



Transportation Authority of Marin Next Step in Renewal of Transportation Sales Tax

Request for Approval of the Draft Final Expenditure Plan
April 26th, 2018



Where we are Considering our Sales Tax Renewal



Process to Date

- **February - April 2017**
Introduction and Initial Feedback from Local Jurisdictions
- **February 2017**
Baseline Polling - TAM Board approval of polling effort
- **May 2017**
TAM Ad Hoc Committee guides poll & poll conducted
- **May 2017**
TAM Board considers initial input from Local Jurisdictions and Polling and determines to proceed to next step of forming an Expenditure Plan Advisory Committee (Go/No Go)
- **May 2017**
TAM Board establishes membership of Advisory Committee
- **June – November 2017**
Expenditure Plan Advisory Committee Process- consideration of needs, assessment of renewal or increase of the tax
- **December 2017**
EPAC presents Draft Expenditure Plan to TAM Board as unanimous agreement of what should be included in a sales tax renewal.



Process to date

- **December 2017**

TAM Board reviews unanimous recommendation of EPAC on plan components and EPAC consensus recommendation to go to ballot in November 2018 and determines to proceed to next step of briefing local councils on status and conducting follow-up poll (Go/ No Go)

- **January 2018**

TAM Ad Hoc Committee guides poll / poll conducted

- **February 2018**

TAM receives poll results and recommendation from polling firm to consider November 2018 ballot measure for renewal of sales tax

- **March - April 2018**

TAM staff brief 11 Local Jurisdiction Councils and County BOS on EPAC's Expenditure Plan- councils provide input on components



Current Go/No Go decision

- TAM Board considers Councils' and Board of Supervisors' Input; considers adoption of Final Expenditure Plan and direction to staff to seek approval of the Expenditure Plan from all 11 cities & towns and the Board of Supervisors (Go/ No Go)



