## Councilmembers Comments

- The Yellow School Bus program is very important and relieves traffic congestion.
- Supports SR2S, crossing guards, local roads program.
- Requested more funding, if possible, for yellow school buses to relieve congestion.
- Supports school transportation (very important), glad there are more school buses and SR2S is an innovative program.
- Advocates for as much funding as possible for usable public transit, such as yellow school bus and SR2S, is vital to the community for kids and congestion relief.
- Current funding levels for yellow bus service can't be sustained.
- Supports improvements to the school bus program, which helps reduce traffic.
- Current Yellow Bus System is not sufficient for the needs.
- Priority to get people out of cars and on to viable means of transportation.
- Supports investments in measures that relieve street congestion in the most efficient way and reduce greenhouse gases. Non-motorized options are preferred.
- Technology will change rapidly and private businesses including car manufacturers will play a lead role.
- Autonomous vehicles may create more transportation problems if not managed.
- Supports methods of ridesharing linked to app technology and Mobility as a Service development.
- Invest in technology for carpooling and ridesharing apps and other emerging technologies.
- Supports investment in innovation, although services like first and last mile could be less likely to benefit Fairfax.
- Determine how autonomous vehicles will impact transportation, but no point investing in autonomous vehicles, which car manufacturers are doing.
- EV technology could be funded by other means.
- Requested further details on EV funding sources from fed and state, etc., and if funds are unlimited, perhaps add further funds for charging infrastructure but must use best technology.
- Funding large numbers of EV charging stations makes little sense because technology changing sooner than one thinks
- Supports planning for electric vehicle infrastructure but large numbers of charging stations are not an important priority for local funds. Would like input on other avenues of funding.
- Public transit should be made electrically-ready if possible.
- Innovation for EVs will go beyond anything local transportation agencies can do, so investing in charging stations not necessarily best use of funds.

- Support for plan should be updated every 10 years.
- Plan should be revised regularly as priorities changes and adjustments need to be made.
- TAM provides value in obtaining funding sources and leveraging funding.
- State and Federal funding has declined in all sectors. Local taxes are required for services.
- Supports seeking an additional ¼% sales tax.

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Public Comments

- 1) MSEL Student – Supports electric vehicle advancement for health reasons and cost savings.
- 2) Cool the Earth Board member – Marin should be a leader in electrification and electric vehicle infrastructure is needed to increase adoption.
- 3) Support electrification and public charging is important for the 40% of Marin residents that live in multi-unit homes.
- 4) Do not miss an opportunity. GHG emissions continue to climb and over 50% is from passenger vehicles. Must allocate sufficient funding for public charging stations. TAM is the correct agency to provide dedicated funding.
- 5) Casual carpools are popular and effective in the East Bay and would be good to encourage/enable carpooling in Marin.

## Ross 4.5.18

### Councilmembers

Mayor Elizabeth Robbins, Mayor Pro Tempore P. Beach Kuhl, Elizabeth Brekhus, Julie McMillan, and

P. Rupert Russell (absent at meeting)

### Councilmembers Comments

- Provide an overview of other sources of funding for Electric Vehicles.
- Funding electric vehicle charging should not be a priority for scarce public transportation funds.
- Inquired whether there are funds to increase parking at the Larkspur ferry terminal.
- Inquired about the Richmond-San Rafael 3rd Lane and the bike path proposal on the westbound deck.
- Request that TAM be more proactive to ensure there is not a bike-only path Richmond-San Rafael Bridge 3rd Lane westbound. Vehicles should be a priority.

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### Public Comment

- 1) Support Marin transition to Electric Vehicles as an effective means to combat climate change. Electrification of transportation needs significant investment. Requests an increase funding from B and dedicated funding from Measure A.

