



June 25, 2020

TO: Transportation Authority of Marin Board of Commissioners

FROM: Anne Richman, Executive Director

RE: Executive Director's Report – Agenda Item 3 (Discussion)

Local

Marin Recovers/Shelter in Place



etc. Additionally, staff has continued to provide input into the guidelines for the Marin Recovers Transportation Industry Task Force; as of the date of this report the guidelines have not yet been posted.

TAM staff continue to mostly work remotely, in line with the County Health Officer's direction to do so as much as practicable for office work. Meanwhile, however, we are preparing for our eventual return to the office when possible, have developed the required Site-Specific Protection Plan, and are acquiring needed supplies, signage, etc.

Addressing Equity in TAM Activities

The recent social movements and peaceful protests in Marin County, in the region and across our country are the result of a long history of inequality experienced by people in our communities and many of our most vulnerable populations. TAM as a public agency serves all members of our community and has long supported programs and activities that address inequalities in transportation access. From TAM's commitment to an open community-driven planning process in our community-based transportation plans, to dedicating funding for local transit service, safe routes to schools and senior and disabled programs, TAM has a history of support for vulnerable populations in Marin County. However, we can do more. TAM staff are currently assessing existing programs and plans to develop a framework for the TAM Board to consider additional ways to support equity within our programs and policies.



Quick Build Projects Applications Requested



TAM is pleased to announce available funding to support Quick Build Projects in Marin County! To meet immediate health needs, and to support businesses, services and institutions in Marin County in response to the COVID-19 pandemic, TAM is providing one-time grants to local jurisdictions to support quick build redesign efforts on public streets. Grants will be limited to \$20,000 per project, and approximately \$100,000 in local funding from the Measure AA 1/2-cent Transportation Sales Tax is available for distribution. Applicants are encouraged to consider projects that support active transportation modes, business recovery efforts, and that advance equity in Marin's communities. All projects are expected to begin implementation within weeks, and TAM intends to announce preliminary awards on July 13th.

Applications must be received by TAM staff via email on or before close of business **Thursday, July 2, 2020** to be considered for funding. Please reach out to TAM staff with any additional questions or considerations.

Connect2Transit TAM, Marin Transit, Uber On-Demand, Integrated Partnership Announced

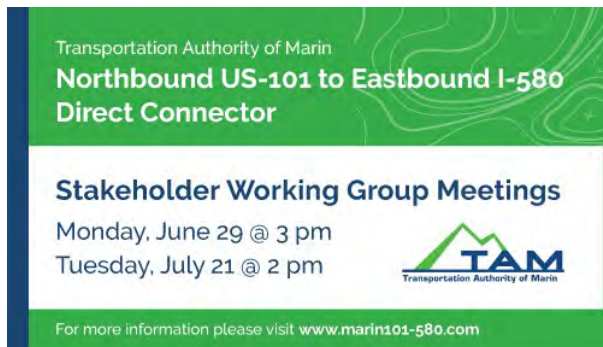
On June 17th, TAM, Marin Transit and Uber announced the next phase of TAM's first/last mile program "Connect2Transit". This program received national news coverage as Uber's first Software as a Service offering, and TAM staff participated in a number of press briefings to announce this innovative partnership. Starting July 1, 2020, people in Marin County will have access to a range of new on-demand services through the Uber app, provided by both TAM and Marin Transit. Uber users will soon see a new shared ride transit option in the app known as Marin Connect. This service is provided by Marin Transit using fully accessible vehicles with transit drivers. TAM will be offering Uber riders fare discounts for shared-ride trips to and from Sonoma Marin Area Rail Transit (SMART) stations in Marin County, many major bus stops, and the Larkspur Ferry Terminal. TAM will also be partnering with local employers and the business community to provide additional mobility options for employee commute programs. The app will also offer real-time transit departure information, so you can compare your trip request to see if other shared ride options—including local bus, regional Golden Gate Transit bus service, or SMART rail service—are more attractive.



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The current "Get2SMART" program will transition over to the new program during July, so current users will have some time should they need to adjust their plans.

Marin 101-580 Direct Connector Project Stakeholder Working Group Meetings



On Monday, June 29 at 3pm and Tuesday, July 21 at 2pm, the 101-580 Direct Connector project team will host the first two Stakeholder Working Group (SWG) meetings as Zoom webinars. The SWG is comprised of 20 individuals that represent a variety of community interests. The first meeting will provide an opportunity for SWG members to get to know each other, learn about the project development process and provide input. SWG meetings will be open to the public (via Zoom); consult TAM's website for details on how to participate.

US-101 Interchange Studies

TAM has kicked off efforts for the Measure AA-funded study of US-101 interchanges and local roadway access. The team has started to collect existing data on the eleven interchanges defined in the expenditure plan and is reviewing other possible locations to include in this initial effort. The project team is developing a high-level analysis of the interchanges that are not listed in the expenditure plan and will make a recommendation to include a twelfth location.