2018 Marin County Transportation
Sales Tax Renewal Expenditure Plan

APRIL 2018

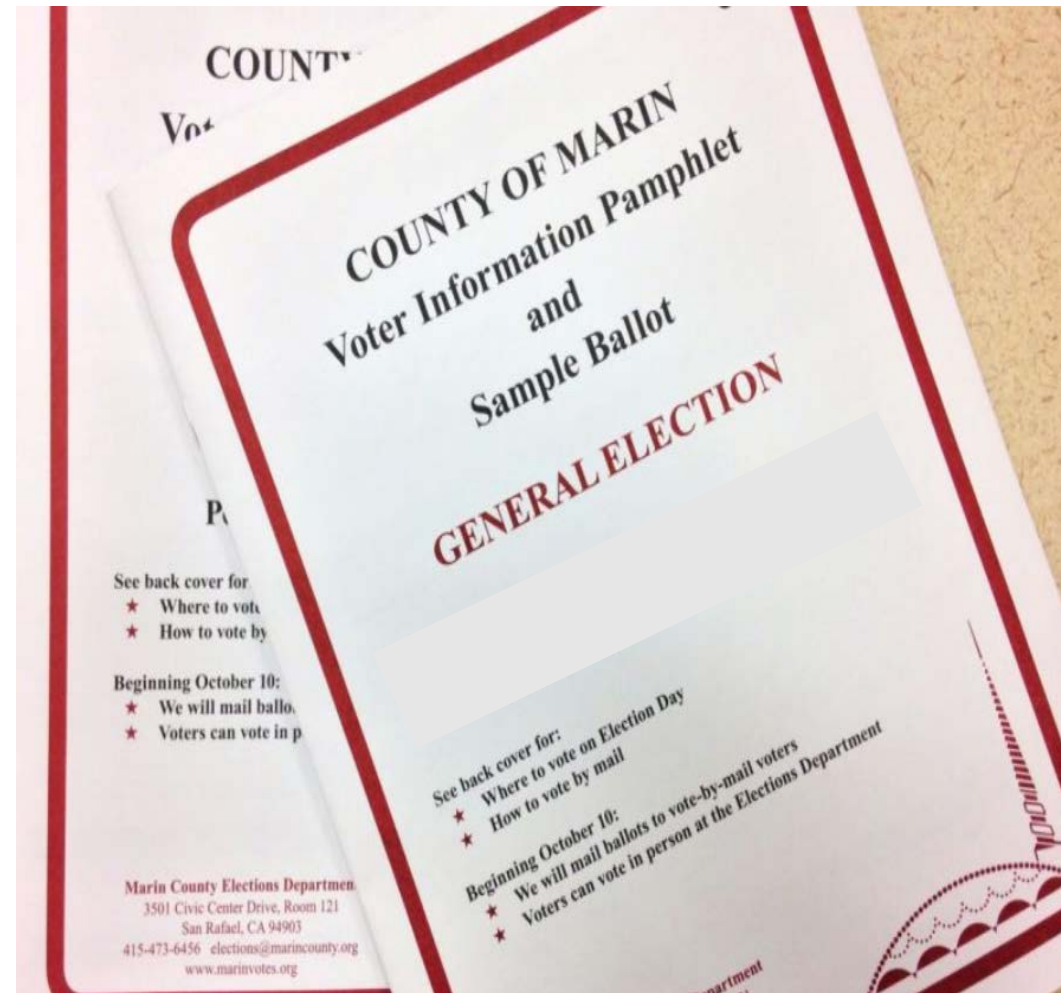
TRANSPORTATION
AUTHORITY OF MARIN

DRAFT
FINAL PLAN

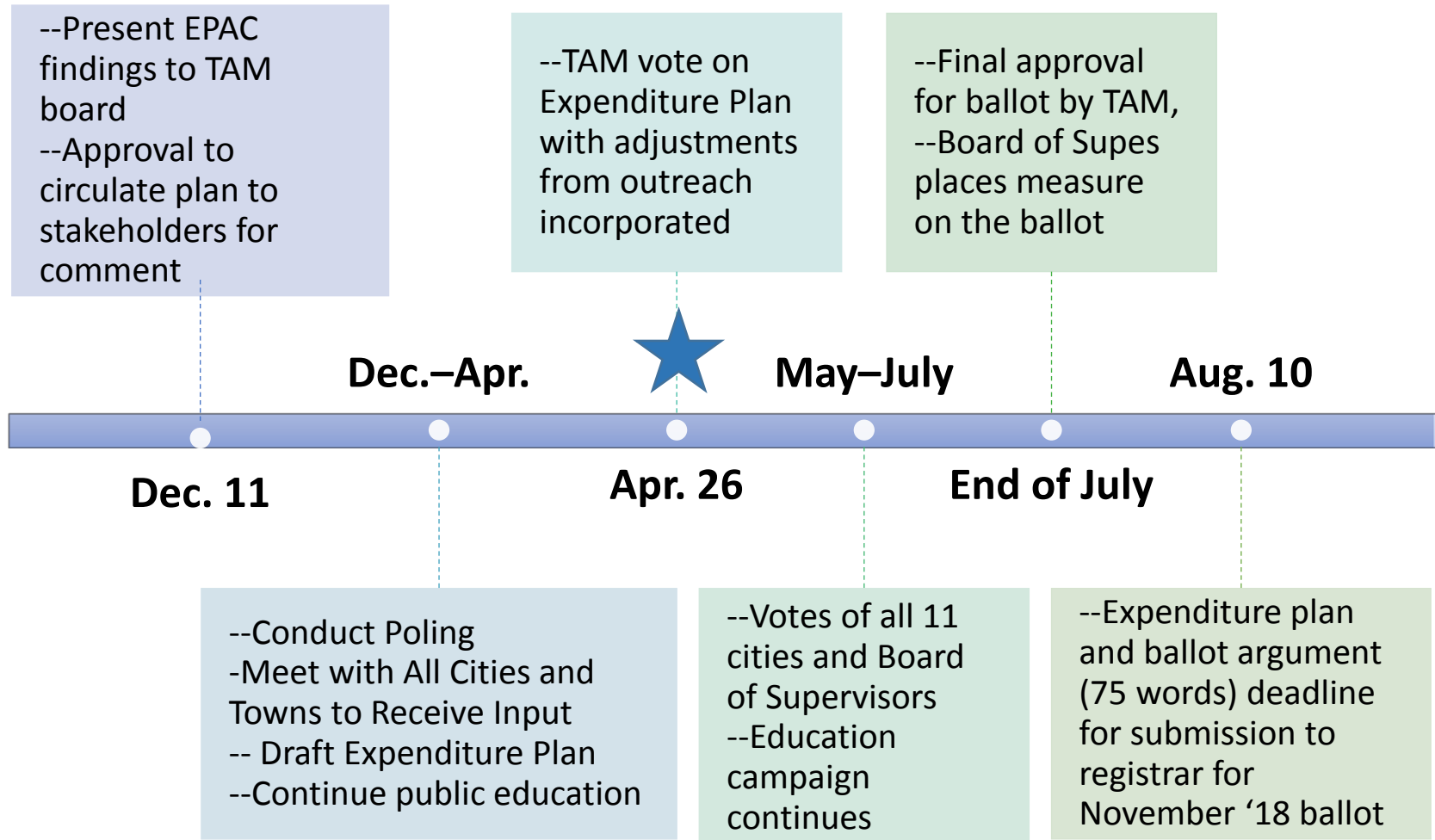


Process Remaining

- Seek approval from all 11 Cities and Towns and the County Board of Supervisors of the Final Expenditure Plan
- Adopt an Ordinance to place the sales tax renewal on the ballot after city/town and BOS adoption of Final Plan
 - Will come to the Board in July



Timeline & What Happens Next



Moving Forward with No New Tax

- Current plan is nearly 15 years old- categories not included are needed now
- Adjust expenditure plan to respond to current/ future needs
- Create an ongoing, reliable stream of revenue before it is an emergency ; enable long-term reliability
- Public opinion supports renewal
- Review plan every 7- 10 years to respond to rapidly changing landscape

