



FUNDING, PROGRAMS & LEGISLATION
EXECUTIVE COMMITTEE MEETING

SEPTEMBER 8, 2025
2:00 P.M.

TAM CONFERENCE ROOM
900 FIFTH AVENUE, SUITE 100
SAN RAFAEL, CALIFORNIA

900 Fifth Avenue
Suite 100
San Rafael
California 94901

Phone: 415-226-0815
Fax: 415-226-0816

This meeting will be held in-person and via Zoom webinar.

www.tam.ca.gov

How to watch the live meeting using the Zoom link:

<https://us02web.zoom.us/j/85390710355?pwd=cZlnSzVINXE2cnhXUVZoU3kwelA0QT09>

Belvedere
Peter Mark

Webinar ID: 853 9071 0355
Passcode: 571956

Corte Madera
James Andrews

Fairfax
Lisel Blash

Teleconference: Members of the public wishing to participate via teleconference may do so by dialing in to the following number at 2:00 p.m. on the day of the meeting: **+1 669 900 6833**; Access Code: 853 9071 0355; Password: 571956

Larkspur
Gabe Paulson

How to provide public comment (limited to 2 minutes or less):

Mill Valley
Urban Carmel

Before the meeting: Please email your comment to info@tam.ca.gov, no later than 5:00 p.m. the day before the meeting, to facilitate timely distribution to Committee members. Please include the agenda item number you are addressing and your name and address. Your comments will be forwarded to the Committee members and will be placed into the public record.

Novato
Mark Milberg

Ross
Teri Dowling

During the meeting: For members of the public participating in-person, the Committee Chair will recognize persons from the audience who wish to address the Committee during public open time or on a particular agenda item at the time that item is considered by the Committee.

San Anselmo
Steve Burdo

San Rafael
Kate Colin

If watching this meeting online, click the “raise hand” feature in the webinar controls. This will notify TAM staff that you would like to comment. If participating by phone, “raise hand” by pressing *9 and wait to be called upon by the Chair or the Clerk. You will be asked to unmute your device when it is your turn to speak and your comments will become part of the public record.

Sausalito
Melissa Blaustein

Tiburon
Alice Fredericks

County of Marin
Mary Sackett
Brian Colbert
Stephanie Moulton-Peters
Dennis Rodoni
Eric Lucan



Late agenda material can be inspected in TAM's office between the hours of 9:00 a.m. and 5:00 p.m.
The TAM Office is located at 900 Fifth Avenue, Suite, 100, San Rafael.

The meeting facilities are accessible to persons with disabilities. Requests for special accommodations (assisted listening device, sign language interpreters, etc.) should be directed to Jennifer Doucette, 415-226-0820 or email: jdoucette@tam.ca.gov no later than 5 days before the meeting date.

AGENDA

1. Chair's Report & Commissioner Comments (Discussion)
2. Executive Director's Report (Discussion)
3. Open time for public expression, up to two minutes per speaker, on items not on the agenda that are within the subject matter of the agency's jurisdiction. (While members of the public are welcome to address the Committee, under the Brown Act, Committee members may not deliberate or take action on items not on the agenda and generally, may only listen.)
4. Approval of Meeting Minutes from July 14, 2025 (Action) – **Attachment**
5. Award Measure AA Category 2.4 Innovation Program Funds (Action) – **Attachment**
6. Authorize a One-Year Contract Extension and Amendment for Reach Strategies for Technical Assistance and Outreach Support for the Alternative Fuels Program (Action) – **Attachment**
7. Approve Funding Change with Measure B and Measure AA Funds Allocated to San Rafael for the South Merrydale Project (Action) – **Attachment**



MEETING OF THE
TRANSPORTATION AUTHORITY OF MARIN
FUNDING, PROGRAMS & LEGISLATION
EXECUTIVE COMMITTEE

JULY 14, 2025
2:00 PM

TAM CONFERENCE ROOM
900 FIFTH AVENUE, SUITE 100
SAN RAFAEL, CALIFORNIA

MEETING MINUTES

Members Present: Kate Colin, San Rafael City Council, Committee Chair
Mary Sackett, County of Marin Board of Supervisors
Melissa Blaustein, Sausalito City Council
Urban Carmel, Mill Valley City Council

