



# 2023

## ANNUAL REPORT

### Transportation Authority of Marin

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Making the Most of  
Marin County  
Transportation Dollars

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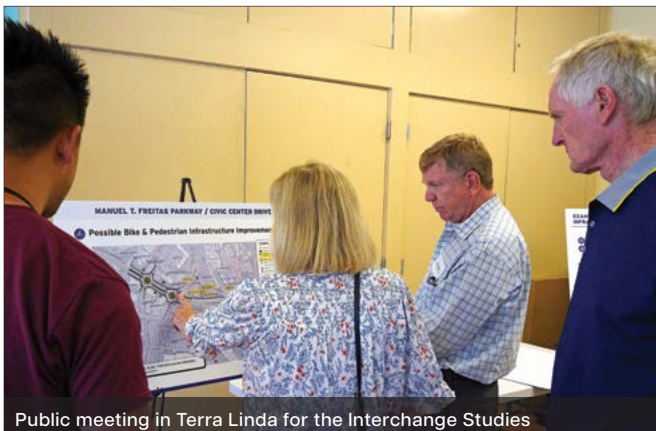
NINETEENTH CITIZENS' OVERSIGHT  
COMMITTEE ANNUAL REPORT  
FISCAL YEAR 2022 - 2023



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Public meeting in Terra Linda for the Interchange Studies

**Our Mission |** TAM is dedicated to making the most of Marin County transportation dollars and creating an efficient and effective transportation system that promotes mobility and accessibility by providing a variety of high-quality transportation options to all users.

This annual report provides details of TAM's progress to deliver transportation projects and programs funded by the local ½-Cent Transportation Sales Tax and \$10 Vehicle Registration Fee. The report also provides a status update of high priority transportation programs and projects that are paid for with other regional, state, and federal funds. This annual report is prepared in fulfillment of statutory and Expenditure Plan requirements.

# MESSAGE from the 2023 TAM BOARD CHAIRPERSON

*Brian Colbert*



I am excited to report that 2023 has been a stellar year for planning, funding and delivering transportation projects in Marin County! On behalf of the Board of Commissioners I would especially like to thank the voters of Marin for ensuring that we have locally generated funding to maximize transportation dollars, and for setting priorities for our transportation future.

Highlights from 2023 include the completion of the Third Street Rehabilitation Project and the East Blithedale Rehabilitation Project; commencement of construction on the North-South Greenway extension to Larkspur; and great progress on widening the last section of carpool lanes for the Marin-Sonoma Narrows project.

In addition, the initiation of the Countywide Transportation Plan and Sea Level Rise Adaptation Planning are particularly noteworthy as they present a valuable opportunity to shape the future of transportation in Marin County. By engaging in comprehensive planning and setting clear objectives, the county can work towards realizing a transportation vision that prioritizes safety, equity, and sustainability.

This year's Annual Report emphasizes the involvement and engagement of TAM's various stakeholders and underscores the collaborative effort required to advance transportation priorities effectively. The collective commitment from community members, local governments, transit agencies, and environmental partners is essential for driving progress and achieving tangible results.

I, along with TAM staff and our Board of Commissioners, thank our community members for the ongoing dedication to enhancing mobility and access in Marin County. It is inspiring to see such proactive and collaborative approaches towards building a better transportation infrastructure for the community.

As always,

Brian Colbert

TAM 2023 BOARD OF COMMISSIONERS			
<b>BELVEDERE</b> Nancy Kemnitzer	<b>MILL VALLEY</b> Urban Carmel	<b>SAN RAFAEL</b> Kate Colin	<b>COUNTY OF MARIN</b> Mary Sackett
<b>CORTE MADERA</b> Pat Ravasio	<b>NOVATO</b> Rachel Farac	<b>SAUSALITO</b> Melissa Blaustein	Katie Rice
<b>FAIRFAX</b> Chance Cutrano	<b>ROSS</b> P. Beach Kuhl	<b>TIBURON</b> Alice Fredericks	Stephanie Moulton-Peters
<b>LARKSPUR</b> Kevin Carroll	<b>SAN ANSELMO</b> Brian Colbert		Dennis Rodoni Eric Lucan



## ABOUT TAM

The Transportation Authority of Marin (TAM) is the congestion management agency and transportation sales tax authority of Marin. It was established by Marin County voters to support transportation infrastructure projects and programs that make getting around easier, cleaner, and safer for all to live, work, and play. TAM works with towns, cities, transportation agencies, and community groups to identify and prioritize transportation needs and distribute local, state, and federal funds.

Marin is a "Self-Help County," one of 25 in the state. Self-Help Counties are those that have chosen to tax themselves so they have dedicated voter-approved transportation funding. In addition to providing important funding, our ½-Cent Transportation Sales Tax positions Marin to secure regional, state, and federal grants that would otherwise be unavailable.

TAM coordinates a diverse mix of projects and programs to improve overall mobility in Marin County. These project areas include road, highway, and interchange work; sidewalk improvements; Safe Routes to Schools; bicycle lanes; transit and paratransit; as well as sea level rise, innovation, and alternative commute options.

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## TAM BOARD OF COMMISSIONERS

The Board of Commissioners is the governing body of TAM and is made up of 16 members, including the five members of the County Board of Supervisors and an elected official from each of the 11 city and town councils in Marin County. Each member serves a four-year term.



TAM Board of Commissioners

## TAM CITIZENS' OVERSIGHT COMMITTEE

The Citizens' Oversight Committee (COC) is an advisory body of 16 volunteers representing 12 geographic areas and specific interest groups. They are responsible for reviewing TAM's revenues and expenditures funded by Measure A/AA, the ½-Cent Transportation Sales Tax (approved in 2004 and renewed in 2018) and Measure B, the \$10 Vehicle Registration Fee (approved in 2010 and amended in 2023). COC members provide a wide range of knowledge and experience in finance, business, public and environmental policy, community engagement, active transportation, and transportation management.

# MESSAGE FROM THE COC CHAIRPERSON

*Peter Pelham* – Representing Major Marin Employers



On behalf of the Citizens' Oversight Committee, I am pleased to present the combined TAM/Citizens' Oversight Committee Annual Report for 2023. Throughout the year we have reviewed financial documents, audits, budgets, and reports, and we confirm that local transportation funds have been spent in accordance with the will of Marin County voters.

In addition to these important tasks of financial verification, in 2023 the COC began to review the overall membership and representation of the committee with an eye toward equity and ensuring that the committee reflects the evolving needs of our communities. Recommendations will be brought to the Board in 2024 and we will continue to strive toward inclusion and adjust the COC structure as necessary. This has been an interesting and important reflection and has been timely as TAM creates its first Countywide Transportation Plan and the community as a whole considers our vision for mobility in Marin.

In our core role of fiscal oversight, in 2023 the TAM COC completed its 13th round of ½-Cent Transportation Sales Tax compliance audits and confirmed that all funds were spent in accordance with the requirements of the Expenditure Plans and funding agreements. Results of the compliance audits, along with TAM's FY2022-23 Annual Comprehensive Financial Report, are available on TAM's website, [www.tam.ca.gov](http://www.tam.ca.gov).

On behalf of the COC, I extend our appreciation to the community of Marin, our many partner agencies, and community organizations for their engagement in TAM's programs and the ongoing support for transportation improvements in Marin.

A handwritten signature in blue ink that reads "Peter Pelham". The signature is fluid and cursive.

Peter Pelham

## COC MEMBERS / ALTERNATES

**Peter Pelham** (*Chairperson*)  
Major Marin Employers

**Kevin Hagerty** (*Vice-Chairperson*)  
**/ Kay Noguchi**  
League of Women Voters  
Marin County

**Charley Vogt**  
Northern Marin Planning Area

**Debbie Alley**  
Southern Marin Planning Area

**Jeffrey Olson**  
Central Marin Planning Area

**Allan Bortel**  
Marin County Paratransit  
Coordinating Council

**Kate Powers / Nancy Okada**  
Environmental Organizations

**Vince O'Brien**  
Bicyclist / Pedestrian Groups

**Kingston Cole /  
James Schmidt**  
Taxpayer Groups

**Paul Royce /  
Susannah Saunders**  
Ross Valley Planning Area

**Scott Tye**  
West Marin Planning Area

**Zack Macdonald /  
Heather McPhail Sridharan**  
School Districts



# 2023 Key Updates and Highlights

## FUNDING (p. 6 & 7)



Local funding helped leverage regional, state, and federal dollars for Marin in 2023

## MARIN-SONOMA NARROWS (p. 8)



Construction is making great progress on the final section of HOV Lanes!

## MARIN 101-580 MULTIMODAL AND LOCAL ACCESS IMPROVEMENT PROJECT (p. 10)



Community Engagement includes Voces de Canal Workshops and neighborhood input

## BELLAM BOULEVARD OFF-RAMP IMPROVEMENT PROJECT (P. 11)



Design approved and traffic studies show time savings

## MAJOR ROADS (p. 12 & 13)



Third Street and East Blithedale Major Roads Projects complete!

## NORTH-SOUTH GREENWAY (p. 15)



North-South Greenway wins awards and begins extension to Larkspur



# Key Updates and Highlights 2023

## SAFE ROUTES TO SCHOOLS (p. 17)



Safe Routes to Schools Program enhances safety for students

## CROSSING GUARD OF THE YEAR (p. 18)



Alice Yan Honored as Crossing Guard of the Year – Old Mill Elementary School

## COUNTYWIDE TRANSPORTATION PLAN (p. 21)



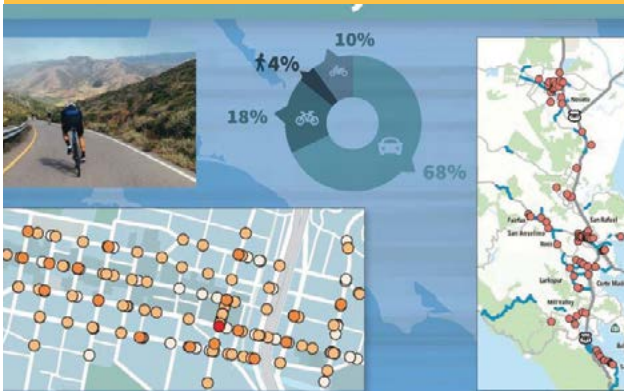
TAM embarks on first CTP and engages the community

## SEA LEVEL RISE PLANNING (p.22)



Seeking solutions to sea level rise on Marin roadways

## LOCAL ROAD SAFETY PLAN (p. 23)



TAM, partner agencies, and jurisdictions throughout the county collaborate on Safety Plan

## TRANSIT (p. 25)



Strong ridership

# FUNDING

Essential transportation needs in Marin are funded with a suite of federal, state, regional, and local funding sources raised through sales taxes, fuel taxes, and various fees, such as the vehicle registration fee. Marin's dedicated local revenue measures, the ½-Cent Transportation Sales Tax and the \$10 Vehicle Registration Fee, provide approximately \$38 million annually for many of the high priority transportation projects and programs, and also make Marin more competitive when applying for federal, state, and regional funding.