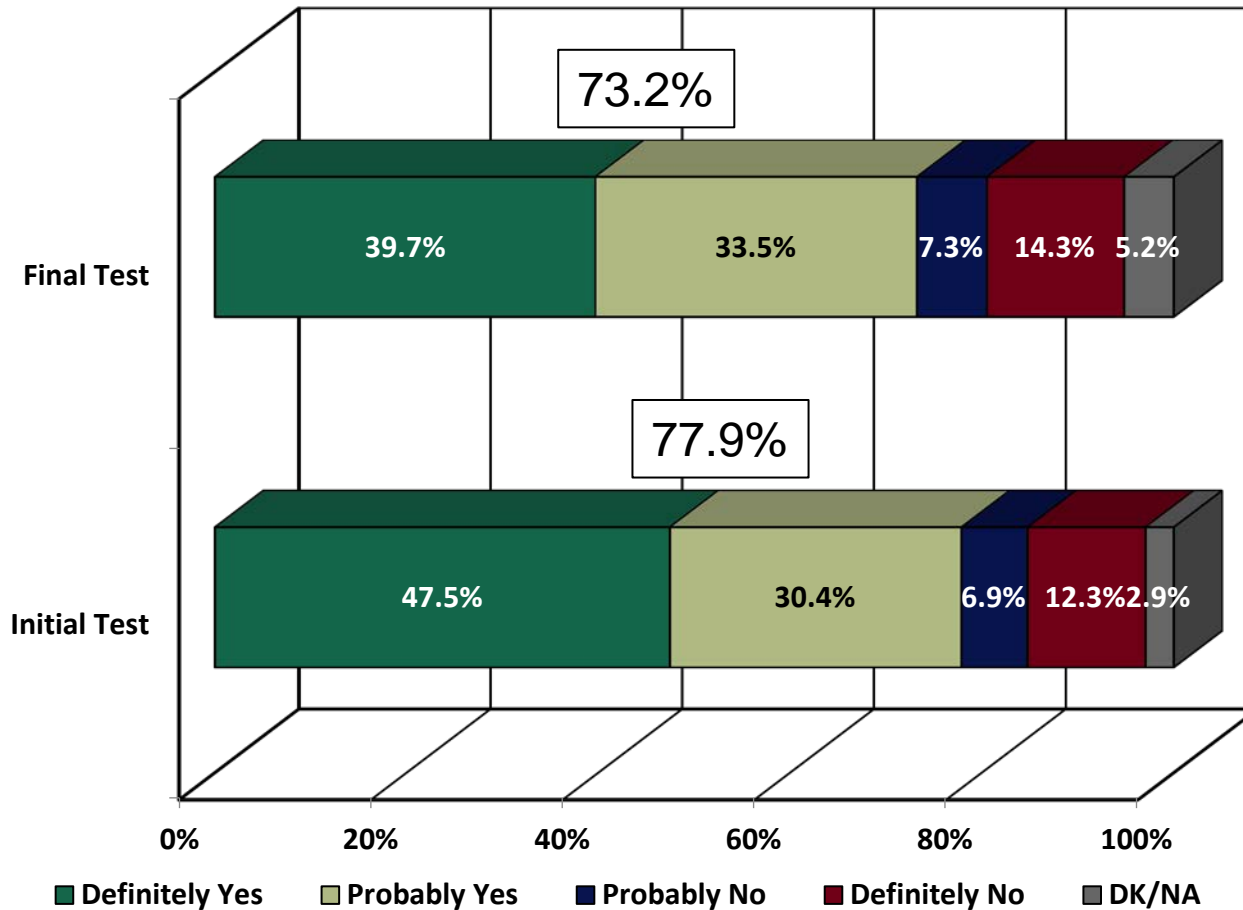


Moving Forward with No New Tax

- Maintain and expand successful projects and programs, including the Safe Routes to Schools, local road maintenance and local transit
- Provide school-related transit and yellow bus programs
- Prevent cuts in the current Crossing Guard program
- Provide a local funding source for key operational improvement projects including the Marin-Sonoma Narrows and the Northbound US-101 to Eastbound I-580 Direct Connector
- Leverage other regional, state and federal funding
- Provide seed funding for projects related to sea-level rise, innovative technologies and for support of mobility concepts for first/last mile transit solutions and peak hour trip reduction



Public Support



2017 3/4¢ Data **Final Nov 18**

Total Yes 61.5%
 Total No 32.1%

In order to:

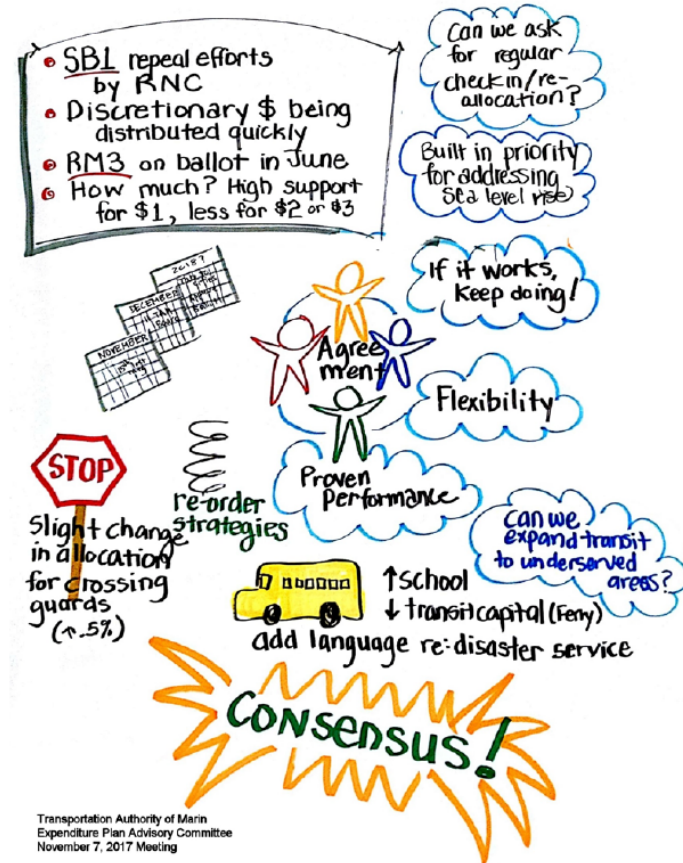
- relieve traffic congestion on Highway 101 and local roads;
- fix potholes and maintain local roads;
- improve interchanges and access on and off of Highway 101;
- expand safe routes to schools, including school bus service, relieving local congestion; and,
- provide local transit, including options for seniors and persons with disabilities;

