# Sonoma-Marin Area Rail Transit District

Agenda Item 4: General Manager's Report



## General Manager's Report

- Contracts/Procurements over \$100K
- Ridership Report
- Larkspur Shuttle
- Redwood Bike Share
- Pathway Opening Events
- Local Partnership Success
- Highlight of the Month
- Questions





#### Contracts/Procurement over \$100K

CONTRACTS / PURCHASE ORDERS				
CONTRACT #/PO#	COMPANY NAME	ACTION	DESCRIPTION	AWARD AMOUNT
PO SMT002680	Elk Grove Dodge	Awarded Purchase Order	(2) Dodge Ram 1500 4x4 Maintenance Trucks and (1) Dodge Ram 1500 4x2 Maintenance Truck	\$137,300.25

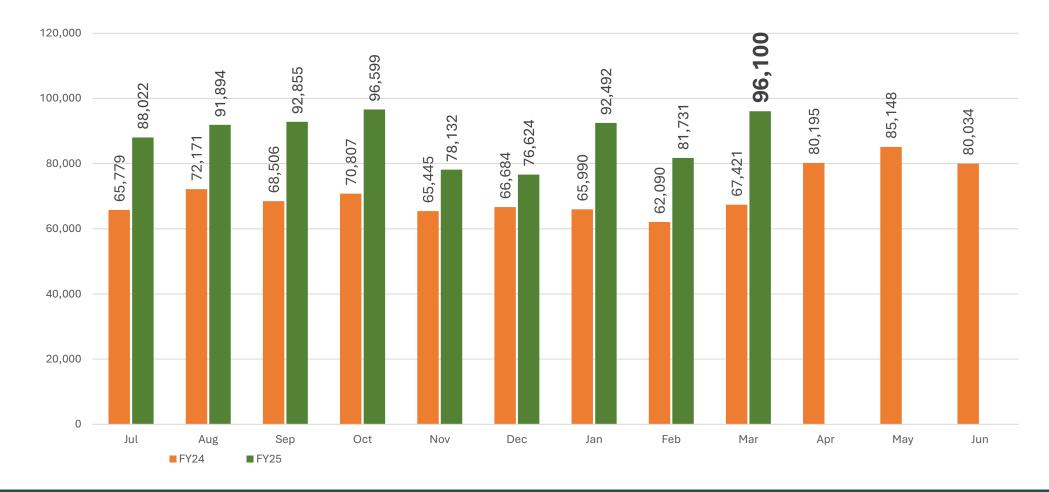
- Awarded Purchase Order SMT002680 with Elk Grove Dodge for two Dodge Ram 1500 4x4 Maintenance Trucks and one Dodge Ram 1500 4x2 Maintenance Truck
- Total Purchase Price \$137,300.25
- SMART leveraged the State of California Department of General Services Contract to take advantage of the economies of scale.