## ½-CENT TRANSPORTATION SALES TAX / APPROXIMATELY \$36 MILLION / YEAR (Approved November 2004 and renewed November 2018)

**26.5%** Maintain, improve, and manage local roads and related infrastructure



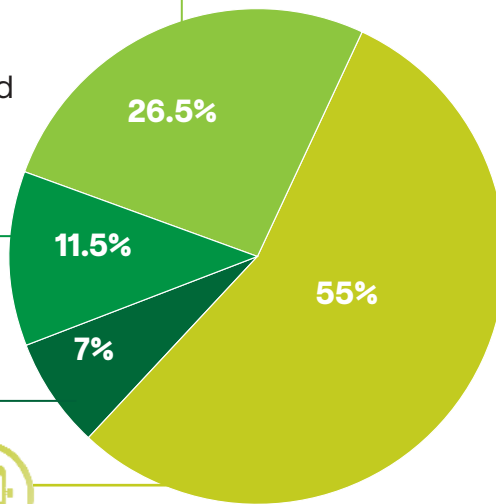
**11.5%** Reduce school-related congestion and provide safer access to schools



**7%** Reduce congestion on US-101 and adjacent roadways



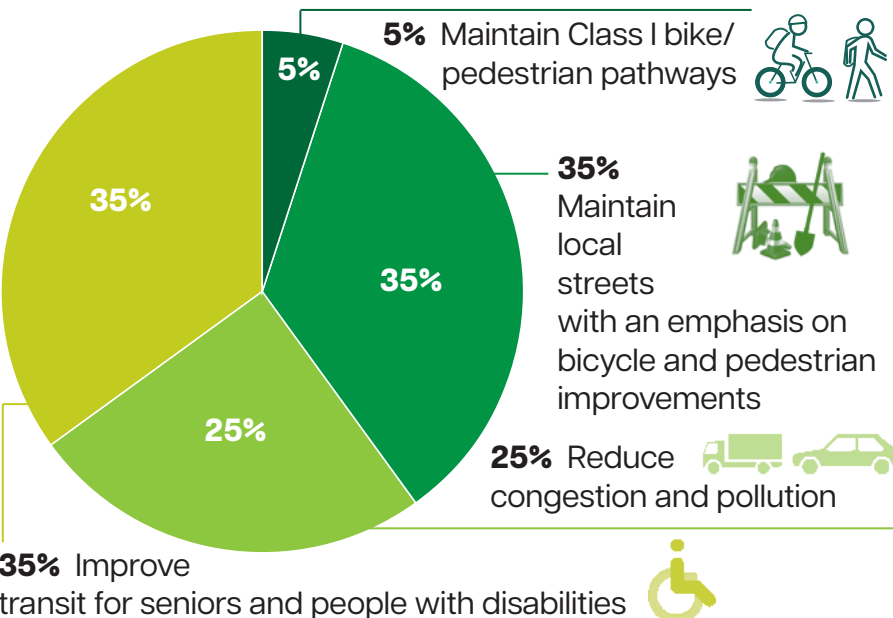
**55%** Maintain and expand efficient and effective local transit services



### Measure A/AA - ½-Cent Transportation Sales Tax

Projected to provide more than \$1.2 billion over 30 years in reliable local transportation dollars. The voter approved funding supports the overarching goals in the expenditure plan to alleviate congestion, support local public transportation, expand pedestrian and bike pathways, and provide safer routes to school. Our local transportation funding helps develop and improve our transportation system to provide more transportation options, networks, and facilities for those living, working, visiting, and traveling in Marin County.

## \$10 VEHICLE REGISTRATION FEE / APPROXIMATELY \$2.3 MILLION/ YEAR (Approved in 2010 and amended in 2023)



### Measure B - \$10 Vehicle Registration Fee

Provides approximately \$2.3 million annually for transportation projects and programs to reduce pollution and congestion, improve senior and disabled transit, and support local roadway improvements. In February 2023, the TAM Board of Commissioners adopted the Amended Measure B Expenditure Plan. The amendments shift the criteria of the streets and roads funding toward bicycle, pedestrian, and safety improvements.



## Regional Funding

**Regional Measure 3 (RM3)** was passed by Bay Area voters in June 2018 authorizing incremental increases to Bay Area bridge tolls to fund significant transportation improvements and help solve some of the Bay Area's growing congestion problems. The measure is expected to generate up to \$4.45 billion dollars to fund major transportation projects in the toll bridge corridors. In 2019, a lawsuit challenged the measure. Funds from the \$1 toll increases added on January 1, 2019, and January 1, 2022, were placed into an escrow account managed by an independent trustee until the lawsuit was resolved. The lawsuit was ultimately dismissed by the California Supreme Court in January 2023. MTC began making RM3 allocations in June 2023. Projects in Marin that are scheduled to receive RM3 funds include:

- US 101/I-580 Multi-modal and Local Access Improvement Project (\$135 million)
- US Highway 101 Marin-Sonoma Narrows (\$90 million)
- San Rafael Transit Center (\$30 million)
- State Route 37 (\$100 million)
- North Bay Transit Access (\$100 million)

Additionally, agencies in Marin are eligible to compete for funding from the San Francisco Bay Trail/Safe Routes to Transit Program (\$150 million)

### KEY REGIONAL FUNDING IN 2023

- \$400K grant to TAM to develop Mobility Hub Plans for Marin's rail and ferry stations
- \$1.25 million in funding for the US-101 Part-Time Transit Lane Project
- \$1.3 million from Transportation Fund for Clean Air and Transportation Development Act funds for a variety of projects that support active transportation and reduce emissions

### KEY FEDERAL FUNDING IN 2023

- \$544K from the U.S. Department of Transportation (U.S. DOT) to develop a School Access Safety Action Plan
- \$10.2 million from the OBAG 3 grant program for various planning and pathway projects
- \$155 million from the federal PROTECT Program to the State Route 37 Flood protection Program

## State Funding

**Road Repair and Accountability Act – Senate Bill 1** Senate Bill 1 (SB1), a landmark transportation funding package titled the “Road Repair and Accountability Act,” was passed by the California State legislature in 2017 and reaffirmed by voters in a sound rejection of a recall attempt in June 2018. The bill provides greatly needed funding for high priority projects. SB1 represents the largest state commitment to transportation solutions in more than 30 years. The projected \$5.4 billion annual transportation investment is generated by a combination of gas and diesel taxes and vehicle license fees. Under the Local Streets and Roads Program (LSRP) of SB1, Marin jurisdictions received approximately \$9 million annually for local streets and road improvements.

### KEY STATE FUNDING IN 2023

- \$519K from Caltrans to develop a Vehicle Miles Traveled Toolkit
- \$9.6 million from the Active Transportation Program
- \$9.6 million from Senate Bill 1 for local streets and roads
- \$11.7 million from state gas tax to Marin local streets and roads

## Federal Funding

TAM receives Federal Highway Administration (FHWA) funding from the Metropolitan Transportation Commission (MTC) through the One Bay Area Grant (OBAG) program. These federal funds have been programmed to various projects and programs sponsored by TAM and local jurisdictions. TAM's local funds have been used as requisite matching funds to federal funds. Our local and regional transit agencies also receive federal funding from the Federal Transit Administration (FTA) for transit operations and capital projects. In 2021, the historic Infrastructure Investment and Jobs Act (IIJA) was passed. The biggest piece of the new infrastructure bill is an approximate \$475 billion reauthorization of the core federal transportation program for the next five years.



# Projects

**Highway Projects** Highways are critical for regional connectivity and economic prosperity in the Bay Area. TAM funds highway projects that are designed to work as part of an integrated, multimodal system to address mobility needs in Marin County and facilitate the movement of residents, visitors, workers, and consumer goods.

## Marin-Sonoma Narrows Project

TAM, Sonoma County Transportation Authority, and Caltrans are working toward completion of the final segments of the 17-mile carpool lane from Novato to Petaluma, including continuous Class I and Class II bikeways. The overall \$762 million project, initiated in 2010, has been constructed in a series of contracts as funding became available. When the Marin-Sonoma Narrows (MSN) Project is complete, there will be a continuous 50-mile carpool lane network from Sausalito to Windsor.

Construction for the final High Occupancy Vehicle (HOV) lanes in Marin began in July 2022. This project will build 3.5 miles of northbound carpool lanes and 6 miles of southbound carpool lanes between Novato and the Marin-Sonoma County line.