shall Marin County extend the existing half-cent, voter approved sales tax without increasing the current rate, providing \$27 million dollars annually for 30 years, with citizens' oversight, that the State cannot take away?

Expenditure Plan Advisory Committee (EPAC)

- 24 members representing a broad range of interests
- The group met 9 times from June through November.
- Received education on transportation needs and funding options. All current and potential recipients of sales tax funds had an opportunity to present to the group.
- Group was educated each meeting on Senate Bill 1 and Regional Measure 3
- EPAC agreed unanimously on a Draft Expenditure Plan, agreed No New Tax was best approach, recognized the need to fund a number of new projects and programs as soon as possible

TAM EPAC 11-7-17
Transportation Authority of Marin



What was the response From the City and Town Councils and the Board of Supervisors?



Input from City & Town Councils and County Board of Supervisors

- Appreciation and support of renewal of current tax, rather than an increase in the tax
- Recognition of benefit local sales tax provides
- Acknowledgement limited funding, trade-offs and use of public funds for public benefit
- Understanding of what SB1 does, what RM3 does, and need for Local Sales tax to continue to fund what these other sources do not fund
- Support for continuing and expanding Safe Routes to Schools including Crossing Guards
- Support for School Transportation and desire to expand Yellow School Bus program
- Conversation about electric vehicle funding



Comments from the Public

- Support for renewal and dedicated local funds
- Support for Crossing Guard program and Safe Routes to School
- Support for Yellow School Bus program and expansion to reduce congestion
- Support for environmental stewardship & sustainability
- Electric vehicle supporters came to nearly every council meeting requesting funding
- TAM should use GHG reduction as goal in all decisions
- Interest in oversight and accountability
- Acknowledgement of rapidly changing technology



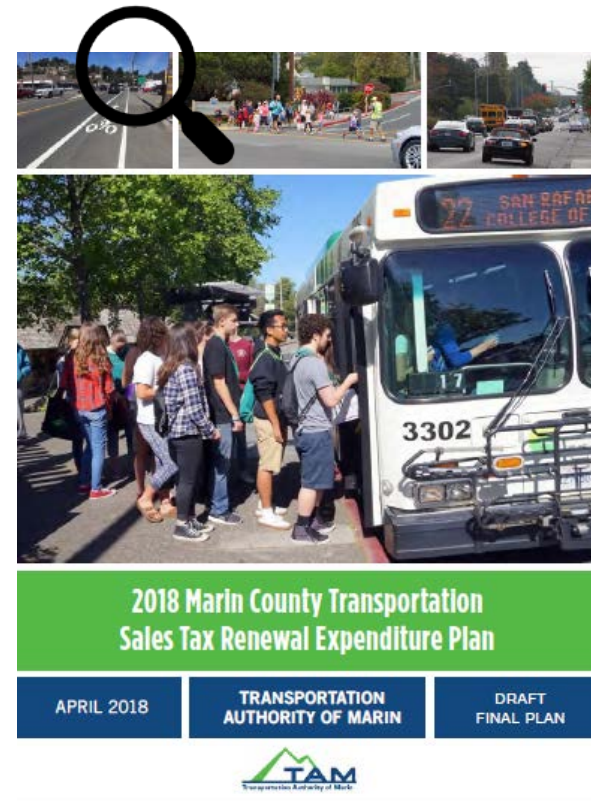
Response to Input from City & Town Councils and BOS

- Expand existing program of Crossing Guards by 0.5% for a total of 7.0% dedicated to Crossing Guards, enabling continuous funding of 96 guard sites
- Reduce new program of Commute Alternatives/ Trip Reduction by 0.5% to a total of 0.5%. Funds exist in other fund sources to backfill needs.