Members Absent: Brian Colbert, County of Marin Board of Supervisors

Staff Members Present: Anne Richman, Executive Director
Dan Cherrier, Director of Project Delivery
David Chan, Director of Programming and Legislation
Derek McGill, Director of Planning
Emily Tong, Senior Accountant
Jennifer Doucette, Executive Assistant/Clerk of the Board
Joanne O'Hehir, Administrative Assistant
Melanie Purcell, Director of Finance and Administration
Mikaela Hiatt, Senior Transportation Planner
Molly Graham, Public Outreach Coordinator
Scott McDonald, Principal Transportation Planner
Ray Rodriguez, Assistant Project Delivery Manager

Chair Colin called the meeting to order at 2:02 p.m.

Chair Colin welcomed everyone to the meeting and asked Executive Assistant/Clerk of the Board Jennifer Doucette to conduct a roll call to ensure a quorum. A quorum of the Funding, Programs and Legislation (FP&L) Executive Committee was confirmed and detailed information about how the public may participate was provided.

1. Chair's Report & Commissioner Comments (Discussion)

None.

2. Executive Director's Report (Discussion)

Executive Director (ED) Anne Richman reported on the Marin County Signal Modernization Study, TAM's Travel Behavior Survey; and the newly activated ramp meters in southern Marin. ED Richman also provided an update on the Marin-Sonoma Narrows project; and reported on upcoming community open house events as part of the public outreach for the Marin-Sonoma Coordinated Transit Service (MASCOTS) Plan.

Chair Colin asked if any members of the public wished to speak and hearing none, closed this item.

3. Open Time for Public Expression

Chair Colin asked if any members of the public wished to speak and hearing none, closed this item.

4. Approval of Meeting Minutes from May 12, 2025 (Action)

Chair Colin asked if any members of the public wished to speak and hearing none, closed public comment and asked for a motion.

Commissioner Sackett moved to approve the May 12, 2025 meeting minutes. Commissioner Blaustein seconded the motion, which passed unanimously.

5. State Budget and Legislation (Action)

Director of Programming and Legislation David Chan and Legislative Consultant Mitch Weiss presented this item, which recommends that the FP&L Executive Committee reviews positions on 2025 State Legislative Bills and refers them to the TAM Board for adoption.

Chair Colin asked if any members of the public wished to speak and hearing none, closed public comment and asked for a motion.

Commissioner Sackett moved to approve positions on 2025 State Legislative Bills and refer them to the TAM Board for adoption. Commissioner Blaustein seconded the motion, which passed unanimously.

6. Award of Four Contracts for Video Services Associated with Crossing Guard Location Selection (Action)

Director of Project Delivery Dan Cherrier and Assistant Project Delivery Manager Ray Rodriguez presented this item, which recommends the FP&L Executive Committee reviews and refers to the TAM Board the following actions associated with the Marin Crossing Guard Program: approval of a contract with Quality Traffic Data, LLC for video traffic collection for a Not to Exceed amount of \$23,000; approval of a contract with WILTEC for video traffic collection for a Not to Exceed amount of \$26,000; approval of a contract with REKOR for video traffic collection for a Not to Exceed amount of \$28,000; and approval of a contract with National Data & Surveying Services for video traffic collection for a Not to Exceed amount of \$21,000; all contracts terminating in March 2026.

Commissioner Sackett expressed support for streamlining the data collection process and noted that the use of AI for video analysis could reduce consulting costs.

Commissioner Blaustein made a suggestion to agendize a future discussion on TAM's AI policy, including vendor selection and use, to help position TAM as a leader in this area; and also inquired about strategies to encourage active green trips to schools with the goal of increasing counts to potentially qualify a site for a crossing guard.