# Belvedere 4.9.18

## Councilmembers

Mayor Marty Winter, Vice Mayor Bob McCaskill, James Campbell, Nancy Kemnitzer, and Claire McAuliffe

## Councilmembers Comments

- Supports Renewal and continuation of the 1/2 -cent sales tax.
- Supports the Yellow School Bus.
- Safe Routes to School, Crossing Guards and School bus service all polled low. We should consider doing more marketing to show the benefits and funding source.
- Put a sign on all school buses saying “This bus takes 50 cars off the Road.”
- Would like funding to off-set the local city costs of the Yellow School Bus program.
- No available funding from other sources to support Yellow School Bus, looking for relief.
- There is nothing in the SR2S section for school transit although it is safe and reduces congestion.
- Marin Transit is an invaluable partner but does not commit enough funding.
- Consider providing funding to the Tiburon/Belvedere JPA to off-set the costs of Yellow School Bus.
- Fixed route transit often seems to have empty buses. Consider moving resources to put kids in school bus seats.
- Limited resources are evident with transportation needs.
- Provide information on how the EPAC was formed.
- Support for the Lyft incentive program. Very good program to provide options.
- Disappointed in the small sea level rise funding.
- We need to understand more about the overall scope of the sea level rise problem and needs.
- Appreciates the transit numbers but would like comparison to know ridership trends.
- Congestion is the top concern of the public. All elements of the program are geared to address congestion.
- Electric Vehicles do not address congestion.
- No measure money should be spent on Electric Vehicles.
- If any money is moved, or additional funding available, it should go to School Bus Service.

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## Public Comment

- 1) Request for clarification on the bike lane on the Richmond-San Rafael Bridge.
- 2) Clarify if small green buses on Tiburon Boulevard are Marin Transit. Consider whether those buses could be less expensive to carry school kids. Inquired whether the services compete.

# Tiburon 4.18.18

## Councilmembers

Mayor Jim Fraser, Vice Mayor David Kulik, Alice Fredericks, Holli Thier, and Jon Weiner

## Councilmembers Comments

- Appreciates funding and efforts to reduce congestion.
- Supports the Yellow School Bus program and the partnership.
- Poll results demonstrate strong public support for renewal and that congestion relief is of high importance.
- Support maintaining the ½-cent rather than an increase.
- Support renewal of the measure now before there is a potential funding shortage.
- Receiving 2/3 approval is a high threshold that must be met to pass.
- It is important to maintain the Crossing Guard Program.
- Consider a trolley-type shuttle that runs up and down Tiburon Boulevard to reduce congestion.
- Yellow School Bus program is a proven strategy to reduce congestion as demonstrated by the Tiburon peninsula yellow bus program.
- Request that funding from Measure A is directed toward Yellow School bus and specifically to help with funding the Tiburon Peninsula JPA.
- The Tiburon Peninsula program is experiencing rising costs and rising fares.
- Public entities have an obligation for responsible use of public dollars. It is unclear what the role should be for electric vehicle promotion.
- At a recent retreat, Tiburon council discussed the challenges of electric vehicle charging installation for public entities.
- Consider that the Governors plan for zero emission targets also includes hydrogen powered vehicles in addition to electric vehicles.
- There are many unknown technology advances in the future.

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## Public

- 1) Important goal to decrease our carbon footprint and electrification of transportation will help achieve this goal. Requests dedicated funding to electric vehicle charging infrastructure to attract matching grants and support electric vehicle adoption.
- 2) We must protect our children today and in the future. Carbon emission reduction must be included in the measure. Climate change has an impact on the health of our community and our transportation sector creates pollution and cancer-causing emissions. Requests dedicated funding for electric vehicle charging infrastructure.

# County of Marin 4.24.18

## Supervisors

Damon Connolly, District 1, Katie Rice, District 2, Kate Sears, District 3, Dennis Rodoni, District 4, Judy Arnold, District 5

## Supervisor Comments

- Clarify whether the Yellow School Bus program can be expanded when there are no new funds for transit.
- The new measure does not provide significantly more funding for school related transit, expanding the Yellow Bus Program would require service adjustment, reallocation of funds or new funding
- Supports the seven-year review, consider beginning the process as early as 5.5 years
- Support early review of the plan to respond to future changes in transportation including, autonomous vehicles and electric vehicles.
- Congestion relief is provided with programs to reduce school related traffic including Yellow School bus and Safe Routes to Schools.
- Clarify how the previous Major Roads commitments will be funded in the new measure and that
- Oversight and outreach are important elements of the Sir Francis Drake Major Road project.

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## Public

- 1) The renewal of the expenditure plan is a referendum on whether TAM has been successful at setting priorities and relieving congestion. The Sir Francis Drake Boulevard project should have been a simple repaving project for \$6 million and instead has cost double that and includes elements that will only degrade the level of service. There needs to be better accountability.