# **SMART Ridership (Monthly)**

March ridership = 96,100

43% higher than Mar 2024

#### Served over 1 million riders in past 12 months!





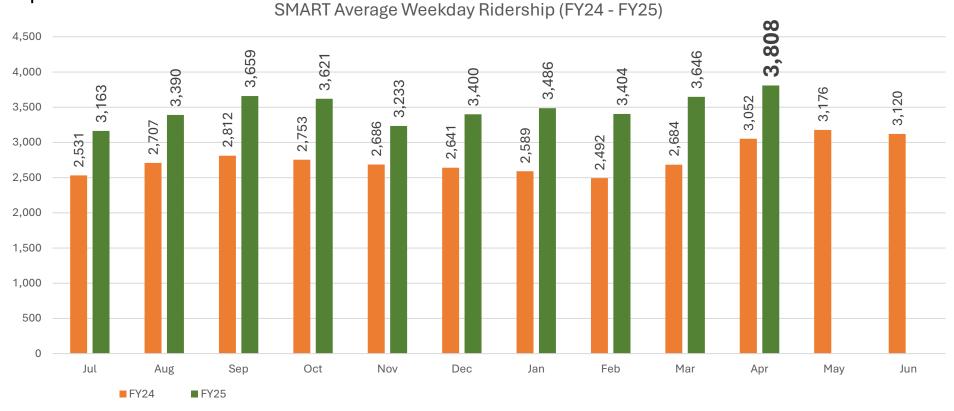
## **Average Weekday Ridership**

March Average Weekday ridership: 3,646

• 36% over Mar 2024

April Average Weekday ridership to date: 3,808

• 25% over Apr 2024

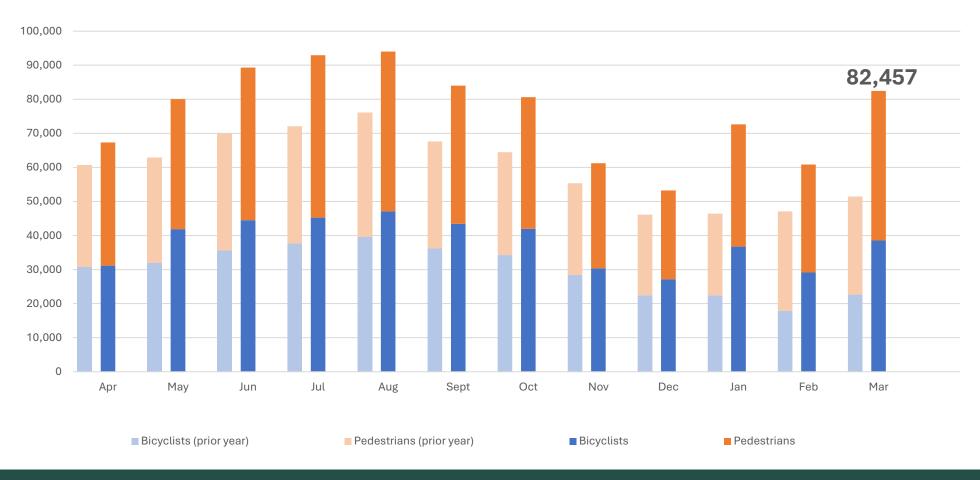




## **SMART Pathway Counts**

**April 2023-March 2025** 

- 13 counters
- 60% over March 2024

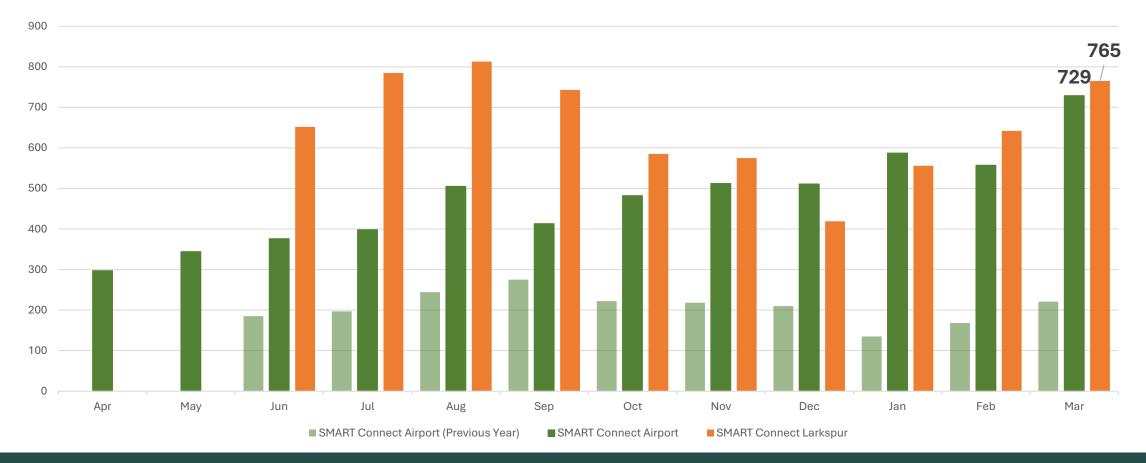




### **SMART Connect Ridership**

#### March Total Connect Ridership: 1,494

Connect Airport 152% increase over Mar 2024





## **Connect Larkspur Expansion**

- The Larkspur Connect shuttle expanded to 7 days per week starting Monday, April 7<sup>th</sup>
- Averaging over 45 riders/day first week of service
- New bench installed & new banner showing riders how to get to the Ferry terminal
- Expansion thanks to continued funding partnership between SMART, Golden Gate Transit, and Transportation Authority of Marin







### Redwood Bikeshare Update

- Redwood bikeshare launched 6 months ago by SCTA & TAM
- Currently 262 bikes in field; 90% of total
- Bikeshare usage increasing, particularly at SMART Stations
- 555 trips taken on bikeshare in March
- Top 10 bikeshare rental hubs include Larkspur, Cotati, Petaluma Downtown, and Rohnert Park SMART Stations
- SMART continuing to partner with Redwood Bikeshare to promote the service

# Redwood BIKESHARE

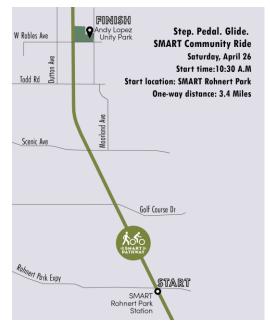


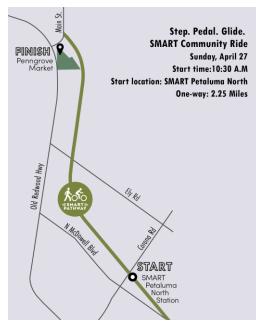


#### **Community Pathway Rides**

- SMART is inviting the community to celebrate the opening of our pathway segments
  - Rohnert Park to Santa Rosa Saturday, April 26th
  - Petaluma to Penngrove Sunday, April 27<sup>th</sup>
- The events can be reached on SMART trips 2 or 5
- SMART is partnering with Redwood Bikeshare to offer 3 hours free with code SMARTPATHWAY
- April 26: stay and enjoy the festivities at the Moorland neighborhood's Dia Del Nino "Children's day" at Andy Lopez Unity Park
- April 27: Penngrove Market is offering \$1 off their soft serve for participants
- RSVP at <u>sonomamarintrain.org/StepPedalGlide</u>









- SMART requested to join Sonoma County and Santa Rosa to win State Affordable Housing Sustainable Communities funding in 2019
- SMART received \$5 million to construct Windsor extension and path from Joe Rodota to 3<sup>rd</sup> Street in Santa Rosa
- Tierra de Rosas & Casa Roseland received grants/loans for infrastructure and housing
- Infrastructure Under Construction
- 75 units affordable housing







#### **Video of Northbound Train to Windsor Station**





# Questions?





#### www.sonomamarintrain.org



#### **Customer Service:**

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