In response to Commissioner Carmel, Mr. Cherrier noted that data collection costs have been gradually increasing; and ED Richman added that staff explored newer technologies to streamline data analysis, but current tools are not yet capable of accurately distinguishing the ages of pedestrians and bicyclists.

In response to Commissioner Colin, Mr. Cherrier explained that multiple firms were engaged to complete the counts within a shorter timeframe; and ED Richman added that the Measure AA Expenditure Plan Review is underway and expected to be completed by spring 2026, aligning with the next Crossing Guard location ranking recommendation.

Chair Colin asked if any members of the public wished to speak and hearing none, closed public comment and asked for a motion.

Commissioner Carmel moved to approve staff's recommendations and refer them to the TAM Board for approval. Commissioner Sackett seconded the motion, which passed unanimously

The meeting was adjourned at 2:48 p.m.

DRAFT

THIS PAGE LEFT BLANK INTENTIONALLY



DATE: September 8, 2025

TO: Transportation Authority of Marin
Funding, Programs & Legislation Executive Committee

FROM: Anne Richman, Executive Director *Anne Richman*
Derek McGill, Director of Planning

SUBJECT: Award Measure AA Category 2.4 Innovation Program Funds (Action), Agenda Item No. 5

RECOMMENDATION

The Funding, Programs & Legislation (FP&L) Executive Committee approves the programming of Measure AA 2.4 Innovation Program funds in the amount of \$335,000 to two projects as shown in Attachment A; directs staff to develop a countywide active transportation counter program and refers these actions to the TAM Board for approval.

BACKGROUND

The Measure AA Expenditure Plan directed TAM to set aside 0.5% under “Category 2: Maintain, Improve and Manage Marin’s Local Infrastructure” to support operational improvements to local streets and roads through innovative technology. Additionally, the Expenditure Plan notes that these “Innovation Program” funds are to be distributed through a call for projects.

At the May 2025 TAM Funding, Programs and Legislation (FP&L) Executive Committee and subsequent Board of Commissioners meeting, staff presented an update on the Innovation Program and focus areas for a future call for projects. The Board directed staff to make \$500,000 available in Innovation Program funds through a call for projects to local jurisdictions, as required by the Measure AA Expenditure Plan. Based on Board feedback, staff narrowed the options down to three focus areas for the call for projects, as follows:

1. Active Transportation/Safety Focus – advance transportation improvements on the Countywide high-injury network and Countywide Active Transportation network, including funding to advance active transportation monitoring through in-ground counters;
2. Community Mobility Focus – advance mobility options for historically disadvantaged populations, including funding for shared mobility services, or locations near affordable housing or senior housing locations;
3. Climate Adaptation/Environmental Pilots – support for environmental pilot projects such as heat resilient or cool streets, wildfire evacuation improvements, and green streets.

A fourth potential focus area to modernize traffic signals received a \$500,000 Technical Assistance Grant from MTC and work is expected to begin in fall 2025.

Since the time the Innovation Program was envisioned, much has changed in terms of transportation technology and necessary infrastructure to support new technologies. The original impetus for the program recognized that local streets and roads serve as the “influence point” for new technologies like autonomous vehicles and smart signal technology. However, a number of other technologies have since emerged as part of the suite of transportation innovations, such as artificial intelligence and data analytics, and new approaches to address climate change. Meanwhile, autonomous or self-driving cars continue to advance development in the private sector with oversight from the state and federal governments. With TAM’s adopted Countywide Transportation Plan (CTP) 2050, there are now numerous avenues to focus TAM’s support for Innovation in alignment with locally adopted goals and strategies.

DISCUSSION

On May 21, 2025, staff released the application for the Innovation Program Call for Projects to local public works directors, along with program guidance to support local staff in developing the call for projects. This call was released concurrently with Allocation Request Forms for Measure AA local streets and roads funds, to support any additional funding needs on Local Streets and Roads projects that met the criteria of the Innovation Program. Applications were requested by June 30, 2025 and applicants were notified that \$500,000 was expected to be available.

