



TAM Staff Report

Transportation Authority of Marin

Community Oversight Committee

May 19, 2025

Marin Commutes Spring Challenge: April 28 – May 31

- Revitalize the daily commute experience by trying active or shared options
- Get rewarded for logging a first-time bike or bikeshare trip or riding on Bike to Work Day
- Qualify for meaningful bonus incentives beyond the standard year-round offerings
- More details at: www.marincommutes.com/rewards



Participate in the Challenge April 28–May 31, 2025

May is Bike Month!



May 7th – Bike to School Day

- Thousands of Marin students biked to school, promoting healthy lifestyles, bike safety, and community involvement
- Focus on traffic awareness, physical activity, and sharing the road with cyclists

May 15th – Bike to Work Day

- Energizer stations across Marin County
- TAM, MCBC, MTC, SMART, and Golden Gate Transit hosted an energizer station at the Central Marin Ferry Connector



Redwood Bikeshare Program Update

Expanding E-Bike Fleet – Since October 2024, 262 e-bikes have been deployed across Marin and Sonoma, with 300 total planned by May

Growing Usage – System hit a record 750 trips in April

Strategic Engagements

- Recent partnership with Amy's Kitchen and ongoing conversations with potential sponsors in Marin and Sonoma
- “how to” classes, presence at events/fairs

www.redwoodbikeshare.com



E-Bike Safety – Public Education Campaign & AB 1778

- **Marin County Special Committee on Youth E-bike Safety** formed in response to safety data
- Educational campaign
 - Campaign launch prior to end of current school year (May) and continue during back-to-school period (Aug/Sept)
 - Complementary to Safe Routes to Schools education/messaging
- AB 1778: 2024 state legislation allows a Marin pilot to restrict Class 2 e-bikes to 16 & over
 - Goal to have countywide adoption by summer
 - County and cities/towns considering ordinances

Project Overview

This awareness campaign aims to raise the visibility and understanding of E-Bike safety in the County of Marin. This initiative aims to educate and engage kids and families on buying legal and local, safe riding, and how to pick the right E-Bike. The campaign will focus on local exposure to County of Marin residents.



Marin 101-580 Project Booth at Canal Alliance Community Fair

- May 3rd – TAM joined Canal Alliance for the Nuestro Canal, Nuestro Futuro (NCNF) event, part of the Marin Climate Justice Collaborative.
- NCNF supports community-led planning, sustainability, and leadership in the Canal neighborhood.
- TAM staff, the 101-580 Project Team, and Voces de Canal provided information about the 101-580 Project and Bellam Blvd. improvements.
- **NEXT 101-580 Meeting – Community Working Group – July 1 @ 5pm – TAM Conference Room**



COMMUNITY FAIR

**NUESTRO CANAL
NUESTRO FUTURO**
Desafío al vecindario que permanece

DATE
SATURDAY | MAY 3RD

TIME
12:00 PM – 4:00 PM

WHERE
711 GRAND AVENUE
SAN RAFAEL, CA 94901

TRANSPORT EVERY 20 MIN
91 LARSKPUR & PICKLEWEED

**You and your family are invited
to discover what's next for
Nuestro Canal, Nuestro Futuro**

ART **RAFFLES**

TACOS **MUSIC**

FOR MORE INFORMATION
NICOLE AGUILERA
COMMUNITY DEVELOPMENT COORDINATOR
CANAL ALLIANCE
415.634.0194

☒ **COMMUNITY DEVELOPMENT**
☒ **PROPOSED OPTIONS TO ADDRESS SLR**
☒ **HEALTH AND SAFETY**
☒ **EDUCATION AND WORKFORCE**

FY25/26 Measure AA Funds for Local Infrastructure

- Measure AA allocates 22% of funds to Category 2.1 for maintaining safe, well-managed streets for all users
- Funding amounts have been shared with Public Works Directors
- Agencies will submit project allocation requests in May 2025; approvals at the June/July TAM Board meeting

FY25/26 Measure AA Funds for Local Infrastructure	
Agency	Amount
Belvedere	\$63,490
Corte Madera	\$240,618
Fairfax	\$180,859
Larkspur	\$266,420
Mill Valley	\$359,661
Novato	\$1,170,810
Ross	\$64,076
San Anselmo	\$289,688
San Rafael	\$1,294,166
Sausalito	\$179,161
Tiburon	\$220,669
County	\$2,199,051
Total Available	\$6,528,669

State Funding for Local Streets and Roads (est.)

