



TRANSPORTATION
AUTHORITY OF MARIN

Executive Director



TAM

Transportation Authority of Marin



ABOUT TAM

The Transportation Authority of Marin (TAM) is Marin County's locally designated Congestion Management Agency. TAM plays a major role in improving the quality of life for Marin County residents and developing and maintaining the economic viability of our local region by funding transportation projects and programs that improve mobility, reduce congestion, and provide a transportation system with more options for those living, working, visiting and traveling in Marin County.

TAM administers funds received under Measure AA (a ½ cent sales tax measure) and Measure B (a \$10 vehicle registration fee). With these funds, TAM coordinates and allocates funding for a diverse mix of multimodal projects and programs necessary to improve overall mobility, including roads, highways, sidewalks, bicycle lanes, alternative transport options, and public transit.

TAM's Board of Commissioners includes all five members of the County Board of Supervisors and one elected official from each incorporated city or town within the County (16 total). Each member of the Commission serves an unpaid, four-year term.

TAM employs 13 full time employees in administrative, public communications, planning/project delivery, and legislative roles. The FY2019 budget totals \$39.8 million in revenue. The funding process for various transportation programs is allocated through an annual budget process. A majority of TAM's funds come from the local transportation sales tax, or approximately \$25 million annually. For FY2018, 55% of the sales tax funding went to local transit services, particularly in support of Marin Transit. Another 33.5% was distributed to various congestion management and road improvement projects throughout the county, and the remaining 11.5% was allocated to the Marin Safe Routes to School program.

To learn more go to: www.tam.ca.gov

MARIN COUNTY

Marin County, located among the hills northwest of San Francisco across the Golden Gate Bridge, is a beautiful, temperate refuge from the more urban areas of the Bay Area. With a total population of about 260,000, Marin County residents enjoy a high quality of life in one of the most spectacular metropolitan areas in the world. Marin County has a diversified economic base, including a mix of insurance, medical, pharmaceutical, technology, financial, and retail employers. George Lucas' Skywalker Ranch is also located in Marin County as well as a few subsidiaries of Lucasfilm. Marin County has one of the highest median incomes in the United States (\$91,483) as of 2010.

Outdoor activities are plentiful with access to the bay, the ocean, hiking or biking trails, vineyards in Napa and Sonoma, wildlife viewing, agritourism, and the Muir Woods National Monument. The Marin County Civic Center is a complete campus designed by Frank Lloyd Wright, "the Greatest American Architect of All Time."





Mission Statement

TAM is dedicated to making the most of Marin County transportation dollars and creating an efficient and effective transportation system that promotes mobility and accessibility by providing a variety of high quality transportation options to all users.

OPPORTUNITIES

- » Carrying out voter approved projects and programs, as designated in state law, including the Highway 101/I-580 Direct Connector, the completion of the Marin Sonoma Narrows, improvements to State Route 37, and relocation of the Bettini Transit Center in San Rafael
- » Mobility Management – the Board of Commissioners is looking for a person who will not only build the palette of transportation options, but “right size” those options for distinct Marin County needs
- » TAM is currently supporting Drive Clean to promote electric cars in Marin as well as new modes of non-greenhouse gas (GHG) trucks and buses. Programming to reduce GHG is critical



Since 2006, the Measure A ½-Cent Transportation Sales Tax Program has provided more than \$32.7 million in funds to the local jurisdictions in Marin County for local street and road projects, local transit projects, and bicycle and pedestrian improvements.

EXECUTIVE DIRECTOR

Appointed by and serving at the pleasure of the Board of Commissioners, the Executive Director acts as the chief administrative officer for TAM. S/he provides strategic guidance and leadership for TAM's functions and services. Job functions include:

- » Assisting the board in the development and implementation of the Authority's strategic plan, policies, and objectives
- » Carrying out Board-adopted policies, directives, programs, and services
- » Effective partnering to deliver complex projects and programs
- » Advising the Board on issues of current concern to the Authority
- » Directing the Authority's media and public relations
- » Representing the Authority with federal, state, regional, local or other government agencies and related public interest groups
- » Developing and managing the Authority's budget
- » Handling human resources and labor relations for the Authority, including the selection of employees and associated employee benefits

The Executive Director is accountable to the Board of Commissioners for eight major areas of responsibility:

1. Organizational Management
2. Fiscal/Business Management
3. Program and Project Development and Follow-through
4. Relationship with the Board of Commissioners
5. Long Range Planning
6. Relationship with Public & Public Relations
7. Intergovernmental Relations
8. Professional/Personal Development

The current and first TAM Executive Director, Dianne Steinhauser, is retiring after serving TAM for 15 years.

IDEAL CANDIDATE

The Transportation Authority of Marin (TAM) seeks an experienced transportation professional to serve as its next Executive Director. The successful candidate should (1) bring solid experience in capital improvement planning, including an unbiased opinion for achieving the correct balance of transportation modes, and (2) have an articulate and transparent method to make planning concepts understandable for the average resident. The successful candidate will be charged with articulating TAM's policy directives to the public and will clearly explain tradeoffs to elected officials at the local, regional, and state levels. The ability to make recommendations based on sound research and theory in a uniquely Marin County context is critical. The next executive director should be a consensus builder among the member agencies of TAM and strive for collegial, professional, and mutually beneficial relationships with agency counterparts in neighboring counties, regional organizations, and state agencies. This includes building strong, successful working relationships with state senate and assembly representatives, California Transportation Commission members, the Metropolitan Transportation Commission, and Caltrans. A person well-versed in local transportation funding, proven leadership in mobility management, and high ethical standards as a steward of public funds is paramount.

Additional characteristics/experience identified as providing value:

- » Legislative experience, including familiarity with California law related to transportation planning and affordable housing
- » Demonstrable experience in mentoring, motivating, and developing junior staff
- » Experience working with and motivating advisory boards similar to TAM's Citizen Oversight Committee (COC)
- » Skilled in developing and marketing strategic plans to the public, including a track record of delivering results on voter-approved tax measures

EDUCATION & EXPERIENCE

Any combination of experience and training that provides the required knowledge and abilities is qualifying. The ideal candidate will possess no less than seven years in transportation planning, public administration, or a related field with at least three years of management experience. A Bachelor's degree from an accredited college or university with major coursework in transportation planning, city or urban planning, business or public administration, engineering, or a closely related field is desirable with a Master's degree preferred. Substitution of significant additional experience in lieu of a Master's degree is acceptable.

COMPENSATION

Compensation and benefit package will be competitive and negotiable depending on the experience and qualifications of the chosen candidate.





APPLICATION & SELECTION PROCEDURE

This position is open until filled. To be considered for this exceptional career opportunity, submit your résumé, cover letter, a list of six work-related references (two supervisors, two direct reports and two colleagues) by the first résumé review date of **Friday, May 24, 2019**. Résumé should reflect years and months of employment, beginning/ending dates as well as size of staff and budgets you have managed.

Please go to our website to submit your application:
<https://secure.cpsr.us/escandidate/JobDetail?ID=449>

For further information contact:

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CPS HR  CONSULTING

Résumés will be screened in relation to the criteria outlined in this brochure. Candidates with the most relevant qualifications will be given preliminary interviews by the consultants. Candidates deemed most qualified will be referred to the Commission. Selected candidates will be invited to participate in further interview and selection activities. An appointment will be made following comprehensive reference and background checks.