By the June 30th deadline, staff received the following applications totaling \$952,200 in funding requests:

Project Name	Amount Requested
1. Corte Madera - Lower Christmas Tree Hill Undergrounding and Evacuation Improvements Project	\$500,000
2. Mill Valley - Rapid Rectangular Flashing Beacon (RRFB) Accessibility Improvements	\$85,000
3. San Anselmo - The Wiggle – Downtown to Memorial Park Bike Route	\$7,200
4. San Anselmo - Artificial Intelligence to Improve Efficiency of the Town’s Traffic Signals	\$250,000
5. San Anselmo - San Anselmo Bicycle Counters	\$110,000
Total Amount Requested	\$952,200

A review panel consisting of TAM staff and consultants was assembled to review applications and develop recommendations for funding. The review panel screened projects based on alignment with the CTP, approach to innovation, feasibility, and use of innovation program funds. The panel unanimously recommended that two of the projects be considered for funding, and a third project (San Anselmo’s Bicycle Counter program) should advance as part of a countywide approach to Data Collection for Active Transportation (AT) Facilities. Staff confirmed this approach with San Anselmo city staff who supported a coordinated approach to data collection and vendor procurement. The review panel did not recommend the Lower Christmas Tree Hill project for funding due to the project scope as a traditional infrastructure design and utility undergrounding project, and funding schedule (project appears to be fully funded); nor The Wiggle Project due to its limited alignment with the project guidelines.

Thus, the staff recommendation is as follows:

Project Name	Staff Recommendation
1. Mill Valley - Rapid Rectangular Flashing Beacon (RRFB) Accessibility Improvements	\$85,000
2. San Anselmo - Artificial Intelligence to Improve Efficiency of the Town's Traffic Signals	\$250,000
3. San Anselmo - The Wiggle – Downtown to Memorial Park Bike Route	\$0
4. Corte Madera - Lower Christmas Tree Hill Undergrounding and Evacuation Improvements Project	\$0
5. San Anselmo - San Anselmo Bicycle Counters	(Wrap into Countywide Data Collection Program)
Total Funding Award	\$335,000

None of the projects recommended for award are included in the annual allocation request forms for the jurisdictions. As such, staff will review the approach to align future rounds of the innovation programs as incentive funds to explore other methods of leveraging these funds with local streets and roads projects being advanced. Staff will also explore alternative uses of these program funds including use for Data Collection purposes (a high priority for the TAM Board in recent CTP discussions) and future bikeshare operations (post-pilot and expansion).

RELATIONSHIP TO COUNTYWIDE TRANSPORTATION PLAN (CTP)

The proposed Innovation Program awards were reviewed by the selection panel for consistency with the CTP goals of safety, equity and sustainability. All three recommended projects advance these three goals.

FISCAL CONSIDERATION

TAM's FY2025-26 budget will need to be amended to reflect the programming action by the TAM Board. Funds are available for this program, and projects are expected to be delivered in FY2025-26 and FY2026-27.

NEXT STEPS

Staff will host a Board workshop on October 23, 2025 to discuss the Innovation Program in further detail, including the use of existing un-programmed funds and the future of Innovation. Staff will authorize funding agreements with awarded jurisdictions and seek to procure a coordinated countywide AT data counting and collection program.