Response to Input from City & Town Councils and BOS

- Consider review of Expenditure Plan as early as 7 years but no later than 10 years. Amendment can occur with thorough public process.
- Add flexibility regarding eligibility, specifically eligibility for Alternative Fuel Vehicles and Infrastructure including electric vehicles AND assignment of Carryover VRF funding to Alternative Fuels.
- Add flexibility in LSR funds for Congestion Relief, Infrastructure-related Flood Management strategies, and fleet vehicles



Improving School Transportation

- Marin Transit Short Range Transit Plan ranks expanded school bus service as one of the highest priority unfunded needs



School Transportation Improvement Efforts Underway

- Purchase two transit buses to reduce overcrowding on high school routes
- Seeking funding for additional yellow bus service
- Locating a bus storage facility in the County to reduce ongoing costs and improve reliability



What is included in the Draft Final Sales Tax Renewal Expenditure Plan ?



Category 1- Reduce Congestion on Highway 101/ Improve Interchanges

Previous Plan- 7.5%

- Fully Fund and ensure the completion of the Highway 101 Carpool Lane Gap Closure project through San Rafael



New Plan- 7.0%

- 1.5% Provide local matching funds to accelerate completion of the MSN carpool lane and MUP
- 2.0% Provide local matching funds to accelerate completion of the Highway 101/ I-580 Direct Connector
- 3% Improve Highway 101 local interchanges and freeway access routes
- 0.5% Implement commute alternatives and trip reduction

Comments from Partners

- Local funding is critical for local needs.
- Local funds are leveraged to attract more funds for transit, local streets and roads and other improvements.
- There continues to be a back-log of road maintenance and other improvements.
- Needs outweigh funds.



Category 2- Maintain, Improve, and Manage Local Transportation Infrastructure

Previous Plan- 26.5 %

- 13.25% for Major Roads and related infrastructure
- 13.25% for Local Roads for all modes/ Complete Streets

(direct to Local Jurisdictions and the County)



New Plan- 26.5%

- 22% for Local Roads for all modes/ Complete Streets
- 3% Safe Pathways to Schools (moved over from the Safe Routes category)
- 1% Develop projects to address sea-level rise and resiliency including alternative fuel facilities
- 0.5% support operational improvements through innovative technology

Category 3- Reduce School -Related Congestion & Provide Safer Access to Schools

Previous Plan- 11.0%

- 3.3 % Education and Encouragement
- 4.2 % Crossing Guards
- 3.5% Safe Pathways

New Plan- 11.5%

- 3.5% Education and Encouragement
- 7.0% Crossing Guards
- 4.0% Safe Pathways
 - 3.0% of this is moved into Category 2, Local Transportation Infrastructure, for major safe pathway projects,
 - 1.0% is in here in Category 3 Safe Access, for small safety related improvements



Category 4- Maintain and Expand Local Transit Services in Marin County

Previous Plan – 55%

- 37% Maintain and Expand Local Bus Transit Service
- 3% Maintain and Expand the Rural Bus Transit System
- 9% Maintain and Expand Services for Seniors and Persons with Disabilities
- 6% Invest in Bus Transit Facilities

New Plan- 55%

- 33% Maintain and Improve existing levels of Transit Service
- 3% Maintain and Expand Rural and Recreational Services
- 9.5% Maintain and Expand Services for Seniors and Persons with Disabilities
- 5% Provide Transit Services to Schools to Reduce Local Congestion
- 4% Invest in Bus Transit Facilities
- 0.5% Expand Access to Ferries and Regional Transit managed by Golden Gate