### KEY DATES FOR FINAL MSN HOV SEGMENT

- July 2022 Construction Begins
- June 2023 Southbound traffic shifted to the new, temporary alignment in the median
- Early/Mid 2024 Southbound traffic shifts to a new alignment and northbound traffic shifts to the median for crews to continue work on the northbound alignment
- Summer 2025 Targeted Opening of HOV Lanes



Marin-Sonoma Narrows construction

### KEY ELEMENTS OF MARIN-SONOMA NARROWS

- Widens 17 miles of US-101 from four to six lanes by adding carpool lanes in each direction
- Enhances public regional transit and creates continuous Class I and Class II bikeways
- Creates a controlled access freeway and upgrades the corridor to current freeway standards from State Route 37 in Novato (Marin County) to Old Redwood Highway in Petaluma (Sonoma County) to increase safety

### ENVIRONMENTAL ELEMENTS

- The construction team has repurposed roadway materials from the old US-101 to use as base material for the new highway, saving time, money, and environmental resources
- Over 30 culverts traverse under the roadway to transfer groundwater and act as wildlife corridors
- Bioretention basins help filter and treat stormwater runoff through a mixture of soil, sand, and gravel



## State Route 37 Project

State Route (SR) 37 is a key transportation corridor linking the four North Bay counties. Due to its strategic transportation role and environmentally sensitive natural footprint, SR-37 has been the subject of various long-range planning studies and is being developed with input from an advisory committee comprised of transportation authorities from the counties of Marin, Napa, Solano, and Sonoma, as well as Caltrans and the Metropolitan Transportation Commission.

### FLOOD PREVENTION PROJECT IN MARIN COUNTY

In August 2023, Caltrans released the draft environmental studies for the proposed project to improve SR-37 in Marin to reduce recurrent flooding and address anticipated effects from sea level rise. A public meeting was hosted in September to receive input and comments. Phase 1 of the project focuses on the most flood prone area and will elevate the Novato Creek Bridge approximately 30-feet, well above the 2130 sea level rise projections. The environmental clearance document for this project is nearing completion and the design phase is anticipated to begin in 2024.

## SEARS POINT TO MARE ISLAND IMPROVEMENT PROJECT

This project proposes to improve SR-37 from west of the SR-121 intersection (Sears Point) to Mare Island, and implement a full-time, four-lane facility where the existing highway narrows to one lane in each direction. The project is focused on improving traffic flow during peak travel times, supporting equity, increasing vehicle occupancy in the corridor, and developing key environmental and watershed enhancements. In early 2023, Caltrans released the final environmental document. The project is in the design phase along with efforts to gather construction funding to tentatively begin construction in late 2025.

**\$50 MILLION** for SR-37  
Between Vallejo and Sears Point

In December 2023, the California Transportation Commission (CTC) approved a \$50 million grant to support the project and ecological resilience along State Route 37 between Vallejo and Sears Point.



**\$155 MILLION** from the Federal Infrastructure Investment and Jobs Act was awarded for construction in August and construction of this phase is targeted for completion in 2029.

Flooding on State Route 37

# US-101 to I-580 Multi-Modal and Local Access Improvement Project

Bay Area and Marin County voters approved funding to accelerate the delivery of a connection between US-101 and I-580 to separate regional and local traffic, provide multimodal and local access improvements, and provide access to the Richmond-San Rafael Bridge. In 2023, the project team continued public engagement including meetings with community groups, agency partners, and the Stakeholder Working Group to receive insight and input.

In 2023, a key element of outreach was focused on engaging local residents and community members from the Canal and Woodland area neighborhoods. In September, the US 101/580 Multi-modal and Local Access Improvement Project team started a series of leadership and capacity building workshops. The facilitated workshops included local neighborhood leaders and are based on a community-centered model for creating opportunities for effective, meaningful, and sustained partnerships with communities in the project area.

The project team completed the Project Study Report and is working with Caltrans to initiate environmental studies in 2024.

## PROJECT GOALS

- Enhance circulation on local streets by separating regional pass-through traffic from local traffic
- Enhance the active transportation network (e.g., bicycle, pedestrian, bus transit) within the project area and improve connectivity to transit
- Enhance bicycle and pedestrian safety on local streets
- Improve connectivity between NB US 101 and EB I-580 for regional traffic in and out of Marin County using the Richmond-San Rafael Bridge
- Enhance and support economic prosperity in the project area by improving access to current and future businesses

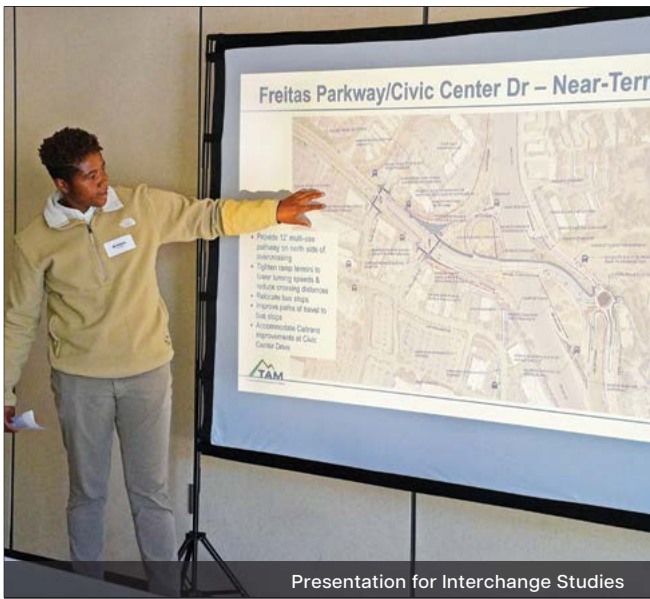


On-ramp to I-580 from Bellam Blvd.



## BELLAM BOULEVARD OFF-RAMP OPERATIONAL AND SAFETY PROJECT

As part of near-term local access improvements to Bellam Boulevard and the Richmond-San Rafael Bridge, modifications are proposed for the offramp from Northbound 101/Eastbound I-580 to Bellam Boulevard. The project will widen the NB 101/EB I-580 offramp and add a left turn lane to Bellam Boulevard to improve traffic flow, turn movements, and safety. The design for the project is complete and the project team is seeking additional funding, negotiating right-of-way, and preparing for construction targeted for 2024.



Presentation for Interchange Studies

## INTERCHANGE AND APPROACHING ROADWAY STUDIES

Highway 101 serves as the primary north-south roadway in Marin County and is a key link between communities. However, many interchanges along Highway 101 in Marin County are outdated and do not meet current and future transportation needs.

In 2023, TAM initiated detailed planning for three Marin County interchanges, selected through extensive studies of twelve interchanges under the Highway 101 Interchange and Approaching Roadway Study. After an evaluation process and implementation plan, these three interchanges were selected for detailed planning:

- SR 131 Tiburon Blvd./East Blithedale Ave.
- Manuel T. Freitas Parkway/Civic Center Dr.
- Alameda del Prado/Nave Drive

In the summer, the project team hosted a series of workshops in the communities around each interchange to gather community input on the scope of future improvements.

In 2024, the project team will refine design improvement concepts and perform focused studies to complete the Project Initiation Document required to begin environmental studies.



Proposed Bellam Boulevard Gateway Access Improvements  
Bellam Boulevard Operational and Safety Project





## Major Roads Projects

Major roads projects target the most heavily traveled roads in Marin County for repairs as well as safety and usability improvements for motorists, pedestrians, transit, and cyclists.

### THIRD STREET REHABILITATION PROJECT, SAN RAFAEL – COMPLETE!

Construction is complete for major improvements on the Third Street Corridor in San Rafael. This critical East-West corridor serves as one of Marin County's major arterials and is heavily congested during peak travel times. The \$20.8 million San Rafael project was conducted in cooperation with the San Rafael Sanitation District and the Marin Municipal Water District for efficiency with underground facility improvements. Construction began in March 2022 and was significantly complete at the end of 2023.

Improvements included pavement rehabilitation, pedestrian and bicycle safety improvements, curb ramp and intersection improvements, utility infrastructure updates, intersection lighting and traffic signal upgrades, addition of trees, and reconfiguring the roadway between West Street and Shaver Street to allow room for an eight-foot-wide Class IV (separated) bicycle lane on the south side of Second Street with a dedicated sidewalk for pedestrians. Funding for the project includes \$12.9 million from TAM's voter-approved ½-Cent Transportation Sales Tax.



Ribbon-cutting for Third Street Rehabilitation Project



New roadway and bike/ped improvements on Third Street



## EAST BLITHEDALE REHABILITATION PROJECT, MILL VALLEY – COMPLETE!

The City of Mill Valley completed improvements to East Blithedale Avenue, a vital corridor that serves as the northern gateway into the City’s downtown, residential, school, and business areas. The project included improvements on East Blithedale from downtown Mill Valley to US-101 and segments of Sycamore Avenue. Project elements included new pavement, improved bike facilities, and upgraded traffic signals. Phase I of the project, from US-101 to Amicita, was completed in May 2022 and the overall project was completed in late 2023. Approximately \$2 million in funding was provided from TAM's voter approved funding.

## NOVATO BOULEVARD IMPROVEMENTS PROJECT

In February 2023, the TAM Board approved the allocation of \$250,000 to the City of Novato to complete the Right-of-Way for the final segment of the Novato Boulevard Rehabilitation Project between Diablo Avenue and Grant Avenue.

The Project is designed to provide operational, bicycle, and pedestrian improvements to include:

- Two through-travel lanes (one in each direction) and a center-turn lane between Diablo Avenue and Boulevard Terrace
- Three through-travel lanes (two westbound and one eastbound) and a center-turn lane between Boulevard Terrace and Grant Avenue

- New and reconstructed sidewalks/curbs/gutters
- New bicycle lanes
- Reconstructed driveways
- Landscaping and water quality enhancement areas
- New traffic signals

Construction is expected to begin in 2024 and approximately \$10.6 million remains available from TAM's ½-Cent Transportation Sales Tax.

## MAJOR ROADS PROJECTS COMPLETED TO DATE

- **City of San Rafael:** Fourth Street/West End Village Revitalization Project (2009)
- **City of Novato:** Novato Blvd. Segment 3: Eucalyptus Avenue to San Marin Drive (2009)  
Novato Blvd. Segment 2: Grant Avenue to Eucalyptus Avenue (2011)
- **County of Marin:** Sir Francis Drake Blvd. from Samuel P. Taylor Park to the Platform Bridge (2014); West Sir Francis Drake Blvd. Lagunitas Road to Wild Iris Drive (2018); Sir Francis Drake Blvd. Rehabilitation, US-101 to Ross (2021)
- **City of Mill Valley:** Miller Avenue Streetscape Improvement Project (2018) and East Blithedale Rehabilitation Project (2023)
- **City of San Rafael:** Third Street Rehabilitation Project (2023)



New roadway improvements on East Blithedale

## Local Roads Projects

Local roads are an essential part of our overall transportation system and help connect our neighborhoods, schools, and business districts. Funding from both the ½-Cent Transportation Sales Tax and the \$10 Vehicle Registration Fee, along with the infusion of new revenues from the Road Repair and Accountability Act of 2017 (SB1), has allowed cities and towns and the County of Marin to begin stabilizing the average condition of local roads.

