



DATE: May 27, 2021

TO: Transportation Authority of Marin Board of Commissioners

FROM: Anne Richman, Executive Director *Anne Richman*
Li Zhang, Chief Financial Officer/Deputy Executive Director

SUBJECT: Appointments to the Citizens' Oversight Committee (Action), Agenda Item No. 6c

RECOMMENDATION:

The Board accepts the nominations and appoints the following members and alternates to new four-year terms (expiring May 31, 2025) on the Citizens' Oversight Committee (COC), except for the member and alternate of the Southern Marin Planning Area, which will be to the remaining time of the current four-year term until May 31, 2023.

- Member: Mr. Charley Vogt, Northern Marin Planning Area*
- Alternate: Ms. Veda Florez, Northern Marin Planning Area*
- Member: Mr. Jeffery Olson, Central Marin Planning Area*
- Member: Ms. Kate Powers, Environmental Organizations*
- Alternate: Ms. Nancy Okada, Environmental Organizations*
- Member: Mr. Zack Macdonald, School Districts*
- Member: Mr. Stephen Burke, Southern Marin Planning Area*
- Alternate: Ms. Debbie Alley, Southern Marin Planning Area*

BACKGROUND:

The COC oversees the ½-Cent Measure A/AA Half-cent Transportation Sales Tax and the Measure B \$10 Vehicle Registration Fee revenue and expenditure activities as required by the voter approved Expenditure Plan for the respective measures. As an independently functioning group, the COC assures that the voter approved Measure A/AA Sales Tax and Measure B VRF Expenditure Plans are carried out accordingly. The COC is composed of 12 members and 12 alternates who are private citizens residing in Marin County and collectively represent diverse interests of Marin County. All COC members should have no economic interest in TAM's projects. Over the years, due, in part, to the dedication and strong support of the members, the COC has become an indispensable part of TAM.

Each organization and planning area represented on the COC (ss shown in the *TAM Citizens' Oversight Committee Membership – 2021* Table below) shall nominate its representative, with final appointment by the TAM Board. The TAM Board shall retain discretion to rescind any Committee appointment(s) as deemed necessary. Members of the COC shall be appointed to their full terms, subject to eligibility provisions. COC members and alternates shall be appointed for a term of four years. To maintain stability of the COC, half of the seats initially started with a 2-year term at the commencement of the Committee to provide for staggered terms.

DISCUSSION/ANALYSIS:

Based on the staggered terms of the seats, the current terms of 6 out of the 12 COC positions, including Northern Marin Planning Area, Central Marin Planning Area, Environmental Organizations, School Districts, Major Marin Employers and Taxpayer Group, are set to expire on May 31, 2021. One additional vacancy was also created for the Southern Marin Planning Area seat due to the passing away of one of the founding members and civic leader in Marin, Mr. Bob Burton, in December of 2020.

Staff reached out to all current members/alternates to re-apply or to recommend suitable candidates to serve on the COC and is happy to report most of them decided to continue their service on the COC. With the help of several TAM commissioners who serve the Southern Marin Planning Area, staff also received names of two southern Marin residents nominated to serve from that area: Mr. Burke and Ms. Alley, who are passionate about various transportation issues and eager to give back to the community through their support of the TAM COC.

Staff has received both the applications and the nominations required for the seats highlighted in the *TAM Citizens' Oversight Committee Membership – 2021* Table and recommends that the TAM Board appoint the following Marin citizens to the COC for their respective positions. Please note member and alternate positions for the Major Marin Employers and Taxpayer Group were appointed for their new 4-year terms at the April 22, 2021 TAM Board meeting.

