

How TAM Supports Electric Vehicles

To maintain the high quality of life in Marin, TAM supports the transition from fossil-fuel-based transportation to more sustainable alternate fuel vehicles. Switching to alternative fuel vehicles such as electric vehicles reduces harmful air pollution levels in our community and decreases greenhouse gas emissions. TAM supports EVs in an effort to create a more sustainable future for generations to come.



Expanding EV charging infrastructure

Growing electric vehicle charging infrastructure throughout Marin County is a critical part of TAM's commitment to sustainable transportation. As more electric vehicles merge onto roads and highways in Marin, public demand for readily available charging stations is increasing. TAM oversees revenue generated from a \$10 annual vehicle registration fee which is used to help develop hundreds local EV charging stations. In 2018, TAM funded twice the amount of chargers they supported previously and is set to double their number again in 2019. TAM is committed to help fund the installation of over 100 additional chargers throughout Marin this year, including the San Rafael School District and the College of Marin.



Converting Vehicle Fleets to Electric Power

Replacing older gas-only vehicles reduces local air pollution and greenhouse gas emissions, as well as reducing costs for fuel and vehicle upkeep. TAM provides up to \$5,000 per vehicle to replace older more polluting vehicles with EVs. The EV fleet program covers new plug-in vehicles, e-bikes, small utility EVs, and used electric vehicles. TAM helps municipalities, school districts, and Marin based public agencies convert their fleet to clean technologies by providing technical assistance, information on funding sources, etc. For example, the Marin County Department of Public Works fleet features a mixture of hybrid and electric vehicles. County parking lots have installed electric vehicle charging stations and local police stations have added e-bikes.



Promoting Electric Vehicle Awareness

TAM works with Marin residents, businesses, local events and organizations to help with public outreach and EV promotion including supporting EV test drive events each year. These test drive and informational events feature the latest electric vehicles and allow attendees to experience them at no cost in an environment free from sales pressure. Participants can ask questions and learn about the new technology while being able to drive an array of EV options.