Key Policy Elements in the Sales Tax Renewal Expenditure Plan

- All meetings held in public in accordance with state law, through publicly noticed meetings
- A Strategic Plan will be prepared annually with
 - Reporting on expenditures,
 - The programming of revenue to priority needs per eligible categories,
 - Updates on project readiness
 - Ability to generate matching funds
 - Need for borrowing
 - Performance will be reported

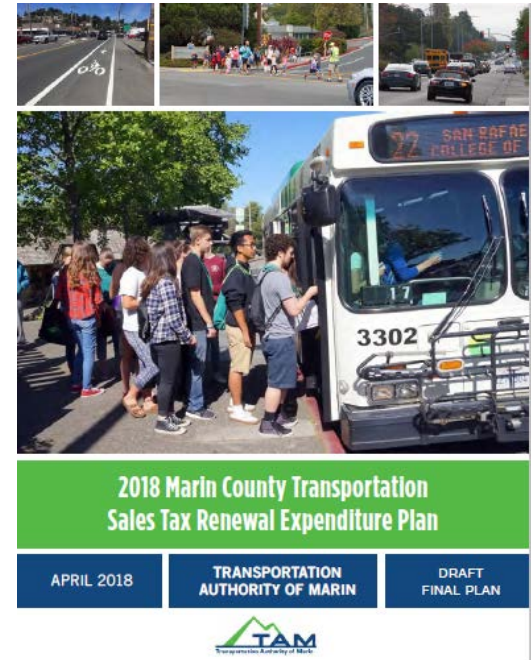
Key Policy Elements in the Sales Tax Renewal Expenditure Plan

- Current 5% for administration and management of the sales tax program will be retained
 - Consistent with the current plan
- What is not funded in this plan
 - Extend or operate SMART
 - Support of parks/open space
 - Fund the planning, construction or renovation of housing

Key Policy Elements in the Sales Tax Renewal Expenditure Plan

- The Expenditure Plan must be reviewed as early as every Seven Years, and no later than every Ten Years
- Amending the Expenditure Plan will require a Two-Thirds majority approval by the TAM Board, and a majority vote of 50+% of the cities or towns representing 50+% of the incorporated population, as well as a majority vote of the Board of Supervisors. Public hearing and a 45-day notice of action also required.

Review



Key Policy Elements in the Sales Tax Renewal Expenditure Plan

- Fulfill existing commitments to Major Roads and the Richmond-San Rafael Bridge approaches via Reserve fund Major Roads
 - Novato Boulevard - \$11.58m
 - Third Street - \$12.52m
 - East Blithedale - \$1.89m
 - Sir Francis Drake Boulevard - \$11.87m
 - West Marin carryover - \$74k
 - Richmond-San Rafael Bridge - \$3.8 m
- \$2.35 Annual Reserve – consistent with current amount reserved for financing



The Plan retains TAM's commitment to alternative modes, sustainability and further reduces Greenhouse Gas Emissions



Sustainability and

Greenhouse Gas Emission Reduction

- More than 75% of the Measure is dedicated to Alternative Modes
-
- 55% Transit
 - 14% Safe Routes to Schools: Education, Infrastructure and Crossing Guards
 - 22% to Local Streets and Roads – of which 30% over last 12 years has been dedicated- at local discretion- to complete streets policy features- sidewalks, bike paths and bus facilities
 - Plus new categories for sea level rise protection, innovation and trip reduction/ commute alternatives

