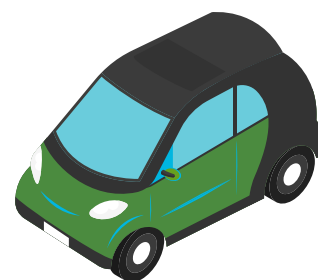


Driving Electric Makes A Difference

Electric vehicles play a big role in reducing greenhouse gas emissions and making communities more sustainable. As more drivers across Marin and the country are choosing plug-in hybrids and battery electric vehicles as their preferred vehicle, all of Marin County benefits from cleaner air and cleaner transportation. You can make a difference when you drive clean.



Personal

- Save \$1,200 a year on fuel and maintenance costs. No more oil changes!
- Use electricity as fuel which is far cheaper than gasoline; roughly \$1 a gallon.
- Receive rebates from purchasing or leasing a new or used electric vehicle



Community

- Compare safety with several EVs receiving five-star safety ratings.
- Stop breathing toxic fumes at the gas pump.
- "Each dollar saved from gas spending and used to purchase other household goods and services generates 16 jobs in the state." - California Electric Transportation Coalition




Climate


- Cut out tailpipe emissions like carbon monoxide.
- Reduce ecological damage.
- Pair your EV with clean energy that eliminates greenhouse gas emissions from driving, which today are the highest source of climate pollution in Marin County.

Economic Benefits of Electric Vehicles

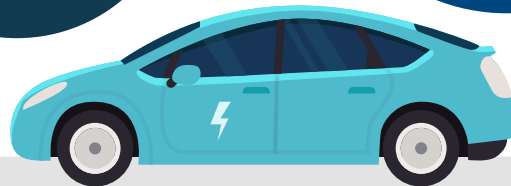
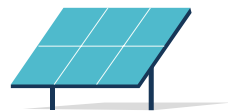
Incentives and discounts are available to drivers who choose a plug-in hybrid or battery electric vehicle, but that's not where the EV dollar stops. When plug-in electric cars are on the road, a driver saves an average of \$1,200 a year. Now imagine a portion of that money going back into the community when the driver buys goods, goes to the movies, donates to a local nonprofit, saves up to purchase a home, chooses a local clean energy provider to power their vehicle. The benefits of electric vehicles to the economy have a real-life impact.




"Over 80% of the cost of a gallon of gas immediately leaves the local economy."
- U.S. Energy Information Administration



Keep dollars local by choosing the **100% renewable option** to charge your EV with electricity from wind and solar power.



Using electric power for vehicle fleets at schools, municipalities, and businesses reduces costs for fuel and vehicle maintenance.



Tax credits are available for plug-in hybrid vehicles and electric vehicles.



TAM is committed to helping fund the installation of EV chargers throughout Marin to provide more access to local power sources.