San Rafael Approves Two New Priority Development Areas



The San Rafael City Council approved two new Priority Development Areas, including Northgate Mall, and the Canal Neighborhood in eastern San Rafael. The local nomination of these areas supports San Rafael in applying for planning and project funding including One Bay Area Grant program funds received by MTC and administered by TAM. These areas will be included in the regional transportation plan, Plan Bay Area 2050, and will help the region in meeting greenhouse gas reduction targets.

Caltrans Construction on State Route 37

Beginning June 5, and continuing through October 2020, Caltrans will be doing construction on SR 37 to update the traffic monitoring and analysis systems. Caltrans has titled the project "Weight in Motion" and construction includes several traffic lane shifts and use of the shoulder to maintain two lanes of traffic during construction.



Regional

CalEVIP



In June, the California Energy Commission announced that the California Electric Vehicle Infrastructure Program (CalEVIP) will move forward with a funding request in the state budget that excludes MCE's application for Marin County and other MCE counties. TAM staff thanks MCE for organizing the respective county agencies in applying and will coordinate on potential funding applications for future year funding. The program is still in a holding pattern until CEC has direction on state funding, and TAM staff will continue its coordination with MCE during the development and execution of the Alternative Fuels Program.

State

FY 20/21 Sustainable Transportation Planning Grants (Caltrans)

Caltrans recently announced the FY 20/21 Sustainable Transportation Planning Grant Program awards. It was envisioned by Caltrans that these planning grants will provide much needed funding to



support regional sustainable communities' strategies and ultimately achieve the State's greenhouse gas reductions targets of 40 and 80 percent below 1990 levels by 2030 and 2050, respectively.

Unfortunately, Marin's lone application was not selected. Marin County Office of Emergency Services applied for \$655,565 to develop the Marin County Evacuation Needs Assessment and Countywide Coordinated Evacuation Plan.

A statewide total of 178 grant applications were received and requested approximately \$54 million in funding. Of these applications, 77 were selected for grant awards, totaling approximately \$21.5 million.

State Report on Telework and Transportation



The following is an excerpt from a report that was presented to the California Transportation Commission (CTC) on June 24, 2020 by Ellen Greenberg, Caltrans Deputy Director for Sustainability.

On March 19, 2020, Governor Gavin Newsom issued a statewide stay at home order to protect public health and slow the spread of COVID-19. The order had an enormous impact on travel throughout the state. An April 3, 2020 report by the University of California, Davis, Road

Ecology Center, found that peak-period traffic volumes declined by 30 percent to 50 percent for a select set of highways across the state. The same center issued another report on April 30, 2020, that found, nationally, vehicle miles traveled declined by 61 percent to 90 percent and greenhouse gas emissions from the transportation sector declined 13 percent.

While travel for a wide variety of purposes has been affected by the stay at home order, travel for work in particular was impacted as many employees began to work from home. According to the Brookings Institution, up to half of American workers were working from home, more than double the fraction who worked from home (at least occasionally) in 2017-18. It is uncertain how many of these workers will continue to work from home after the stay at home order is fully lifted, but traffic volumes have been increasing in recent weeks since the state entered the second of its four-stage re-opening process.

California Transportation Commission (CTC) Appointments



California Transportation Commission

Governor Newsom recently appointed two new members to the CTC and declined to re-appoint commissioner Paul Van Konynenburg. Senate confirmation for the two new members is pending. The two new members are Jon Rocco Davis and Lee Ann Eager.

Jon Rocco Davis, 61, of Rocklin, has been vice president and regional manager of Laborers' International Union of North America (LiUNA) since 2001. He is chairman of the LiUNA Pacific Southwest Regional Organizing Coalition, National Alliance for Fair Contracting, Laborers-Employers Cooperation and Education Trust Southwest and International Accreditation Service. Rocco is a trustee of the National Laborers-Employers Cooperation and Education Trust Board, the LiUNA Staff and Affiliates Pension Fund, Laborers' National Industrial Pension Fund, Laborers' National Health and Welfare Fund, Laborers' Health and Safety Fund of North America, LiUNA Training and Education Fund, the Service Contract Education and Training Trust and the Laborers-Employers Benefit Plan Collection Trust. Davis is a Democrat.

Lee Ann Eager, 64, of Fresno, has been president and chief executive officer at the Fresno County Economic Development Corporation since 2009. She was an attorney at Lang, Richert and Patch from 2005 to 2009. Eager was executive director at Rape Counseling Service of Fresno from 1988 to 2000. She is a board member of the California Workforce Development Board, California Partnership for San Joaquin Valley and the California International Trade and Investment Council. Eager is a member of the California Central Valley Economic Development Corporation, Fresno Works, Lyles Center for Innovation and Entrepreneurship, Team California, Access Plus Capital, Five Cities JPA, Fresno State Department of Geography and City and Regional Planning Advisory Council, Fresno State Transportation Institute Advisory Board, Fresno State Alumni Association Board, Fresno City College President's Commission on Industry and the Central California District Export Council. Eager earned a Juris Doctor degree from the University of California, Davis School of Law. Eager is a Democrat.