Each year TAM distributes local funding to the 11 cities and towns and the County of Marin based on the miles of roadway lanes and population of each jurisdiction.

In July 2023, funding to cities, towns, and the County of Marin from TAM for local streets and roads included nearly \$7 million from Measure AA.

To date, TAM has provided a total of approximately \$73 million to local roads projects, from both the ½-Cent Transportation Sales Tax and the \$10 Vehicle Registration Fee revenues.

### FY 23/24 Funds Allocated for Local Roads Projects

	Measure AA	Measure A Reserve	Total
Belvedere	\$ 64,439	\$ 2,479	\$ 66,918
Corte Madera	\$ 244,214	\$ 9,394	\$ 253,608
Fairfax	\$ 183,563	\$ 7,061	\$ 190,624
Larkspur	\$ 270,402	\$ 10,402	\$ 280,804
Mill Valley	\$ 365,037	\$ 14,042	\$ 379,079
Novato	\$ 1,188,310	\$ 45,711	\$ 1,234,021
Ross	\$ 65,034	\$ 2,502	\$ 67,536
San Anselmo	\$ 294,018	\$ 11,310	\$ 305,328
San Rafael	\$ 1,313,510	\$ 50,528	\$ 1,364,038
Sausalito	\$ 181,839	\$ 6,995	\$ 188,834
Tiburon	\$ 223,968	\$ 8,616	\$ 232,584
County	\$ 2,231,921	\$ 85,857	\$ 2,317,778
<b>Total Allocated</b>	\$ 6,626,255	\$ 254,897	\$ 6,881,152





# Bicycle and Pedestrian Projects

TAM is committed to funding and improving routes for bicyclists and pedestrians to promote transportation equity, support a growing active transportation network, reduce greenhouse gas emissions (GHG), and improve health. There is increased adoption of active transportation options, on their own or combined with transit, to reduce auto use, mitigate traffic congestion, and contribute to improved air quality. Over the years, TAM has invested significant resources in various bicycle and pedestrian projects with the goal of connecting people and communities with healthy, active, and fun transportation choices.

## North-South Greenway

In 2023, the recently completed multiuse pathway over Corte Madera Creek was honored with multiple awards including:

- **Outstanding Bridge Project** from the American Society of Civil Engineers Region 9 (California)
- **Engineering Excellence Honor Award** from the American Council of Engineering Companies
- **Active Transportation Project of the Year** California Transportation Foundation

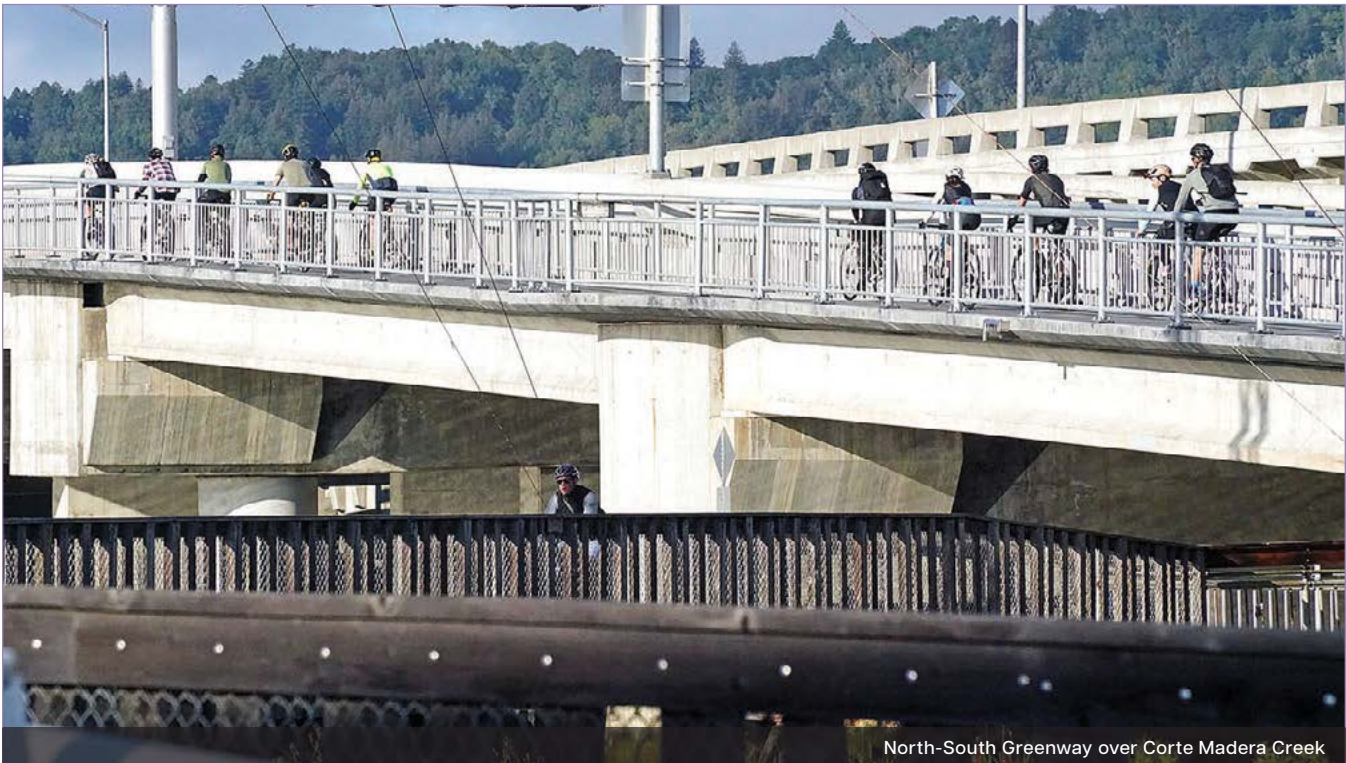
The project was recognized for closing a key gap in the transportation network and providing a safe and separate facility, replacing the old 4-foot, narrow pathway with a 12-foot-wide multi-use path that is Americans with Disabilities Act (ADA) compliant.

The new path enhances access and encourages use of major public transportation facilities in Marin, including the Larkspur Ferry Terminal, local and regional bus service, and the Larkspur SMART station.

The project was completed in partnership with Caltrans, the City of Larkspur, the County of Marin, the Metropolitan Transportation Commission (MTC), and the hard work of the design, engineering, and construction teams.

The next phase of the project will extend the path south along Old Redwood Highway to the pedestrian overcrossing in Larkspur. TAM completed the environmental and design phases, and the City of Larkspur began construction in December 2023.

The pathway is expected to be open in spring/summer 2024.



North-South Greenway over Corte Madera Creek

## FUNDING FOR BICYCLE AND PEDESTRIAN PROJECTS

In February 2023, MTC approved over \$9.5 million in State Active Transportation funding for the following Marin projects:

- **Corte Madera** - Central Marin Regional Pathways Gap Closure Project (\$1,500,000)
- **San Rafael** - San Rafael Canal Crossing Project (\$3,925,000)
- **San Rafael** - Canal Neighborhood Active Transportation Enhancements (\$4,123,000)

The Active Transportation Program (ATP) was created to encourage increased use of active modes of transportation, such as walking and biking, and to support Safe Routes to Schools (SR2S) projects. Passage of Senate Bill 1 in 2017 directs \$100 million annually to the ATP, significantly augmenting the available funding for this popular program.

In the fall of 2023, the TAM Board approved programming of the FY23-24 and FY24-25 Transportation Fund for Clean Air and Transportation Development Act Article 3 Funds. Approximately \$1.3 million was programmed to the following projects:

- **Corte Madera**: Public Bike Parking Expansion/Improvement Project
- **County of Marin**: Redwood Highway Frontage Road Bikeway Improvements



Sandra Marker Trail

- **Fairfax**: Ped Curb Ramp and Sidewalk improvements
- **Fairfax**: Update to Fairfax Bike and Ped Master Plan
- **San Rafael**: San Rafael School Crosswalk Safety Improvements Project
- **San Rafael**: Canal Alliance Mid-Block Crossing Enhancement Project
- **TAM**: Street Smarts Marin
- **TAM**: North-US 101 Marin Sonoma Narrows

## MARIN-SONOMA BIKESHARE MOVING FORWARD WITH NEW VENDOR SELECTION

The Sonoma County Transportation Authority (SCTA) and TAM are working together to expand mobility options and have entered into a contract with Drop Mobility for a bikeshare pilot program. The program will feature a fleet of 300 e-bikes stationed in approximately 75 hubs along the Sonoma-Marin Area Rail Transit (SMART) corridor. Coordination is underway with cities along the corridor, a working group, and partner agencies to plan and permit appropriate locations for the bikeshare hubs. The bikeshare program is funded from a \$826,000 grant from the Metropolitan Transportation Commission (MTC). The system is targeted to launch in summer/fall 2024.



Bikeshare e-bike



# PROGRAMS

## Safe Routes to Schools Program

Established in 2000, Marin County's SR2S Program is an award-winning program designed to reduce congestion around schools while instilling healthy habits in children and creating a safer and cleaner environment for all. The program consists of education classes, encouragement events, infrastructure improvements, crossing guards and other strategies that aim to increase the number of active green (walking and rolling programs) and green trips (carpooling, school bus, and transit) to and from schools.

