



DATE: June 24, 2021

TO: Transportation Authority of Marin Board of Commissioners

FROM: Anne Richman, Executive Director 
David Chan, Programming Manager

SUBJECT: Public Hearing on the Draft 2021 Transportation Sales Tax Strategic Plan,
Agenda Item No. 8a

RECOMMENDATION

The TAM Board conducts a public hearing and receives public input on the Draft 2021 Transportation Sales Tax Strategic Plan (hereinafter, “Strategic Plan”).

BACKGROUND

Measure A, approved by 71.2% of Marin voters in November 2004, dedicates local sales tax revenues to critical transportation needs over a twenty-year period from 2005 to 2025. Measure A was a major source of transportation funding in Marin County for 14 years and was set to expire on March 31, 2025. Subsequently, Measure AA was approved by 76.7% of Marin voters in November 2018. This renewed the ½-cent transportation sales tax for another 30 years, until 2039.

Both the Measure A and Measure AA Expenditure Plans list projects and programs that are eligible for transportation sales tax funds and establish the maximum percentage of funds that can be allocated to each strategy and category. They did not, however, establish exactly when allocations will be made. Both Expenditure Plans direct TAM to prepare Strategic Plans to identify the dates for project and program implementation based on project readiness, ability to generate matching or leveraged funds, need for borrowing and other relevant criteria.

Since Measure AA is an extension of Measure A, both measures are collecting the same transportation sales tax revenue stream over a consecutive period with most of the same project/program priorities. Staff has recommended an overall redesign of the two Strategic Plans and combined them into a single document, with a unified development and update process. The proposed 2021 Strategic Plan follows the same update and amendment process as specified in both Expenditure Plans.

DISCUSSION

Per the Strategic Plan amendment policy, the Strategic Plan, including updates and amendments, can be recommended for adoption as part of a regularly scheduled TAM Board meeting after allowing 30 days for public comments.

The Draft 2021 Strategic Plan was reviewed by the TAM Board on May 27, 2021 and is being considered by the Citizens' Oversight Committee (COC) on June 21, 2021. On May 27, 2021, the TAM Board released the Draft 2021 Strategic Plan for the required 30-day public comment period. A copy of the Draft 2021 Strategic Plan was posted on TAM's website (<http://www.tam.ca.gov>) on May 28, 2021. A Public Notice was posted in the Marin Independent Journal on June 8, 2021. Details of the Draft 2021 Strategic Plan are contained in Item 8b of this TAM Board packet.

The Draft 2021 Strategic Plan may be adopted by the TAM Board, following a noticed public hearing on the Strategic Plan and a 30-day public comment period. June 26, 2021 officially signifies the end of the 30-day comment period.

Public Comments

As of June 17, 2021, when this memo was disseminated, no public comments were received by TAM. Staff will continue to receive and review comments until the close of the comment period on June 26, 2021. Staff is requesting the TAM Board to adopt the 2021 Strategic Plan on June 24, 2021.

Public comments received after the mailout of this Board packet and before June 26th that results in minor revisions and do not substantially alter the 2021 Strategic Plan will be incorporated in the final adopted 2021 Strategic Plan. Any major comments received before the June 24 TAM Board meeting would be addressed by staff at the meeting. Major comments received after the June 24 TAM Board meeting would necessitate the 2021 Strategic Plan be returned to the TAM Board for additional approval at a future meeting.

NEXT STEPS

Upon completion of the public hearing, the TAM Board will consider the conditional adoption of the Draft 2021 Strategic Plan under Item 8b of the agenda, pending the closing of the 30-day public comment.