# San Anselmo 4.24.18

## Councilmembers

Mayor John Wright, Vice-Mayor Matt Brown, Brian Colbert, Kay Coleman, Ford Greene

## Councilmember Comments

- Consider using smaller buses since buses are not always fully utilized.
- Inquired whether it is feasible to have the bus fleet consist of smaller vehicles that are more appropriate for Marin County roads.
- Smaller fleet vehicles could result in cost saving and fuel savings.
- Inquired whether school buses are available for private schools
- Provide information on the new programs for seniors and the disabled and how seniors can access services.
- Clarified that voters will be asked to vote on entire Expenditure Plan.
- Having the people vote on the Expenditure Plan is very specific and does not allow much flexibility.
- Inquired about the process to change the expenditure plan.
- A public process will be important in order to alter the expenditure plan.
- TAM is doing many things in the plan to respond to GHG reduction goals. It is difficult to know what to cut as there are always trade-offs.
- Consider “rightsizing” transit vehicle to reduce emissions.
- We have a unique opportunity to set an example for the rest of the planet.
- School traffic is the primary problem. Consider incentivizing people to get out of their cars.
- Consider charging all for the school bus service and provide a discount to those that actually use the service and put their children on the bus.
- We know the reasons for climate change and pollution and there are many ways to work to solve these problems.
- Electric vehicles are one part of the solution and buses are also a solution.
- The price of school transit is very high.
- We cannot ignore any of these problems.
- We have a car habit and we need bus habit.
- We need more electric vehicles, but they are not affordable for everyone.
- There are always trade-offs.
- Skeptical of the reasoning for dedicated funding for electric vehicles and the use cases being promoted.
- It is not clear whether large scale investment in electric vehicles is the right use of public funds when there is much uncertainty about the future of transportation, industry support and other potential funding sources.
- Supports the review of the plan at 7 – 10 years. 30-years would be much too long.
- Supports the Crossing Guard funding proposal to safeguard funding into the future.

- Safe Routes to Schools program is important to encourage children to walk and bike to reduce congestion.
- Marin Transit is the appropriate organization to address school transit.
- Impressed with the overall outreach process. Many comments from other councils echo our conversation.
- There are many competing priorities and trade-offs.
- In response to public comment, does not support directing the TAM commissioner on a specific vote. It would be unprecedented, and he is the appointed member with the depth of knowledge to make a sound decision.
- Respects TAM's thorough response to the letter sent from San Anselmo.
- There are charging facilities coming on-line from multiple sources including PG&E and private industry.
- We must choose what to fund responsibly with public dollars.
- Yellow Bus program is valuable.
- Supports 55% funding to transit and there have been many improvements to transit in Marin.
- Transit is an age-friendly solution that is important.

#### Staff

- Does not support reducing funding from Local Streets and Roads. There is a major funding shortfall and local street and road funding supports all modes, including walking and biking.
- Need to continue to invest in our road infrastructure. Electric vehicles also rely on our roads.

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#### Public

- 1) The sustainability committee unanimously voted to request that the councilmembers direct councilmember/TAM Commissioner Colbert to vote No on the plan unless there is 2% dedicated to electric vehicle facilities and support.
- 2) PG&E Electric Vehicle Charging Program representative reported that PG&E is funding many sites throughout Marin at little or no charge to the site hosts. They are ready to fund more sites and are developing a timeline.
- 3) The proposal is status quo and needs to be changed. The problem of GHG reduction should be the central priority of TAM. Climate change is the defining issue of our time and we cannot keep doing what we have done. How will funding help us get to a solution?
- 4) Supports funding for electric vehicle support and infrastructure. Encouraged that the Measure allows funds to be used on electrification, but it is not clear that funds will be dedicated to electric vehicle support.
- 5) Supports funding dedicated to electrification of our transportation system including buses. Requests an active role to support electrification of public and private vehicles. The TAM Board could be leaders and do the right thing to protect our children and the environment.
- 6) Ross Valley school representative acknowledges that there is never enough money to go around and difficult decisions must be made. The number one concern they hear from their constituency is the importance of our infrastructure and the quality of our roads.