



DATE: June 27, 2019

TO: Transportation Authority of Marin Board of Commissioners

FROM: Dianne Steinhauser, Executive Director

SUBJECT: Executive Director's Report – Agenda Item 3 (Discussion)

LOCAL

EV Promotion for the Marin Consumer Market



The Board-adopted in January 2019 a Public Outreach and Education component that envisioned greater EV promotion coordination with other community partners, such as the Marin County (Draw Down), Marin Clean Energy (MCE), Bay Area Air Quality Management District (BAAQMD), PG&E and advocates. While staff moves forward with prior defined and successful EV education activities, such as public test drive events and one-on-one direct consultation with potential grant applicants, a unique opportunity for increased consumer EV awareness arose that staff would like to bring it to the Committee's attention.

Through a recent extensive coordination effort with MCE, BAAQMD and Drive Clean Marin (DCM, a campaign of the nonprofit Cool the Earth), TAM staff proposes to fund a Marin County-specific pilot electric vehicle (EV) marketing and promotion project that would place a greater focus on the consumer market.

The marketing pilot project scope would be heavily community-based and seek strategies to advance EV adoption. Upon review and based on the collective objectives of the three agencies, TAM foresees a complimentary approach towards utilizing DCM as an EV advocacy campaign leveraging each agency's contributions for a greater overall impact. While each agency will contract with DCM separately at different funding levels and accomplish different tasks, the tasks will be supportive of one another with the end goal of greater EV adoption.

TAM intends to participate in the following general scope with DCM and with the details to be further refined:

- Community promotion
- Community behavior change
- Business/Corporate awareness
- Buying/driving guides

TAM will commit up to \$27,000 towards this scope. MCE is targeting up to \$40,000 for activities it wishes to accomplish with DCM. BAAQMD is also targeting around \$30,000.

Measure AA Safe Pathway Call for Projects

On June 26, 2019, TAM issued the Measure AA Safe Pathway Call for Projects, which are the capital improvement element of the Safe Routes to School program. Applications are due August 16, 2019. Approximately \$3.8 million total is available for this Call for Projects. Like the prior cycle of Safe Pathway Projects funded with Measure A funds, this Measure AA Call for Projects consist of two applications – Large Projects and Small Projects.



Approximately \$2.9 million of the \$3.8 million is available for the large Safe Pathway projects. The maximum project funding request is \$400,000 for each large project funded with Measure AA funds. All large project applications must come from approved Safe Routes to School Plans that have been reviewed by a Safe Route Task Force. Applications that did not come from approved Safe Routes to School Plans will not be considered for funding,

Approximately \$900,000 of the \$3.8 million is available for small Safe Pathway projects. Small Safe Pathway projects are projects that require \$50,000 (maximum project funding) or less to design and construct. These funds have been set aside to facilitate small scale improvements around schools that can be completed quickly with minimal pre-construction work needed. These small Safe Pathway projects should be completed within one year after commencement of design. Small project applications do not need to be approved by a Safe Route Task Force.

Staff anticipates presenting recommendations for project selection and funding at the September 2019 TAM Board meeting.

Transportation Fund for Clean Air and Transportation Development Act Article 3 Call for Projects



BAY AREA
AIR QUALITY
TRANSPORTATION
FUND FOR
CLEAN AIR

On June 26, 2019, TAM issued a Multi-Fund Call for Projects with Transportation Fund for Clean Air (TFCA) and Transportation Development Act (TDA) Article 3 funding. Applications are due August 16, 2019. Approximately \$725,000 is available for this Call for Projects, which may be adjusted based on updated fund estimates and any additional funding that might be available from the funding sponsors.

TAM annually receives TFCA funds from the Bay Area Air Quality Management District (BAAQMD) and TDA Article 3 funds from the Metropolitan Transportation Commission (MTC) for projects that reduce vehicle emissions and bicycle/pedestrian projects, respectively. Staff anticipates presenting recommendations for project selection and funding at the September 2019 TAM Board meeting for approval. Upon approval from the TAM Board, staff will submit a list of recommended projects to BAAQMD and MTC.