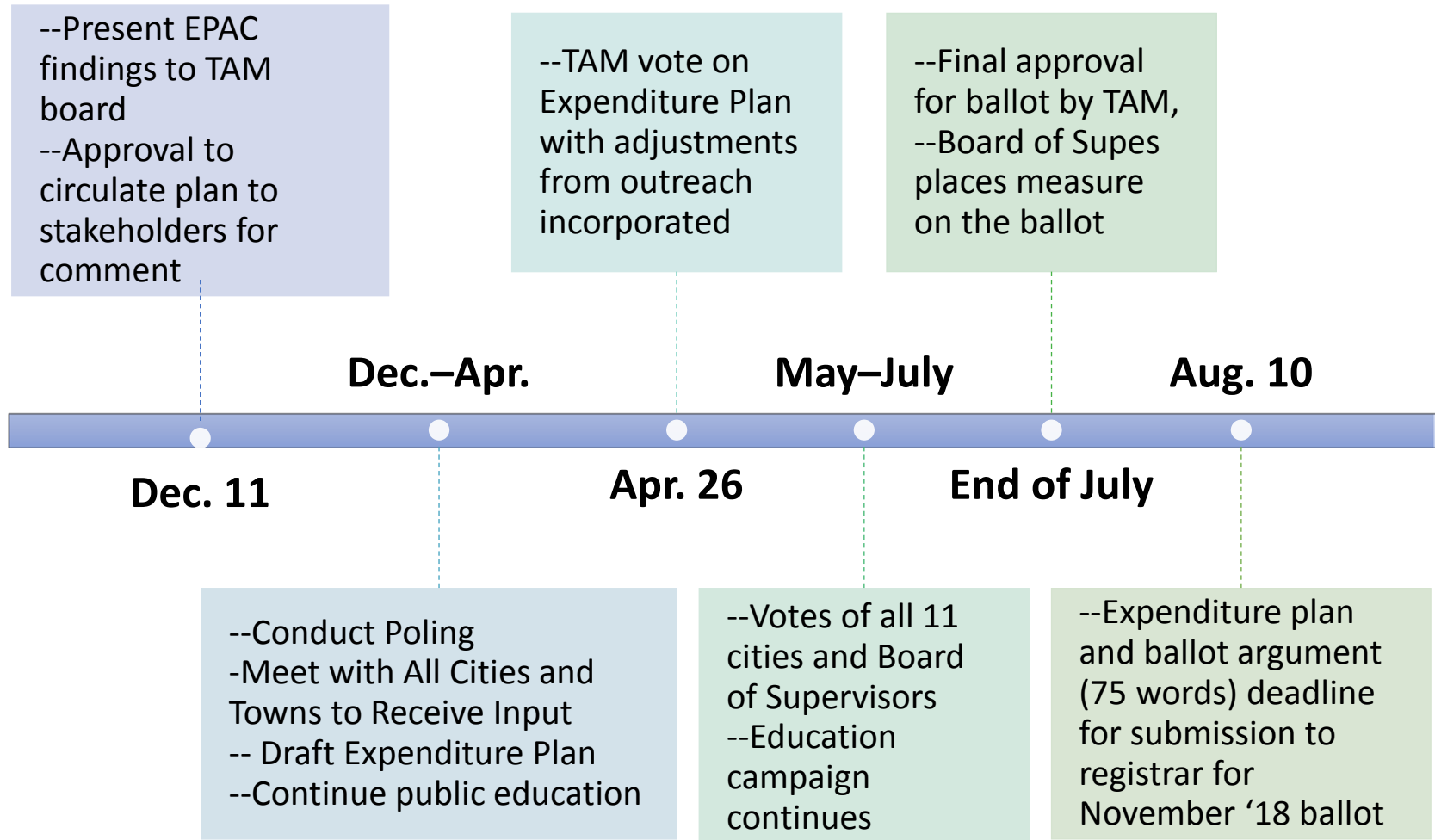


Staff Recommendation

- Approve the Draft Final Transportation Sales Tax Renewal Expenditure Plan
- Authorize staff to seek approval from all 12 local jurisdictions on the Final Sales Tax Renewal Expenditure Plan.
- Authorize the TAM Executive Director to make minor changes to the document for readability, history or context prior to seeking approval from cities, towns, and the county.
- Approve a budget increase of \$35,000 for additional outreach and education.



Timeline & What Happens Next



Questions and Answers