ATTACHMENTS

- Attachment A – Staff Recommendation
- Attachment B – Staff Presentation

THIS PAGE LEFT BLANK INTENTIONALLY

TAM Innovation Program Awards - Staff Recommendation

Agency Sponsor	Project Name	Project Description	Project Category	Amount Requested	Staff Recommendation
Corte Madera	Lower Christmas Tree Hill Undergrounding and Evacuation Improvements Project	This project addresses a critical climate adaptation need in the Christmas Tree Hill neighborhood and includes a combination of utility undergrounding and roadway improvements to enhance evacuation capacity and overall community resilience. Innovative supplemental elements include the introduction of a striped median that would serve as an additional emergency egress lane during evacuations, and a proposed "Red Flag Day" parking restriction program.	Climate Adaption	\$500,000	\$0
Mill Valley	Rapid Rectangular Flashing Beacon (RRFB) Accessibility Improvements	There are three existing RRFBs along Miller Avenue. They were built in conformance to the standards in place at the time, and do not provide a speech message that indicates the status of the beacon. The City has received requests to provide an audible indication for pedestrian activated warning devices for pedestrians who have low vision.	Active Transportation	\$85,000	\$85,000
San Anselmo	The Wiggle – Downtown to Memorial Park Bike Route	The project consists of 18 directional signs to help bicyclists navigate the circuitous route of residential streets between Downtown San Anselmo and Memorial Park. The signs will feature a cute 'wiggle' that represents the zig-zag route to follow between two major use centers.	Active Transportation	\$7,200	\$0
San Anselmo	Artificial Intelligence to Improve Efficiency of the Towns Traffic Signals	This project will install new artificial intelligence (AI) cameras on the existing traffic signal poles and mast arms to detect users (vehicles, bicycles and pedestrians) and identify efficiencies by shortening phases when throughput is low. By increasing the efficiency of the intersection, the project will reduce air and noise pollution, wait time, vehicle idling, carbon emissions, travel time, and congestion.	Community Mobility	\$250,000	\$250,000
San Anselmo	San Anselmo Bicycle Counters	The Town of San Anselmo plans to install 10 automated bike counters at key spots around town, focusing on popular bike routes and areas identified on the High Injury Network. These counters will help the Town collect better data on how and where people are biking, supporting regional goals to make active transportation safer and more accessible.	Active Transportation	\$110,000	Wrap Into Countywide AT Data Collection Program
			Totals	\$754,800	\$335,000

THIS PAGE LEFT BLANK INTENTIONALLY



Item 5 - Attachment B

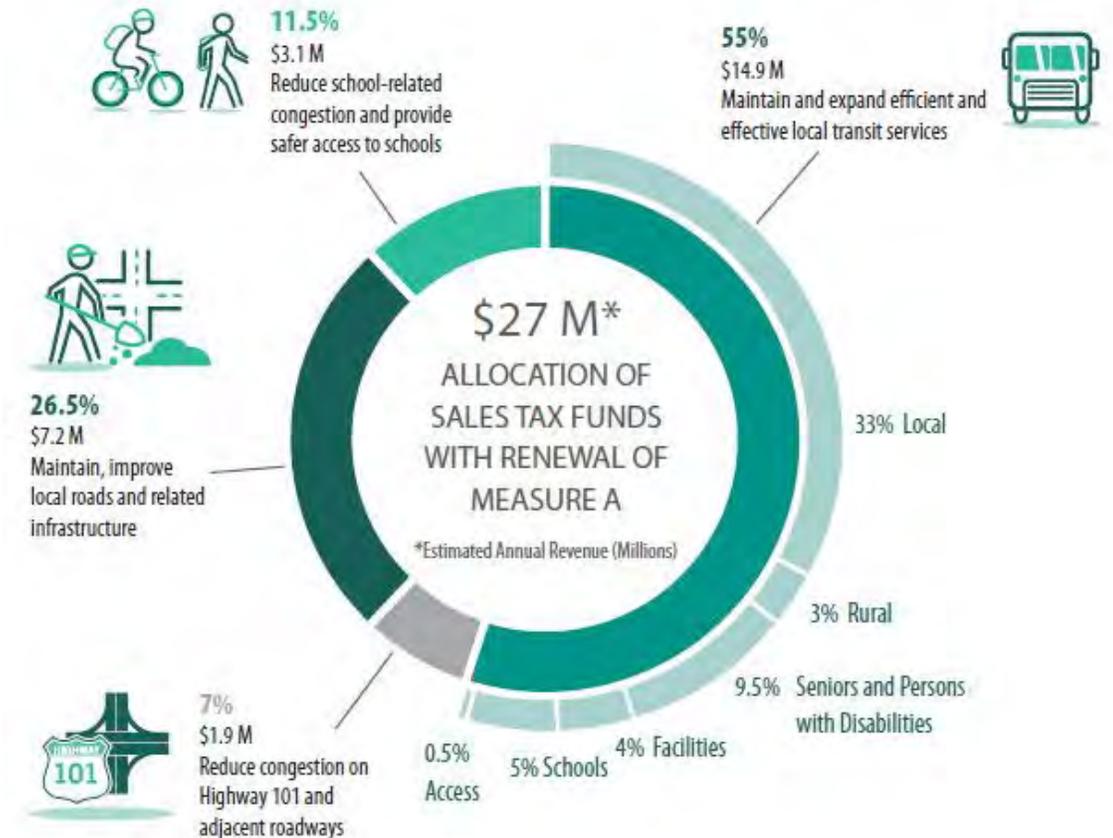
Measure AA Innovation Program Project Awards