Andersen to Rice Drive Multi-Use Pathway

The Andersen to Rice Drive Multi-Use Pathway is nearing completion. The pathway will be open to bicycles and pedestrians after the SMART tracks next to the path and the HAWK (High Intensity Activated Crosswalk Beacon) traffic signals are installed. A grand opening of the new segment of multi-use pathway is expected to occur in mid-July and will be announced by the City of San Rafael.



Grand Opening for the Grand Avenue Bridge



On June 13, Mayor Phillips, City of San Rafael staff and project stakeholders celebrated the opening of the Grand Avenue Bridge. The bridge provides a long-awaited connection to east San Rafael communities and provides better accessibility for bicyclists and pedestrians. Approximately 40-50 residents, employees, and key stakeholders, including funding partners TAM, San Francisco Bay Trails, and Caltrans, also participated in the event.

REGIONAL

ABAG/MTC announce call for Letters of Interest for Priority Development Areas (PDAs), Priority Conservation Areas (PCAs), and Priority Production Areas (PPAs).

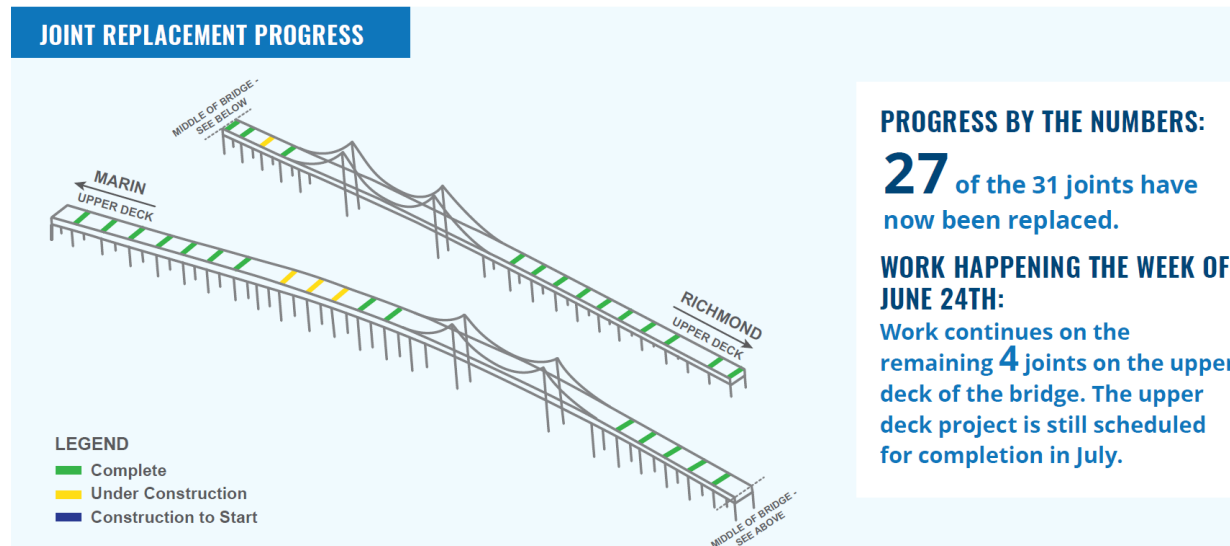


ABAG/MTC are in process for updating the Regional Transportation Plan/Sustainable Community Strategy known as Plan Bay Area 2050. Plan Bay Area serves as the region's strategy for coordinating land use and transportation investments to meet state mandated Greenhouse Gas Reduction Goals. For this Plan update, MTC and ABAG are facing a higher Greenhouse Gas Reduction target than previous rounds. In order to meet this higher target, MTC is requesting letters of interest

from Local Jurisdictions for new Priority Development Areas (PDAs), Priority Conservation Areas (PCAs), and Priority Production Areas (PPAs). TAM staff will be following up with local Jurisdictions as they considered designating areas as part of the regional growth strategy.