With the passage of Marin's Measure A/AA ½-Cent Transportation Sales Tax, a secure funding source was created to support the program activities and has funded over \$14 million in infrastructure projects for safer routes to schools. Under TAM's administration, the program has expanded to include 55 schools and the involvement of over 29,000 students. TAM's SR2S program:

- **Helps reduce traffic congestion**
- **Helps reduce pollution**
- **Increases pedestrian/bicycle safety**
- **Encourages exercise/healthy lifestyle**
- **Builds community**

This year as part of the program local police and municipalities reminded parents and residents to slow down, follow the speed limit, and be extra careful when driving through school zones. The SR2S program hosted a variety of school encouragement programs including International Walk & Roll to School Day on October 4, Ruby Bridges Day on November 15, a Buddy-Up! Contest, and promotion of the Eyes Up Marin! Program.

The SR2S program also released the tri-annual Safe Routes to Schools Evaluation Report. The SR2S Program is continually evaluated to determine and advance its growth and effectiveness. The most recent evaluation report is for the 2018/2019 through 2021/2022 school years.



### EYES UP MARIN! TAM'S STREET SMARTS PROGRAM

"Eyes Up Marin!" is the rebranding of TAM's Street Smarts traffic safety program that educates drivers, pedestrians, and cyclists about safety issues, including distracted driving. The goal is to encourage people to adopt new attitudes and behaviors that will reduce the number of traffic-related accidents and make our streets safer for everyone.

Last year, TAM updated the campaign with bold colors and clear safety messages in English and Spanish.

In 2023, the "Eyes Up Marin!" program was deployed in the spring and fall. The messages were distributed throughout Marin through hundreds of street pole banners, signs near schools, and lawn signs provided through local municipalities. The Street Smarts Program utilizes a data-driven focus to place messaging at "hotspots" throughout Marin County where traffic problems occur most frequently.



International Walk to School Day at Loma Verde



## Crossing Guard Program

TAM's crossing guard program was first implemented in 2006 with 54 crossing guards and has grown to nearly 100 locally funded crossing guards. Funding is provided by Marin's ½-Cent Transportation Sales Tax and the \$10 Vehicle Registration Fee (Measure B). We appreciate the group of dedicated crossing guards who help to make street crossings safe for Marin students.

In May, the TAM Board was pleased to honor **ALICE YAN** with the Crossing Guard of the Year Award. Alice has been safely guiding students from Old Mill Elementary School across the busy intersection of Throckmorton Avenue and Old Mill Street. Alice has been a crossing guard at this location since 2016 and has never missed a shift. Thank you, Alice, for your dedication to keeping our school kids safe!



Alice Yan receives award



Alice Yan helps students cross the street safely to Old Mill Elementary

In 2023, TAM completed the recertification of Crossing Guard locations near Marin County schools. Crossing Guard sites are reevaluated approximately every four years to determine the highest needs based on a variety of safety criteria. In April, the TAM Board approved extending funding beyond the baseline of 96 guards to 103 Crossing Guards for the upcoming year.



### E-BIKE SAFETY

The Safe Routes to Schools program and TAM are coordinating with Marin County Public Health, jurisdictions, public safety officials and school districts to engage students and the public with e-bike safety messages. As e-bikes and e-scooters have surged in popularity with students in Marin, so has public concern for students' safety. SR2S has developed guidelines for students and parents.

**In late 2023, Marin County Public Health issued a Public Health Advisory on e-bike safety** and launched a public “Bicycle Safety” data dashboard that displays all 911 responses to bike accidents countywide. The newly launched data dashboard is updated weekly. Conventional bike and e-bike accidents are shown separately, and charts include demographic characteristic of victims and accident locations.



# Trip and Pollution Reduction Programs

TAM's Trip Reduction programs are designed to reduce traffic congestion and pollution and to encourage electric vehicle adoption.

## Marin Commutes

The Marin Commutes Program is a comprehensive Transportation Demand Management (TDM) program that aims to reduce traffic congestion, improve air quality, and promote sustainable transportation in Marin County. The Marin Commutes Program includes public outreach, workplace outreach and evaluation, along with ongoing, seasonal, and targeted campaigns. MarinCommutes.org serves as an information hub, outreach platform, and focal point for commute options, promotions, and localized information for those living and working in Marin County.

In 2023, the Marin Commutes team conducted a comprehensive evaluation of the program covering the period of March 1, 2022, to June 30, 2023. The evaluation assessed each element of the program's performance in terms of awareness, participation, impact, funding, and partnerships.

The program offers a variety of incentives and resources to encourage residents and employees to use alternative transportation modes, such as public transit, carpooling, biking, and walking.

### MARIN COMMUTES ELEMENTS INCLUDE:

Information and resources to residents, employees, and employers about alternatives to driving alone:

- **Community meetings, presentations, and events**
- **Employer meetings, presentations, and events**
- **Marin Commutes website and social media**
- **Marin Commutes newsletter and direct correspondence**

Seasonal mode shift campaigns and programs to promote alternative modes of transportation:

- **Marin Commutes Rewards**
- **Emergency Ride Home Program**
- **Vanpool Incentive Program**

**IT'S REWARDING TO COMMUTE GREEN!**

If you live or work in Marin County, you can earn up to \$500 per year for carpooling, walking or biking, taking transit— even working from home!

The graphic features a hand holding a smartphone displaying the Marin Commutes app interface. Below the phone are three icons with text: 'COMPETE WITH FRIENDS' (award icon), 'TRACK YOUR IMPACT' (bar chart icon), and 'EARN REWARDS' (hand holding coin icon).

**Spotlight:**  
**Emergency Ride Home**

67% of our survey respondents reported that knowing of the program makes them more comfortable taking alternative modes to driving alone.

The graphic features a circular inset image of a yellow taxi cab on a city street.

# Alternative Fuels Program

Marin County was an early adopter of electric vehicles and Marin EV sales continue to trend well above the state average. TAM's Alternative Fuels Program advances the transition from fossil-fuel based transportation to more sustainable alternative fuel vehicles and EVs. Switching to alternative fuel vehicles and EVs reduces harmful air pollution levels and decreases greenhouse gas emissions.

TAM's ongoing rebate program supports public agencies in the transition to EVs and has resulted in approximately 450 rebates for EV chargers and 45 rebates for converting to alternative fuel vehicles. Throughout 2023, TAM conducted workshops, webinars, and events to increase awareness and support public agencies with transitioning to clean fleets.

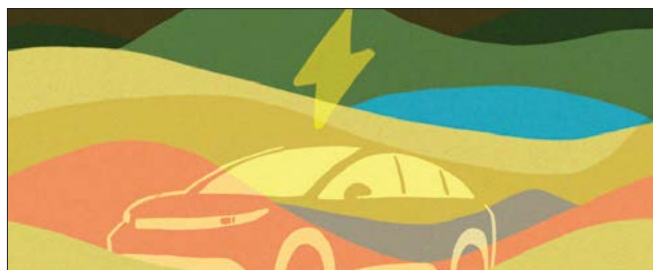
## OUTREACH AND TECHNICAL STUDIES INCLUDE:

- Countywide EV Acceleration Strategy
- EV First Responder Webinar
- EV Toolkit(s)
- Marin County Fair Booth
- Ride and Drive Events
- EV Siting Studies
- Parking Lot Study

## PROGRAM HIGHLIGHTS:

### Countywide EV Acceleration Strategy

TAM coordinated with Marin Climate and Energy Partnership and local jurisdictions to develop a Countywide EV Acceleration Strategy. The Strategy evaluates the status of Marin County's EV adoption and defines further policies and actions to achieve state and regional goals. The report assesses the current rate of EV adoption among residents and local jurisdiction fleets, number of chargers, and the barriers to EV adoption within the County. The Strategy is intended to inform and support local jurisdictions within Marin County to implement local Climate Action Plans and accelerate EV adoption in their communities. In 2023, the Strategy was presented to city/town committees and councils for adoption, along with a work plan of action items to meet EV adoption goals. The TAM Board accepted the Strategy at their September 2023 meeting.



### Clean Fleet Expo

In September 2023, TAM held the inaugural Clean Fleet Expo: An Alternative Fuels and Technology Showcase at the Marin County Fairgrounds. The expo offered an immersive EV and alternative fuels education experience for public agencies and others who manage fleets in Northern California.

- Vehicle and Charging Infrastructure Expo with Alternative Fuels Ride and Drive
- Over 20 vehicles represented including light, medium, and heavy-duty options

### Transportation Electrification at Schools

In 2023, TAM hosted the first Transportation Electrification at Schools Webinar. School district administrators, facility managers, and staff learned about EV charging technology and its benefits, explored policy considerations related to school charging infrastructure, were inspired by school districts that have successfully transitioned to electric school buses, and got answers to questions from industry experts.