Transportation Authority of Marin
Funding, Programs & Legislation Executive Committee

September 8, 2025

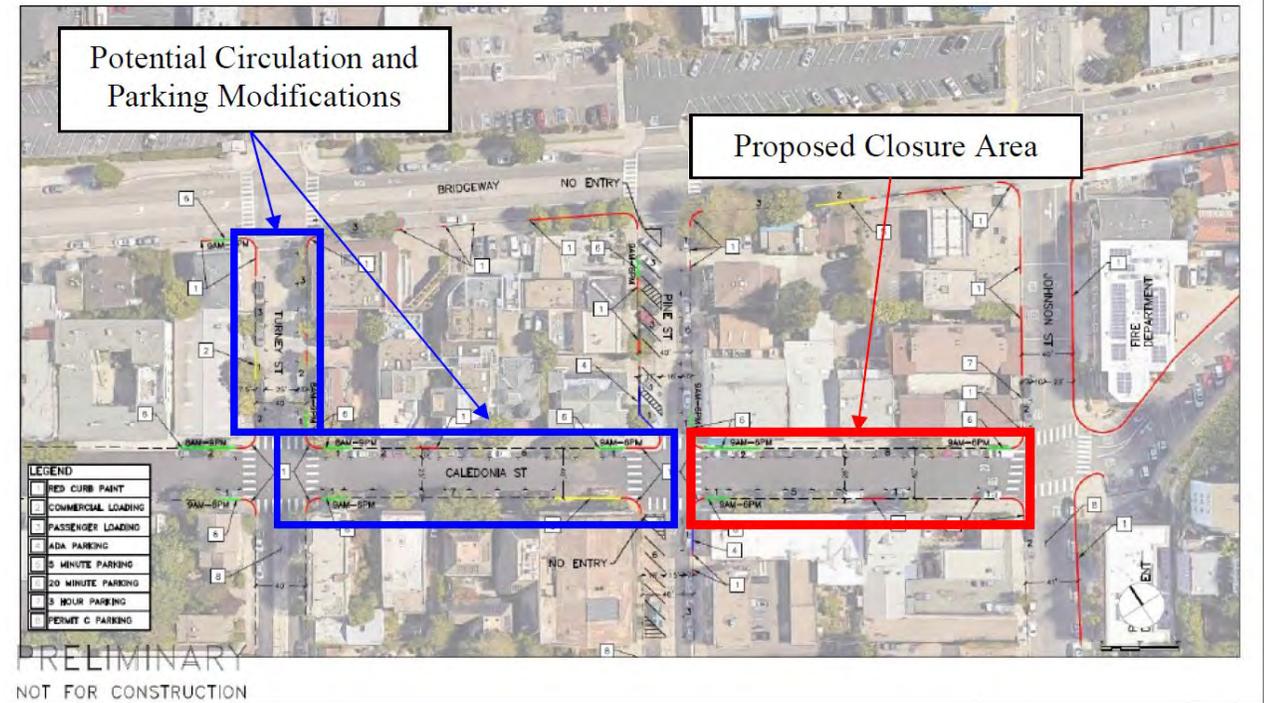
Measure AA – Innovation Program

- Funded from Local Roads Category: 0.5% (approximately \$150k annually)
- Call for projects identified by Expenditure Plan
- Innovation has not been defined
 - Innovation Strategic Plan process conducted prior to Sales Tax Approval
 - \$208k previously allocated
- \$730k available for distribution
- May 2025 Board direction – make \$500k available for current round