TAM Citizens' Oversight Committee Membership – 2021

Representing Area/Organization	Member/Candidate	Term Expiration
<i>Northern Marin Planning Area</i>	<i>Member – Charley Vogt</i>	<i>May 31, 2021</i>
	<i>Alternate – Veda Florez</i>	
<i>Central Marin Planning Area</i>	<i>Member - Jeffery Olson</i>	<i>May 31, 2021</i>
	<i>Alternate – Vacant</i>	
Ross Valley Planning Area	Member – Paul Roye	May 31, 2023
	Alternate – Vacancy	
Southern Marin Planning Area	Member - Vacancy	May 31, 2023
	Alternate – Vacancy	
West Marin Planning Area	Member – Scott Tye	May 31, 2023
	Alternate – Vacant	
Marin County Paratransit Coordinating Council	Member - Allan Bortel	May 31, 2023
	Alternate – Vacant	
Bicyclist and Pedestrian Groups	Member – Vince O'Brien	May 31, 2023
	Alternate – Vacant	
<i>Environmental Organizations</i>	<i>Member – Kate Powers</i>	<i>May 31, 2021</i>
	<i>Alternate – Nancy Okada</i>	
<i>School Districts</i>	<i>Member – Zack Macdonald</i>	<i>May 31, 2021</i>
	<i>Alternate – Vacant</i>	
<i>Major Marin Employers</i>	<i>Member – Peter Pelham</i>	<i>May 31, 2025</i>
	<i>Alternate – Vacant</i>	
<i>Taxpayer Group</i>	<i>Member – Paul Premo</i>	<i>May 31, 2025</i>
	<i>Alternate – Kingston Cole</i>	
League of Women Voters	Member – Kevin Hagerty	May 31, 2023
	Alternate – Kay Noguchi	

Mr. Charley Vogt, Member of Northern Marin Planning Area: As a retired senior manager who has extensive experience in both the private banking and municipal service sectors, Mr. Vogt has the broad range of experience, knowledge, and passion to serve on the COC and assist TAM staff with the financial oversight and promotion/education of various critical transportation projects/programs in Marin.

Mr. Vogt first applied and was appointed to the COC in January 2019 as the member of Northern Marin Planning Area. Mr. Vogt's application for another 4-year term of the member seat of Northern Marin Planning Area was reviewed and confirmed by all Commissioners who serve the Northern Marin Planning Area.

Ms. Veda Florez, Alternate of Northern Marin Planning Area: Ms. Florez is a long-time resident from Novato. She has been focusing on various transportation issues in Marin and the Bay Area for many years. She serves on the Policy Advisory Council of the Metropolitan Transportation Commission (MTC), representing the Minority Community of Marin and is a regular bus user.

Ms. Florez first applied and was appointed to the COC in January 2019 as the alternate of the Northern Marin Planning Area. Ms. Florez's application for another 4-year term of the alternate seat of Northern Marin Planning Area was reviewed and confirmed by all Commissioners who serve the Northern Marin Planning Area.

Mr. Jeffery Olson, Member of Central Marin Planning Area: As a resident of Marin for the past three decades, Mr. Olson has first-hand experience when it comes to commuting to and from the North Bay and San Francisco using all modes of transportation, which stems his strong desire to do what he can to help improve transportation issues and the way people move through the County. He is keenly aware of what it means to be fiscally responsible as evidenced through the planning and management of many projects in his day job with budgets that ranged from \$2-30 million.

Mr. Olson applied and was first appointed to the COC in April 2017 as the alternate of the Central Marin Planning Area. With the long-term member of Central Marin Planning Area, Ms. Joy Dahlgren, decided to step down after more than 10 years of dedicated service on the COC, Mr. Olson agreed to step up and applied for the member seat of the Central Marin Planning Area. His application was reviewed and confirmed by all Commissioners who serve the Central Marin Planning Area.

Ms. Kate Powers, Member of Environmental Organizations: As a Marin Conservation League (MCL) Board member, Ms. Powers has been a productive member of the State Route (SR) 37 Planning and Environmental Linkages and Highway 101-580 Direct Connector Project Stakeholder Groups, a Board member and Master Class co-director at the Environmental Forum of Marin. She is currently in her tenth year as a member of San Rafael's Bicycle and Pedestrian Advisory Committee and serving as the Chairperson. Ms. Powers is interested in watershed, land use, and transportation issues. She has lived with her family in the Bay Area for the past 27 years.

