



# Citizens' Oversight Committee TAM Staff Report

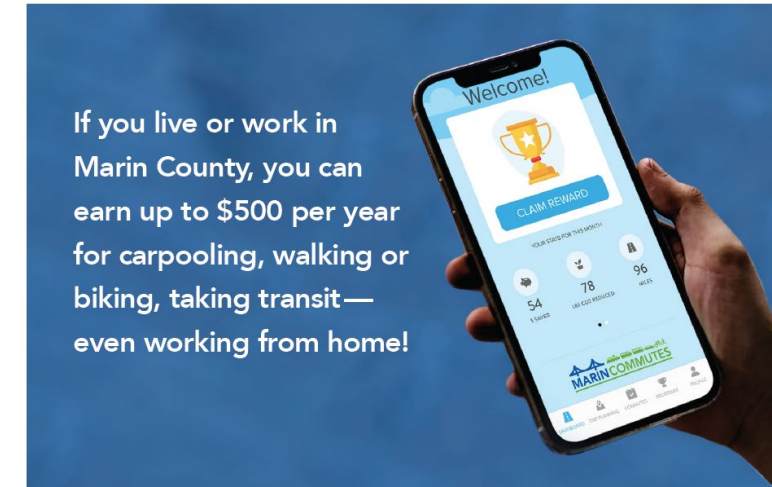
Anne Richman

October 24, 2022

# Marin Commutes New Rewards Program – Launched October 1

- Anyone living or working in Marin County can earn ongoing rewards for logging eligible green trips in the Ride Amigos Platform
  - Earn rewards for walking, biking, taking transit, carpooling, vanpooling, and working from home
  - Compete for a position on the leaderboard
  - Earn badges
  - Dashboard tracks savings on gas, calories burned, and greenhouse gas reductions

## IT'S REWARDING TO COMMUTE GREEN!



If you live or work in Marin County, you can earn up to \$500 per year for carpooling, walking or biking, taking transit—even working from home!



**COMPETE WITH FRIENDS**  
Earn badges, climb the leaderboard, and compete in challenges!



**TRACK YOUR IMPACT**  
See the difference your commute makes for your wallet, health, and the environment!



**EARN REWARDS**  
Log trips to earn gift cards, and enter drawings for even more prizes!



To learn more and start earning rewards today, visit [marincommutes.org/rewards](https://marincommutes.org/rewards)



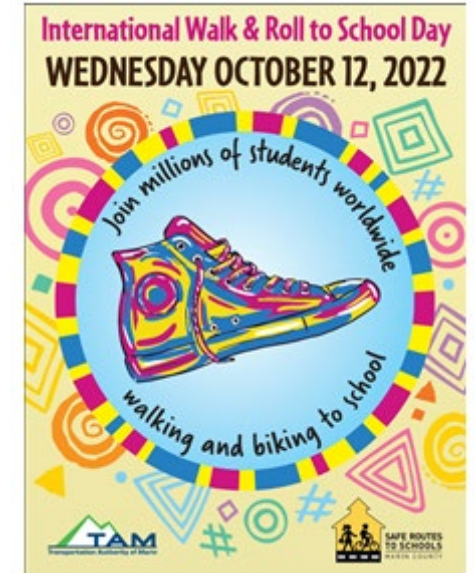
# Eyes Up, Marin – Street Smarts Program

- Street Smarts Program rolling out new safety campaign in October
  - Encourage safe behavior for all users
  - New banners, yard signs, bus ads
  - Outreach campaign with media and social media
- Data-driven approach: outdoor advertising at “hotspots” throughout Marin County



# Safe Routes to Schools

- On Oct. 12 TAM Board members and staff joined the SR2S team and thousands of students on for International Walk & Roll to School Day!
- Marin Voice detailing SR2S activities and programs by Stephanie Moulton-Peters and Anne Richman in the Marin IJ!  
<https://bayareane.ws/3CRjMWZ>
- E-Bike safety added to SR2S training including information for parents



## Marin Voice

### *Awareness the focus before Safe Routes to Schools events*

By Stephanie Moulton-Peters  
and Anne Richman

mid-October, TAM, in partnership with Marin jurisdictions,

core goal is to have more kids walk, bike, take transit and car-

the COVID-19 pandemic, education and encouragement pro-

including paths, sidewalks and improved intersections, tran-



# Bicycle & Pedestrian Corridor Progress Report

- TAM initiating report to identify current gaps in the North-South Greenway and the Cross-Marin Bike Way corridors
- Understand what work has been done and what remains
- Consultant support provided through TAM's On-call contract established with TY Lin
- Draft report expected in Spring 2023



# San Rafael Transit Center Relocation

- At the October 17 San Rafael City Council meeting, the Golden Gate Bridge, Highway, and Transportation District provided an update on the Transit Center Relocation Draft Environmental Impact Report (DEIR).
- Final Environmental Impact Report to be released soon.



# State Route 37 Planning & Environmental Linkages Public Meeting



- Caltrans hosted virtual public meeting on September 14, 2022
- Update on the State Route 37 Planning and Environmental Linkages (PEL) Study
- Summary of evaluation of alignments for the “Ultimate” project
- Study anticipated to be completed by year end

# Marin-Sonoma Narrows (MSN) B7 Construction Progress



- Construction Moving Along!
- Construction includes two bridge widenings, median lane widening to accept new HOV lanes, and highway sight line improvements
- Phase 1 – Construction in the Median (underway)
- Phase 2 – Northbound in Spring/Summer 2023
- Phase 3 – Southbound (TBA)

# TAM in the Community

DATE	Meeting/Event Title	Topic Area
8.3.2022	Marin Conservation League	General/Capital Projects
9.7.2022	Marin County Office of Education	General/Marin Commutes
9.14.2022	Novato Leadership Institute	General
9.15.2022	Rotary Club of Ignacio	General / Measure B
9.16.2022	Asian American Alliance of Marin	General/Marin Commutes
9.16.2022	Marin Conservation League	Alternative Fuels
9.24.2022	EV & Ebike Show at Bon Air Center	Alternative Fuels
9.21.2022	Tiburon City Council	CMP Opt Out
10.19.2022	City of San Rafael Wellness Fair	General/Marin Commutes



## Questions and Discussion