# PLANNING AND COORDINATION

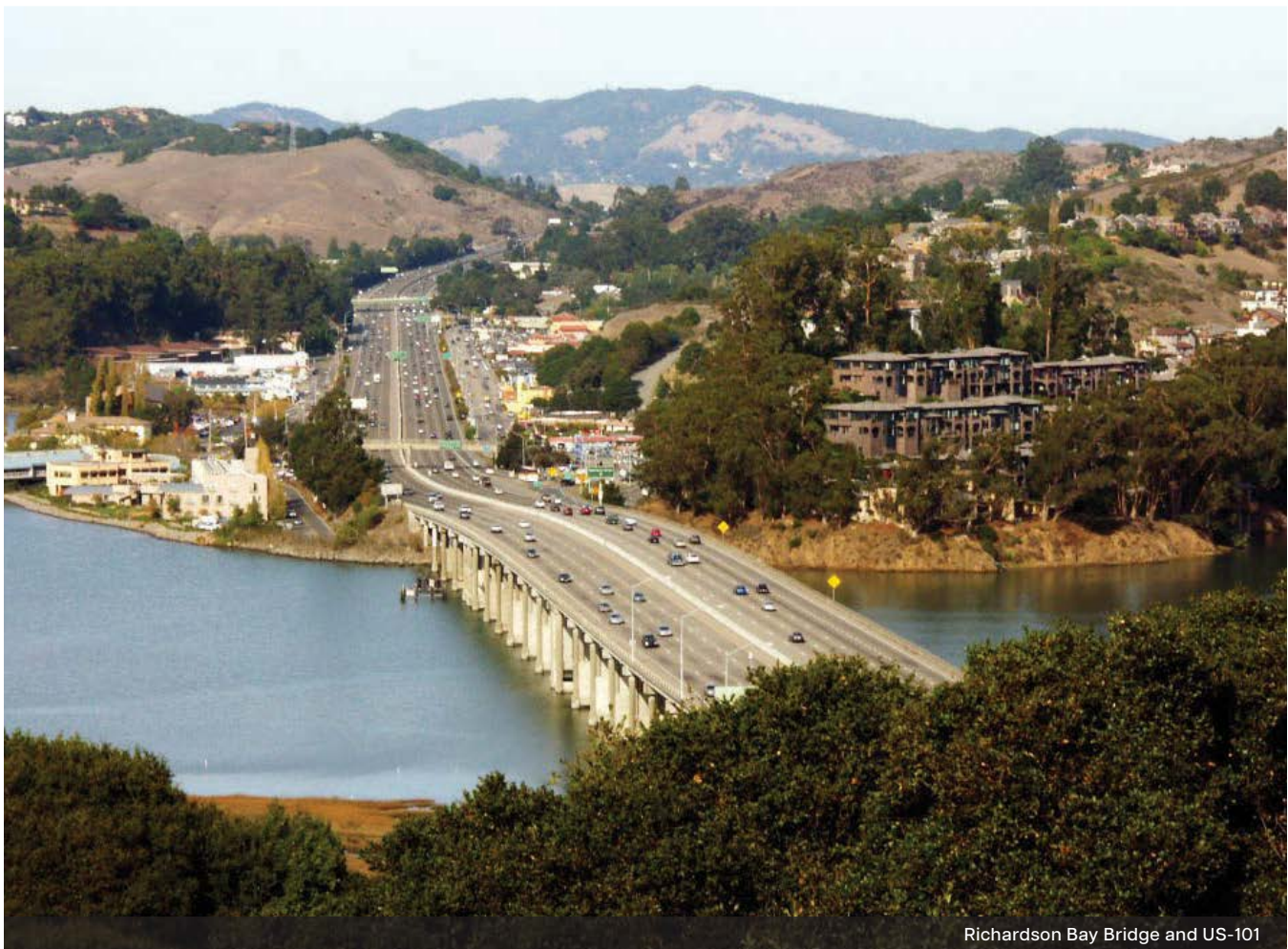
## Planning Activities

To help meet the needs of current and future Marin County residents, employees, students, businesses, and visitors, TAM engages in planning activities to ensure we are pursuing effective and impactful projects and programs. Our planning efforts help guide transportation development and funding decisions, and seek to be responsive to existing needs as well as future mobility trends.

### COUNTYWIDE TRANSPORTATION PLAN/COMMUNITY BASED TRANSPORTATION PLAN

Over the summer of 2023, TAM staff began initial work on the development of Marin County's first Countywide Transportation Plan (CTP) and a countywide Community-Based Transportation Plan (CBTP) with the first Board workshop taking place in October of 2023. This planning process is expected to occur over the next year and a half, culminating in an adopted CTP/CBTP by the end of 2024. The CTP is expected to build consensus and provide a shared direction for Marin's transportation system.

The CTP is intended to prioritize overarching strategies, specific policies, and targeted projects that are competitive for state and regional funding and establish the partnerships necessary to implement the shared vision for our transportation system. This planning effort builds on previous efforts including TAM's 2017 Strategic Vision Plan, previously developed CBTPs, and local expenditure plans, among other efforts. Ultimately, the CTP/CBTP will guide TAM's decision-making, and advance safety, equity, climate resiliency, transit recovery and priority, and transportation improvements to support land use patterns in the county.



Richardson Bay Bridge and US-101

## EQUITY

Staff have been advancing efforts identified in TAM's Draft Equity Action Plan presented to the TAM Board in 2022. The Equity Action Plan identifies key actions for TAM to conduct across the four main areas of internal operations, community engagement, implementation, and accountability. Staff have developed an equity working group as part of the CTP/CBTP, and will continue to embark on this effort to define and assess equity in TAM's processes.

## SEA LEVEL RISE

In 2023, TAM launched a countywide look at Sea Level Rise for the transportation network. TAM is seeking to identify vulnerable transportation facilities and potential concept solutions at multiple flood scenarios. The study will take a technical approach to identify opportunities for protecting transportation facilities, including potential co-benefits or opportunities, and potential partners for these locations. TAM has been engaging with BayWave, C-SMART, and Caltrans to assess opportunities for partnerships on upcoming projects and to advance planning on major sea level rise initiatives in the county.



Flooding on Miller Avenue (credit: Josh Edelson / AFP)

## NORTH-SOUTH GREENWAY & CROSS MARIN BIKEWAY STATUS REPORTS

In 2023, TAM developed a status report that illustrates the progress of the North-South Greenway (NSGW) and Cross Marin Bikeway (CMB), two primary bicycle/pedestrian corridors in Marin County running north-south and east-west, respectively. Over the years, TAM and other agencies have contributed significant resources to plan, fund, and deliver infrastructure improvements at various locations throughout these corridors. While major milestones have been celebrated in recent years, such as the completion of the Central Marin Ferry Connector Bridge across Sir Francis Drake Boulevard and the NSGW Project Over Corte Madera Creek, there are still major gaps within the two corridors. The status report was developed in close coordination with local jurisdictions and bike advocacy groups to take a closer look at what efforts are underway to build out these important facilities, and what gaps remain in the network. The report indicates that 62% of the NSGW and 89% of the CMB have been completed.

## WILDFIRE EVACUATION

The Marin Wildfire Prevention Authority developed an evacuation risk assessment effort in 2023 to understand wildfire and evacuation route risks for the county. TAM coordinated closely with this effort, serving on the technical advisory team and providing data and modeling support through TAM's Demand Model. This study looks at existing literature to determine lessons learned and best practices, and assigns risk factors based on fire, communication, and transportation modeling.



Narrowing on East Blithedale (credit: Spencer Sias)



## LOCAL ROAD SAFETY PLAN, VISION ZERO POLICY

TAM, in Partnership with the County of Marin, and jurisdictions, prepared a Countywide Local Road Safety Plan (LRSP). The plan provides a proactive analysis of our roadway network and identifies high-risk locations and collision patterns using existing crash data. The plan identifies low-cost as well as long-term measures that can be used to help secure future grants to address key safety issues. This effort also develops a Vision Zero Policy that can be used and adopted by all jurisdictions to promote roadway safety for all users of our roadway network. The plan is expected to be adopted by jurisdictions in 2024.



from auto delay measurements (level of service) to a measurement of the amount of driving, VMT. The grant will support local jurisdictions' VMT policy implementation, measuring and quantifying VMT, developing localized mitigation measures, and furthering the needs of low income and minority communities that are already traveling by lower VMT methods.

## MOBILITY HUBS PLANNING GRANT

In June 2023, the Metropolitan Transportation Commission (MTC) approved a \$400K grant for TAM to develop Mobility Hub Plans for Marin's rail and ferry stations. Mobility Hubs bring together public transit, bike share, car share, and other ways for people to get where they want to go without a private vehicle. The planning process will be initiated in 2024 and is expected to take approximately one year to complete.

## TAM TRAVEL DEMAND MODEL FORECASTING

The TAM Travel Demand Model (TAMDM) is a state-of-the-practice activity-based model used for estimating travel demand on transportation facilities. This tool is required as part of TAM's congestion management agency duties and is used to estimate demand on the transportation system from regional growth, new transportation projects, new land use/development projects, or large planning efforts like general plans. The model is currently undergoing an update to provide updated metrics for use in planning reports and traffic studies.

## US-101 PART TIME TRANSIT LANE

In February 2023, MTC awarded TAM \$1.25 million from the Transit Performance Initiative for the US-101 Part-Time Transit Lane Project. This project would allow buses to operate on the outside shoulder when speeds on the highway drop below 35 mph to provide travel time and transit reliability benefits. TAM, in coordination with Caltrans, will initiate the project development process in 2024.

## VEHICLE MILES TRAVELED TOOLKIT

In September 2023, TAM was awarded \$516K to support local jurisdictions in assessing and mitigating Vehicle Miles Traveled (VMT) in their CEQA Analysis. With the passage of Senate Bill (SB) 743 in 2013, the state began transitioning away



## Local and Regional Coordination

TAM's responsibilities include functioning as Marin County's Congestion Management Agency (CMA). In this role, TAM serves as a coordinating agency representing Marin and its local transportation needs with local, regional, state, and federal agencies. TAM represents Marin County for regional transportation issues including planning for regional projects and regional programs designed to improve transportation, and for scarce transportation funding.

As local jurisdictions make progress towards completing local housing elements, TAM has coordinated with the jurisdictions' community development departments on general plan development, transportation policy and project development reviews. TAM also coordinates with public works departments on transportation programs, policies, and funding opportunities to support local project development processes.

### TRANSIT PLANNING

Transit planning remains a dynamic discussion in the county, as post pandemic service changes, and funding needs evolve. In 2023, a specific effort was initiated to coordinate transit service between Marin and Sonoma. The focus is to develop a comprehensive transit service plan covering the two-county area to optimize service along the US-101 corridor and facilitate best trips for transit riders. Initial meetings included: TAM, Sonoma County Transportation Authority, Metropolitan Transportation Commission, Marin Transit, Santa Rosa City Bus, Sonoma County Transit, Petaluma Transit, SMART, and Golden Gate Transit.

### REGIONAL TRANSPORTATION PLANNING

Coordinating local needs and regional initiatives ensures that Marin County's transportation needs and investments are considered as part of regional plans through the year 2050. In 2023, MTC launched an update to Plan Bay Area 2050, and TAM submitted regionally significant projects for consideration.

### SAN RAFAEL TRANSIT CENTER RELOCATION

The Golden Gate Bridge, Highway and Transportation District is leading a project to relocate the San Rafael Transit Center, in coordination with the City of San Rafael, Marin Transit, SMART and TAM. The relocation is needed in order to accommodate transit ridership and operations, and to make the site more functional since the extension of SMART rail service to Larkspur divides the current site. In 2023, the GGBHTD convened a Community Design Advisory Group (CDAG) to provide input into the architecture, design, and amenities of the new transit center. In addition to the CDAG meetings, the GGBHTD hosted open houses, Facebook Live events and conducted a survey for input. Public engagement efforts culminated in public meetings to unveil design concepts in December 2023. GGBHTD will continue to advance the project in coming years.