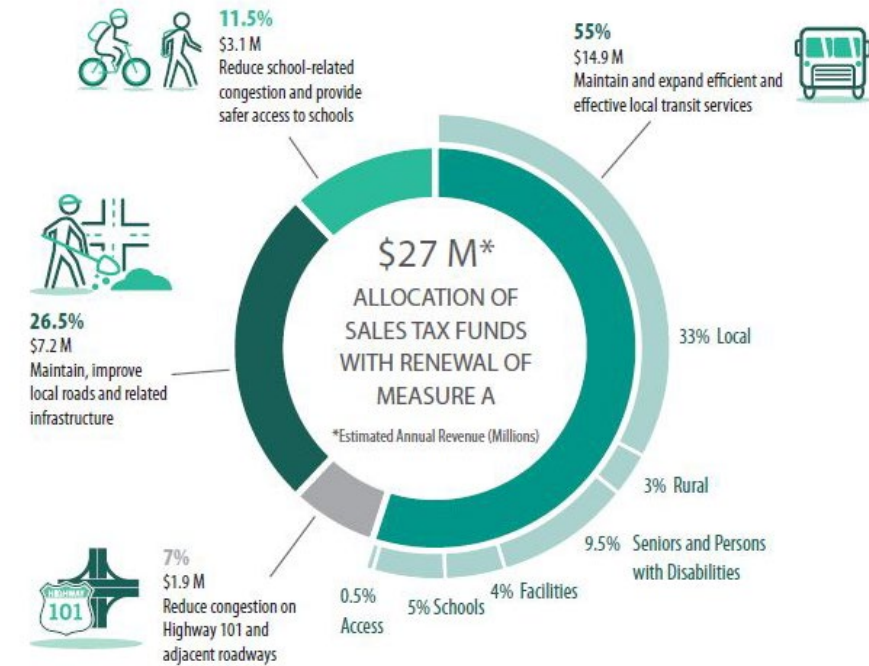


FY25/26 State Local Street and Road (LSR) Funding Estimates January 2025			
Agency	HUTA* Funds for LSR	SB 1 LSR Additional	Total
Belvedere	65,547	55,727	121,274
Corte Madera	295,032	267,904	562,936
Fairfax	220,445	199,268	419,713
Larkspur	375,736	343,177	718,914
Mill Valley	405,301	370,752	776,053
Novato	1,507,844	1,394,905	2,902,748
Ross	71,511	61,289	132,800
San Anselmo	367,438	335,437	702,875
San Rafael	1,745,005	1,616,107	3,361,112
Sausalito	207,055	186,780	393,835
Tiburon	263,709	239,621	503,329
Marin County	6,350,857	5,862,609	12,213,466
Total	\$11,875,481	\$10,933,576	\$22,809,057

* Highway Users Tax Account

Measure AA – Innovation Program

- Funded from Local Roads Category: 0.5% (~ \$150K/yr)
- Used for Quick Build projects during the pandemic
- ~\$730k potentially available for a Call for Projects through FY25/26
- Four potential focus areas to deliver on CTP goals and strategies:
 1. Modernization of Traffic Signals – 2025 study funded by MTC
 2. Active Transportation Focus – new technology
 3. Community Mobility Innovations – capital funding for specific needs
 4. Climate/Environmental Pilots – examples: “cool” streets, green streets, fire evacuation



SMART Updates

SMART Connect Larkspur Shuttle Expansion



- Pilot extended an additional year with service expansion to 7 days per week
- Expanded service aligns with the San Francisco Giants season, helping fans travel via SMART train and Golden Gate Ferry

Windsor Station Grand Opening Friday, June 13 @ 1:45 p.m.



TAM in the Community

Date	Event/Meeting	Topic
3.6.2025	Marin Climate and Energy Partnership	General/SLR/Alt Fuels/Marin Commutes
4.2.2025	Marin Conservation League	General/CTP/Measure AA Review
4.3.2025	East San Rafael Working Group	General/Marin Commutes/101-580
4.22.2025	Clean and Green Day – City of San Rafael	Active Transportation/Bikeshare
4.24.2025	San Rafael Chamber of Commerce Economic Forum	General
5.3.2025	Canal Alliance Community Fair – Nuestro Canal, Nuestro Futuro	General/101-580
5.7.2025	Bike to School Day	Active Transportation/Safe Routes to Schools
5.15.2025	Bike to Work Day	Active Transportation/Marin Commutes/ Bikeshare
7.1.2025	101-580 Community Working Group	101-580 and Bellam Blvd.

Questions?

Thank you!