Ms. Powers first applied and was appointed to the COC as the Member of the Environmental Organizations in April 2016. When the term expired in May 2017, Ms. Powers reapplied and was nominated by MCL and appointed by the TAM Board for another 4-year term. Ms. Powers' application for another 4-year term is strongly supported by MCL again.

Ms. Nancy Okada, Alternate of Environmental Organizations: Ms. Okada is a long-standing participant on the COC. As Alternate of the Environmental Organizations since 2011, she has attended meetings regularly, even when her member counterpart was in attendance. This dedication to service is what makes Ms. Okada such a valued member. She combines her passion for clean air and a healthy environment with transportation by serving as the long-term Chair of the Sierra Club's Transportation Committee and wants to ensure that the environmental lens is applied to public expenditures.

Ms. Okada first applied and was appointed as the alternate for the Environmental Organizations in 2011 and served two full terms since then. Her application for another 4-year term is strongly supported by the Sierra Club.

Mr. Zack Macdonald, Member of School Districts: Mr. Macdonald is a nonprofit leader and consultant who has held senior fundraising positions with many well-respected Bay Area organizations over the last 25 plus years. While with ClimateWorks, he fundraised for the Institute for Transportation Development and Policy (ITDP), which promotes sustainable and equitable transportation worldwide. Mr. Macdonald and his family have lived in Marin since 2009 and his two sons are currently attending Redwood High School. He is a Safe Routes to School Neighborhood Captain, and is passionate about public transportation, having commuted for years on the Larkspur Ferry and on Golden Gate Transit. His 1986 Fuji bicycle is now his primary form of transportation around Marin.

Mr. Macdonald first applied and was appointed by the TAM Board as the member of the School Districts in November 2018. His application for another 4-year term as the member of the School Districts is strongly supported by the Board of Kentfield School District.

Mr. Stephen Burke, Member of Southern Marin Planning Area: Mr. Burke has been a resident of Marin since 2001 and is actively involved in various important local issues. He current serves on the Marin County Grand Jury and is on his second term with the Mill Valley Parks and Recreation Commission. Living in a particularly congested area of the County, Mr. Burke has taken an interest in the efforts TAM, along with all partner agencies, to address various traffic issues, as well as the long-term impact of required housing development. Recently retired, Mr. Burke is eager to join the COC and support TAM's mission.

Mr. Burke was recommended to TAM staff by both Commissioners Urban Carmel and Stephanie Moulton-Peters as a strong candidate to serve on the COC as a representative for the Southern Marin Planning Area. His application for a 4-year term as the member of the Southern Marin Planning Area was reviewed and confirmed by all Commissioners who serve the Southern Marin Planning Area.

Ms. Debbie Alley, Alternate of Southern Marin Planning Area: Ms. Alley is a strong community builder and leader with expertise bringing diverse stakeholders and matrixed teams together to achieve strategic and tactical goals. She has been serving on the Mill Valley Bicycle Pedestrian and Advisory Committee over the past 6 years as member, Vice-Chairperson and Chairperson, and led Mill Valley in its bid for a Bicycle Friendly Community Silver Award from the League of American Bicyclists. As a thoughtful and experienced results driven leader, Ms. Alley was a valuable member on the Measure AA Expenditure Plan Advisory Committee, which was instrumental in the successful passage of Measure AA in 2018.

Ms. Alley was recommended to TAM staff by Commissioner Stephanie Moulton-Peters as a strong candidate to serve on the COC as a representative for the Southern Marin Planning Area. Her application for a 4-year term as the alternate of the Southern Marin Planning Area was reviewed and confirmed by all Commissioners who serve the Southern Marin Planning Area.

FISCAL CONSIDERATION:

Not Applicable.

NEXT STEPS:

All member positions on the COC will be filled after the Board appointment; staff will continue to solicit nominations and applications to fill the remaining vacant alternate positions.