Visual simulation of Proposed Canopy at the future San Rafael Transit Center



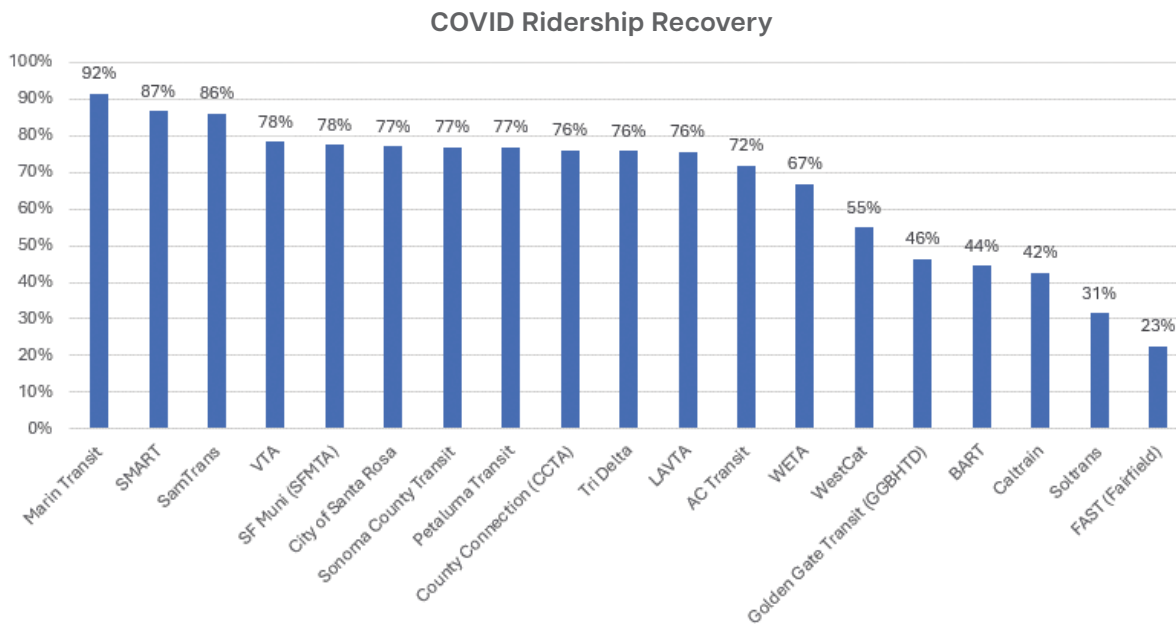
## Local Transit

# TRANSIT

Local transit is an essential part of our transit network. In 1964, Marin Transit was formed by a vote of Marin County residents to provide local transit service within Marin County. Marin Transit contracts for operations of services and is directly responsible for planning, capital investments, financial management, and operations oversight as guided by its Short Range Transit Plan (SRTP).

### STRONG RIDERSHIP ON MARIN TRANSIT

Marin Transit continues to experience strong ridership. As of November 2023, Marin Transit's fixed route ridership is at 95% of pre-COVID levels, a higher share of pre-pandemic ridership than any other bus agency in the Bay Area. The graph below shows COVID ridership recovery for every Bay Area transit agency that reported to the National Transit Database in October 2023.



Marin Transit bus to Inverness

## MARIN TRANSIT RECEIVES \$31.5 MILLION GRANT FOR ELECTRIC BUS FACILITY

In July 2023, the Federal Transit Administration (FTA) awarded a \$31.5 million grant to Marin Transit to fund a new electric bus facility. This was the largest FTA grant awarded in California this cycle, and it will fund the site acquisition for and construction of an all-electric bus facility that can provide maintenance and charging infrastructure for up to 40 buses. The project will provide operational efficiencies by centralizing parking and maintenance into a central location, reduce carbon emissions from Marin Transit service operation by 28%, decrease maintenance-related service disruptions, and provide workforce training for the next generation of bus maintenance workers.

## FIXED ROUTE SERVICE CHANGE

In June 2023, Marin Transit reorganized several bus routes to respond to changing road conditions and improve service reliability. The changes have been successful; service reliability has seen significant improvements, and riders are responding positively to that change. October 2023 saw the highest monthly ridership on Marin Transit buses since 2019.

## TRANSIT PRIORITY CORRIDOR PROJECT

Since 2012, Marin Transit has developed high ridership transit corridors in Marin County.

The corridors are 4th Street, Lincoln Ave., and around the San Rafael Transit Center in San Rafael, and South Novato Blvd. in Novato. Further improvements will include upgrades to bus stop amenities, enhancements to passenger information, and transit priority treatments to make transit service faster, more reliable, and more accessible to riders.

Making accessibility improvements is a priority for Marin Transit. The project will renovate high-ridership stops to improve ADA (Americans with Disabilities Act) accessibility, enhance amenities such as real-time information, and better integrate bus stops with street design.

In partnership with the City of San Rafael, Marin Transit will improve the operational efficiency of existing routes through implementation of transit signal priority. This project will also evaluate treatments such as queue jump lanes, bus bulbouts, and part-time dedicated carpool/transit lanes to further enhance speed and reliability of the system.

## ADA BUS STOP IMPROVEMENTS

Marin Transit is currently finalizing plans to renovate 22 high-ridership stops to improve accessibility for people with disabilities (per Americans with Disabilities Act, ADA). The bus stops were chosen from an assessment and ride-check performed in 2017. These renovations will include the addition







Marin Transit local route 23 to the Canal neighborhood

of accessible landing pads and upgrades to passenger amenities to tie in with street design. The project, estimated to cost \$1.8M, will also include the addition of three new bus stops. Marin Transit will build a new bus pullout and crosswalk at E. Francisco Blvd and Medway, and add stops to serve Marin Community Clinics in Novato.

## MARIN ACCESS

Mobility is not a one-size-fits-all service and with the support of funding through Measure AA and Measure B, Marin Transit has successfully introduced a wide range of transportation options for Marin County residents. These options go well beyond traditional Americans with Disabilities (ADA) paratransit service and offer more flexibility and convenience than mandated ADA services. Today, Marin Transit provides ADA paratransit service and a full suite of mobility programs and services under the Marin Access brand to meet people where they are and get them to where they want to go, supporting county residents' ability to age in place and maintain a high quality of life as they age.

As Marin County's population continues to age, Marin Transit is committed to ensuring that there is a robust transit system that will empower older adults and people with disabilities to live independently, travel with confidence, and remain connected to the community. Based on community feedback, the vision for Marin Access is to further

unify its services and programs so riders can call one phone number or click one link to learn about mobility options, complete the eligibility process, and schedule trips. This will simplify the rider experience and make it easier to identify what transportation options are right for each unique rider.

Marin Access also offers travel training for those who are unsure how to use public transit. Marin Transit's travel training opportunities help riders become more informed and independent consumers. Community members can attend a group presentation to learn about transportation



Marin Transit bus along Civic Center Drive



programs and services available through Marin Transit and Marin Access, or request a one-on-one training aboard our fixed route buses and learn how to ride with ease and confidence.

## NEW CATCH-A-RIDE PILOT PROGRAM

In July 2023, Marin Transit rolled out a new Catch-A-Ride pilot program that makes it easier than ever for qualifying Marin County residents to get subsidized rides. Registered Marin Access riders may opt to receive 30 vouchers per quarter (3-month period) that can be used on either Uber or taxi rides. Base fares and maximum voucher values apply. Low-income riders who qualify and register for Marin Access Fare Assistance have their base fares waived and also receive 10 “long distance” vouchers per quarter in addition to the standard vouchers.

The program has been hugely successful so far. Catch-A-Ride ridership in November 2023 was nearly triple what it was the prior year, and new riders are registering for the program every week.

## YOUTH RIDE FREE SUMMERS

Youth rode free on Marin Transit during summer 2023. The campaign was coordinated between Marin Transit, SMART, Sonoma County Transit, Santa Rosa CityBus, and Petaluma Transit. The coordinated effort across North Bay transit agencies helped raise visibility of the participating agencies and proved popular with riders. Marin Transit also offered free fares systemwide from June 30 to July 4, 2023, for the Marin County Fair.

## MARIN TRANSIT ACQUIRES NEW MARIN ACCESS PARKING AND EV CHARGING SITE

In August 2022, Marin Transit purchased the site adjacent to the Marin Access Operations and Maintenance Center located at 3000 Kerner Blvd., San Rafael. Marin Transit is developing plans to convert the lot into a parking facility for paratransit vehicles. The lot will be equipped with solar and battery storage and have provisions for future EV charging for a future zero-emission paratransit fleet.

**Summer 2023 Youth Ride Free**

your ticket to fun

**June, July & August youth k-12 ride FREE on public transit in Sonoma & Marin!**

visit us online

- SMART [sonomamarintrain.org/YRF](http://sonomamarintrain.org/YRF)
- Sonoma Co. Transit [sctransit.com](http://sctransit.com)
- Santa Rosa CityBus [srrcity.org/fares](http://srrcity.org/fares)
- Petaluma Transit [transit.cityofpetaluma.net](http://transit.cityofpetaluma.net)
- Marin Transit [marintransit.org](http://marintransit.org)

Public transit offers endless possibilities for fun trips this summer. Train and bus travel is a safe and reliable way to get around. Start planning your summer adventures now!

No pass is needed, riders simply present a school or government issued ID. IDs from the Spring 2023 semester are fine.

Site Map: 3000 Kerner Blvd



New Marin access facility



Marin Access bus



# COMMUNITY ENGAGEMENT

TAM is committed to open and consistent dialogue with the community as an inherent element of enhancing mobility and creating beneficial transportation projects and programs. We strive to provide many tools and opportunities for engagement and are focused on ensuring equity within our community interaction and our transportation programs and services.

