

Transportation Authority of Marin

Questions and Answers for the Transportation Demand Management (TDM) Program Management and Public Outreach RFP

1) Is there a ballpark budget for this contract we should be aware of?

There is no predetermined budget. TAM is seeking cost competitive proposals with hourly rates identified as described within the RFP.

2) Who is the incumbent for this contract?

There is no incumbent for this contract, however currently TAM contracts for TDM services through an on-call contract with the company CSW/Stuber-Stroeh.

3) Who is currently responsible for overseeing and managing Marin Commutes?

Currently TAM contracts for TDM services through an on-call contract with the company CSW/Stuber-Stroeh.

4) What is TAM's envisioned time commitment for the scope tasks (hours/week or month) given the history of Marin Commutes?

The contract will have a three-year term with two additional one-year extension options. Within the contract period, TAM is seeking proposals to include proposed hourly rates through a proposed fee schedule.

5) Does TAM require a consistent (i.e. every week) on-site consultant presence other than the meetings already outlined in the RFP?

This hasn't been an identified item in the RFP as anticipated.

6) What balance of public outreach does TAM anticipate in terms of on-site vs. virtual physical events (given the uncertainty of the COVID pandemic)?

Given the uncertainty of COVID pandemic this has not been identified in the RFP.

7) How has TAM previously allocated its funds among the various Marin Commutes measures?

There is no preestablished breakdown. Funding has been made available for Marin Commutes as a comprehensive TDM program.

8) Is there a budget available for the project (by fiscal year or total)?

There is no predetermined budget, TAM is seeking cost competitive proposals with hourly rates identified as described within the RFP.