



DATE: November 14, 2018

TO: Transportation Authority of Marin Board of Commissioners

FROM: Dianne Steinhauser, Executive Director
Li Zhang, Chief Financial Officer

SUBJECT: Appointment to the Citizens' Oversight Committee (Action), Agenda Item No. 6d

RECOMMENDATION:

The TAM Board accepts the nomination and appoints the following COC member to serve the remainder of the current four-year term representing the School Districts seat on TAM's Citizens' Oversight Committee (COC).

- Member: Zack Macdonald, School Districts

BACKGROUND:

The COC oversees the Measure A Half-cent Transportation Sales Tax and the Measure B \$10 Vehicle Registration Fee revenue and expenditure activities. As an independently functioning group, the COC assure that the voter approved Measure A Sales Tax and Measure B VRF Expenditure Plans are carried out accordingly. The COC is composed of 12 members and 12 alternates who are private citizens residing in Marin County and collectively represent the diversity of Marin County. All COC members should have no economic interest in TAM's projects. Over the years, due, in part, to the dedication and strong support of the members, the COC has become an indispensable part of TAM.

DISCUSSION/ANALYSIS:

Ms. Heather McPhail-Sridharan was appointed to the COC in December 2011 but resigned in November 2013 after running a successful campaign for a seat on the Kentfield School District Board of Trustees. Since that time, there has been a vacancy on the COC for representation of School Districts until Mr. Macdonald applied, recently, for the position.

Mr. Macdonald is a nonprofit leader and consultant who has held senior fundraising positions with Stanford University, NatureBridge (formerly the Yosemite Institute), the Jewish Community Federation, and other well-respected Bay Area organizations over the last 24 years. While with ClimateWorks he fundraised for the Institute for Transportation Development and Policy (ITDP), which promotes sustainable and equitable transportation worldwide.

Mr. Macdonald and his wife have lived in Marin since 2009 and in the Bay Area since 1991, and their sons have attended the Bacich and Kent schools and Redwood High School. He is a Safe Routes to School

Neighborhood Captain, homeowner, long-time youth baseball and basketball coach, and a former Ross Valley Little League Board Member and Commissioner. He is passionate about public transportation and public works and commuted for years on the Larkspur Ferry and on Golden Gate Transit. His 1986 Fuji bicycle is now his primary form of transportation around Marin.

In accordance with the TAM Transportation Sales Tax Expenditure Plan which requires that each organization must nominate its representative prior to the final appointment made by the TAM Board, Trustee McPhail-Sridharan has put forth Mr. MacDonald's name for the TAM Board to consider appointment to the TAM Citizens' Oversight Committee, as the member for the School Districts. If appointed, Mr. McDonald's term will expire on May 31, 2021.

TAM Citizens' Oversight Committee Membership Table

Position	Candidate	Term Expiration
Northern Marin Planning Area – (1)	Member – V-Anne Chernock Alternate – Vacant	2021
Central Marin Planning Area – (1)	Member - Joy Dahlgren Alternate – Jeffrey Olson	2021
Ross Valley Planning Area – (1)	Member – Paul Roye Alternate – Vacant	2019
Southern Marin Planning Area – (1)	Member - Robert Burton Alternate – Jayni Allsep	2019
West Marin Planning Area – (1)	Member – Scott Tye Alternate – Vacant	2019
Marin County Paratransit Coordinating Council – (1)	Member - Allan Bortel Alternate – Rocky Birdsey	2019
Advocacy Group Representing Bicyclists and Pedestrians – (1)	Member – Vince O'Brien Alternate – Vacant	2019
Environmental Organizations – (1)	Member – Kate Powers Alternate – Nancy Okada	2021
School Districts – (1)	Member – Zack Macdonald Alternate – Vacancy	2021
Major Marin Employers – (1)	Member – Peter Pelham Alternate – Vacant	2021
Taxpayer Group – (1)	Member – Paul Premo Alternate - Vacancy	2021
League of Women Voters – (1)	Member – Kevin Hagerty Alternate – Kay Noguchi	2019

FISCAL CONSIDERATION:

Not Applicable.

NEXT STEPS:

Staff will continue to actively solicit nominations and applications to fill the remaining vacant positions and will bring the names of qualified candidates to a future TAM Board meeting for consideration.