## TAM IN THE COMMUNITY

TAM staff are available to provide information and presentations to community organizations, interest groups, and individuals. It is important for us to meet with community members to learn about issues and priorities and to provide information about how transportation dollars are being spent to improve transportation in Marin. In 2023, TAM attended nearly 40 community events to share information and learn from community members. To schedule a presentation, either in-person or by videoconference, or to request attendance at an event, contact TAM's Public Outreach Coordinator, Molly Graham, at [mgraham@tam.ca.gov](mailto:mgraham@tam.ca.gov) or 415-990-0292.



**TAM Meetings** are conducted in person with an option for the public to attend in person or via Zoom. We encourage community input and attendance.

- Board of Commissioners meetings are generally held on the fourth Thursday of the month at 6:00 p.m. and are held at the Marin County Civic Center, 3501 Civic Center Drive, Room 330, San Rafael.
- Executive Committee meetings are generally held on the second Monday of the month beginning at 2:00 p.m., and are held at the TAM office, 900 Fifth Avenue, Ste. 100, San Rafael.
- COC meetings are generally held on the third Monday of every other month beginning at 5:00 p.m., and are held at the TAM office, 900 Fifth Avenue, Ste. 100, San Rafael.

Please visit the calendar page of the TAM website, [www.tam.ca.gov](http://www.tam.ca.gov) for meeting details and agendas.

The **TAM Traveler** is TAM's electronic newsletter that keeps the community informed about current TAM activities and transportation-related news in the region.

Please visit our website, [www.tam.ca.gov](http://www.tam.ca.gov), to sign-up for the TAM Traveler.

**Contact Us** ■ Email: [info@tam.ca.gov](mailto:info@tam.ca.gov) ■ Call: [415-226-0815](tel:415-226-0815)



*Kate with husband, Joe, at Kehoe beach*

## FEATURED COC MEMBER *Kate Powers*

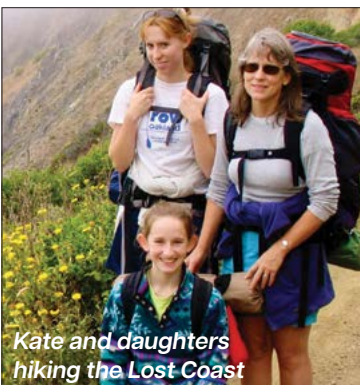
The COC is pleased to honor Kate Powers as this year's featured committee member. Kate has served as a member of the COC for over seven years and represents environmental organizations. Kate, her husband Joe, and their two daughters live in Terra Linda.

Kate was born in Milwaukee and lived in the suburbs of Denver and Los Angeles before moving with her parents and siblings to Connecticut. She grew up hiking and camping with family and extended family.

Kate returned to Colorado to earn a degree in Environmental Design from the University of Colorado, Boulder, and worked for a small landscape architecture firm. During her first six years there, she walked and bicycled everywhere she went on Boulder's enviable network of multiuse paths and bikeways. Kate's favorite path flows alongside Boulder Creek, under roadways, and across the city.

Kate thought she would never again leave the Rocky Mountains. However, she and her young family moved to San Francisco six months before the 1989 earthquake. She fell in love with the Bay Area, raised her kids in San Anselmo and for many years in Marinwood, before moving to Terra Linda.

Kate has been a community and civic volunteer for most of her adult life. She served on San Rafael's Bicycle Pedestrian Advisory Committee for fourteen years and has volunteered for the Gallinas Watershed Council, the Environmental Forum of Marin, and is in her tenth year on the board of the Marin Conservation League. During this time, she served as MCL's president for three years and currently is co-chair of the Land Use, Transportation, and Water Committee and editor of MCL's newsletter. Her heart is in environmental protection.



*Kate and daughters hiking the Lost Coast*

Included among Kate's favorite things are well-articulated maps, road trips, New York City's transit museum, and beautifully designed bridges. Lucky for her, the gateway to Marin is one of the most beautiful bridges on the planet.

**How long you been serving on the COC?** I began serving on TAM's COC in 2016. I'm now in my eighth year.

**What brought you to the COC and what do you enjoy most about participating in the committee?** I was on Marin Conservation League's board when Bob Johnston, MCL's previous representative, stepped down. Bob was very knowledgeable about transportation. I expressed interest in being nominated by MCL and have been fortunate to take Bob's spot as an environmental stakeholder.

I have enjoyed TAM's holiday parties, the Innovation for Tomorrow's Transportation workshops (of prior years) and most recently a field trip to Marin Transit's newest facility and a worksite on the Highway 101 Marin-Sonoma Narrows. But most of all, I appreciate the time spent at meetings with my fellow COC members.

**Do you think the COC has made a difference in addressing transportation issues and the transportation future in Marin?** We are fortunate in Marin to be able to self-fund many of Marin's transportation priorities (through the Measure AA sales tax and, to a lesser extent, Measure B license registration fees). It's important to have a citizen oversight body that reviews the expenditure of these public revenues.

However, I also think the members of the COC offer personal experience, concerns, and priorities to TAM that aren't always represented by TAM's Board. These stakeholder perspectives and ensuing discussions broaden TAM's opportunity to learn about its community's interests. In this way, the COC is making a difference in the transportation future of Marin.

**What do you value most about the COC?** I value learning from TAM's smart and dedicated staff, past and present, both about the transportation-related projects and programs that TAM supports and about the details of how they are funded.

Like so many other people, I'm worried about the climate crisis. A future of transportation modes and infrastructure that contribute positively to environmental stewardship will make a huge difference. That's why I'm committed to participating with TAM's COC and that's what I value most about the opportunity to be a member.

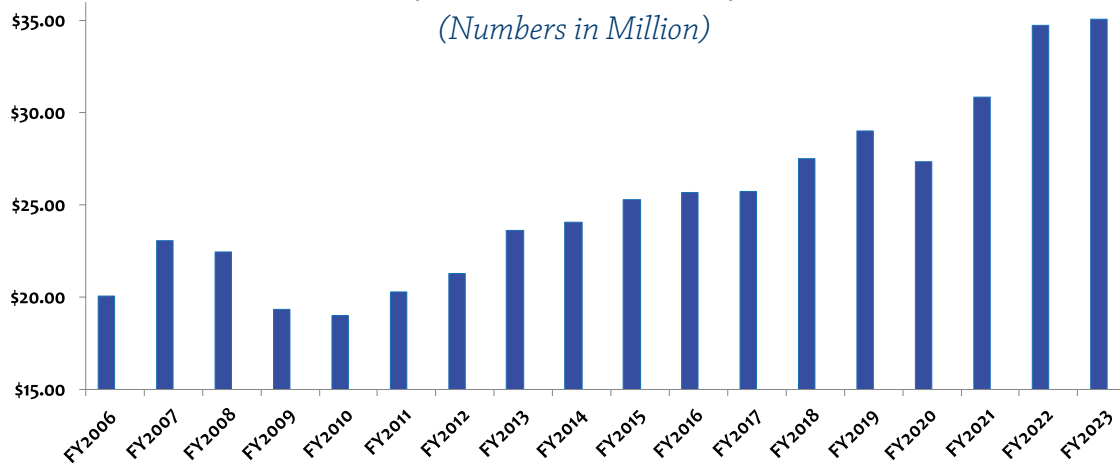


*Multiuse path along Boulder Creek*

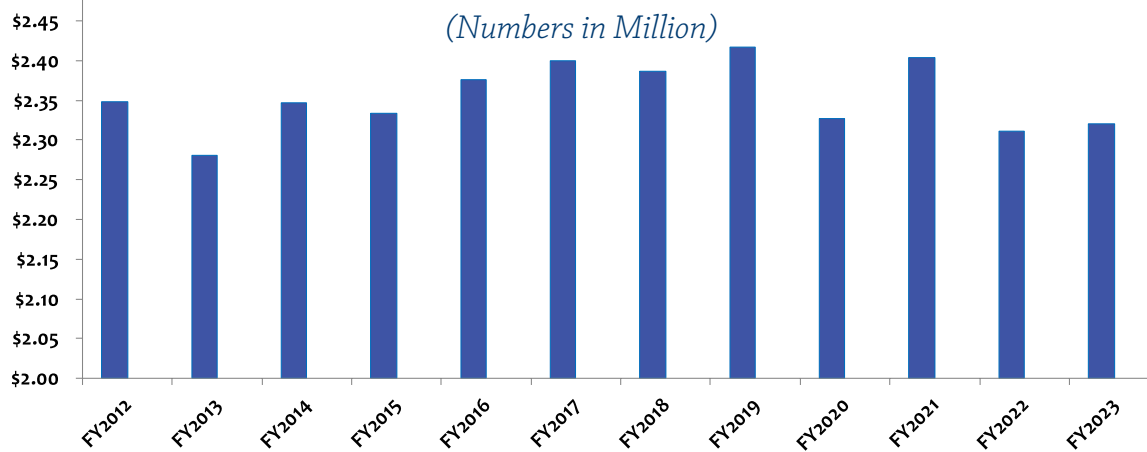


# FINANCIAL PICTURE

**½-Cent Transportation Sales Tax Revenue Trend**  
(FY2005-06 to FY2022-23)



**\$10 Vehicle Registration Fee Revenue Trend**  
(FY2011-12 to FY2022-23)



In FY2022-23, a total of \$39.9 million from the ½-Cent Transportation Sales Tax and the \$10 VRF was used to fund many of the critical transportation projects and programs.

**Transit Operation and Capital Needs**  
\$14.3 million

**Local Streets and Roads**  
\$9.0 million

**SR2S and Crossing Guards**  
\$4.3 million

**Highway Improvement**  
\$2.9 million

**Major Road Projects**  
\$8.7 million

**Bike/Ped Pathways and Other Transportation Programs**  
\$0.7 million

# KEY CAPITAL IMPROVEMENT PROJECTS







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*TAM is dedicated to making the most of Marin County transportation dollars and creating an efficient and effective transportation system that promotes mobility and accessibility by providing a variety of high-quality transportation options to all users.*



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Front Cover: Award winning North-South Greenway path over Corte Madera Creek (top right) and Crossing Guard of the Year, Alice Yan, at Old Mill Elementary School  
 Back Cover: Streets Smarts campaign banners on East Blithedale