Richmond-San Rafael Bridge Joint Repair Activity (UPDATE)

Work continues to replace the upper deck bridge joints on the Richmond-San Rafael Bridge. Caltrans is providing weekly progress updates (Attachment A) and the work is expected to be complete in July. Steel plates associated with this work have caused traffic delays and motorists are being told to maintain the posted speed when crossing the plates. The contractor is installing longer, tapered steel plates whenever possible to help reduce the traffic delays.



RICHMOND SAN RAFAEL BRIDGE JOINT REPLACEMENT

6/24/2019



THANK YOU, BAY AREA MOTORISTS!

Caltrans and the Bay Area Toll Authority thank you for your continued patience as we work to replace 31 joints on the upper deck of the Richmond-San Rafael Bridge.

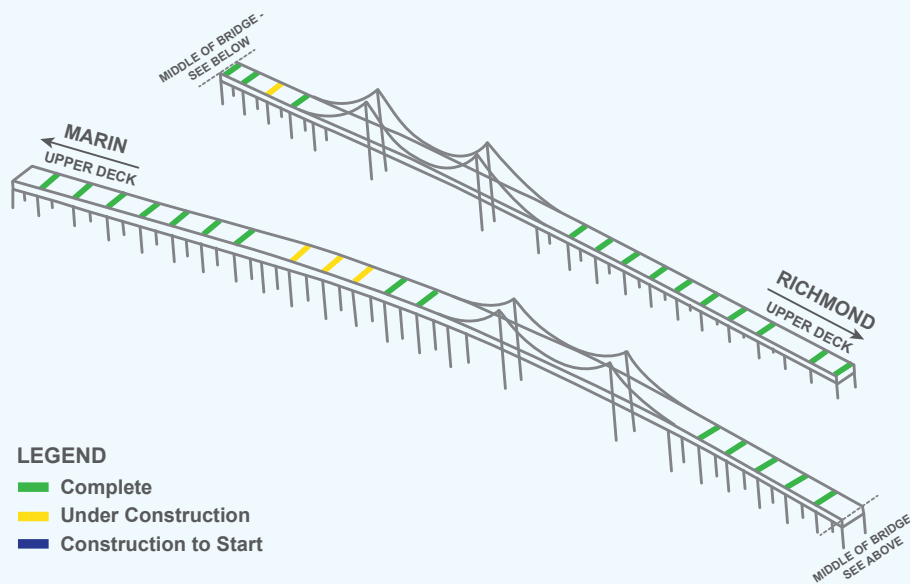
We know this work is inconvenient to you and greatly appreciate your understanding as we perform this essential work on this workhorse bridge, which has served the Bay Area for the past 63 years!

WHAT'S HAPPENING

Each of the original joints, which date back to the mid-1950s, is being replaced by a new joint that features a rubberized seal designed to shrink and expand with the changing temperatures. This will prevent cracking of the surrounding concrete road deck.

Next year 30 joints on the lower deck of the bridge will also be replaced in conjunction with a bridge painting contract.

JOINT REPLACEMENT PROGRESS



PROGRESS BY THE NUMBERS:

27 of the 31 joints have now been replaced.

WORK HAPPENING THE WEEK OF JUNE 24TH:

Work continues on the remaining **4** joints on the upper deck of the bridge. The upper deck project is still scheduled for completion in July.

WHAT TO EXPECT

- To minimize impacts to commute traffic, we're doing the joint replacement work at night. Expect lane closures most nights from 9 pm to 5 am.
- Thin steel plates are being installed at work locations. Drivers can pass over these plates at the posted speed. There is no need to slow for these plates.
- Please visit 511.org or the [Caltrans Quickmap](#) for real-time info on travel conditions.
- Drive safely and [Be Work Zone Alert](#) when workers are present!

CONTACT INFORMATION

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