



**DATE:** June 10, 2019

**TO:** Transportation Authority of Marin Administration, Projects & Planning Executive Committee

**FROM:** Dianne Steinhauser, Executive Director

**SUBJECT:** Mobility on Demand Grant (Discussion), Agenda Item No. 6

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### **RECOMMENDATION**

Staff recommends that the Administration, Projects & Planning Executive Committee receive a report from staff and the Contra Costa Transportation Authority (CCTA) team on a federal grant received, with upcoming activity in Marin. Comment on activity moving forward.

### **DISCUSSION/ANALYSIS**

In early 2018, TAM teamed up with CCTA, the San Francisco County Transportation Authority and other partners to pursue a federal grant for developing a Mobility on Demand (MOD) platform for users in Contra Costa, Marin, San Francisco, and elsewhere in the Bay Area. This effort is being led by the CCTA who developed and championed the grant. We are very grateful for their leadership in this effort, and the successful capture of the grant under a very competitive environment nationally.

Staff have met with CCTA to kick off discussions about the best way to implement this in Marin. CCTA will be at our Executive Committee to explain the proposal and their plans to initiate the activity in Contra Costa county, and what we have to look forward to in Marin. Staff look forward to following the CCTA lead, and coordinating closely with their team, in implementing the program in Marin.

### **FISCAL CONSIDERATION**

TAM will likely need to dedicate matching local funds to this federal grant. Note that Measure AA's Category 2 / Subcategory 4 - Innovation Technology could provide necessary matching funds in the future for this effort.

### **NEXT STEPS**

Continue to coordinate with CCTA. Bring a detailed work plan to the TAM Board in the coming months regarding this effort.

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