2020 – Quick Build Focused Call

- Pandemic response – Consider funding to rethink use of roadways
- Aligned with NACTO Guidance
- Call for Projects conducted in 2020
 - \$20k per jurisdiction max
 - Local jurisdictions eligible applicants
 - Focus on Quick Build
 - 11 projects identified, 10 delivered, 1 revised
- Overwhelmingly positive feedback
- Limited Active Transportation investment
- \$208k expended



Call for Projects and Guidance

- May 21st Call for Projects and Guidance released to Local DPWs
 - Timing aligned with Measure AA LSR Allocation Request forms
- Program Guidance
 - Align with potential focus areas discussed at May 2025 Board:
 1. Active Transportation
 2. Community Mobility Innovations
 3. Climate Adaptation and Environmental Pilot
 - All potential focus areas to deliver on CTP goals and strategies
 - Long term, support for countywide big data/data analytics could be folded into program

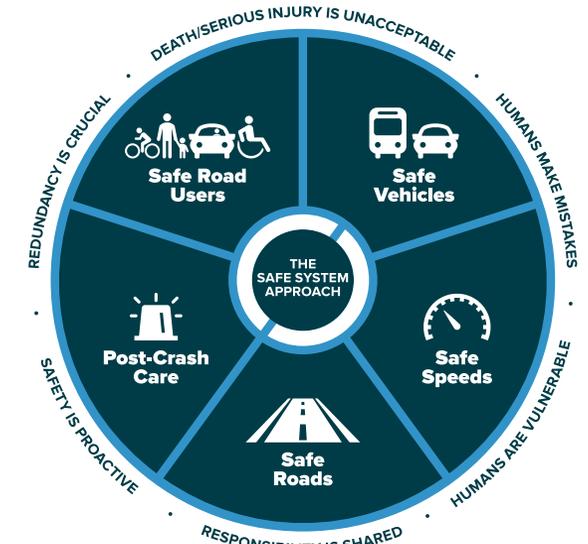
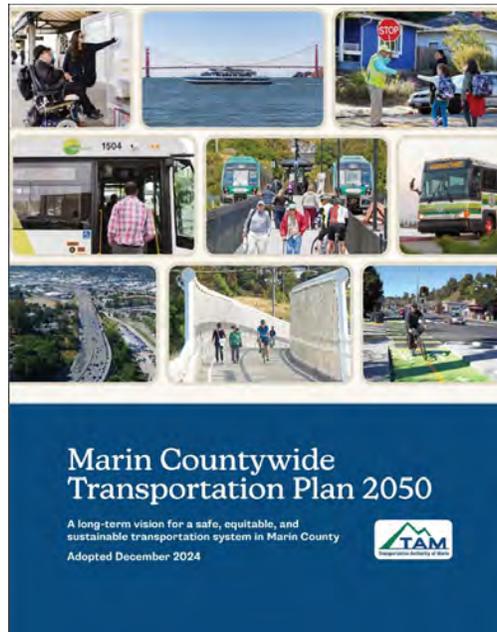
Applications Received

Agency Sponsor	Project Name	Project Category	Amount Requested
Corte Madera	Lower Christmas Tree Hill Undergrounding and Evacuation Improvements Project	Climate Adaptation	\$500,000
Mill Valley	Rapid Rectangular Flashing Beacon (RRFB) Accessibility Improvements	Active Transportation	\$85,000
San Anselmo	The Wiggle – Downtown to Memorial Park Bike Route	Active Transportation	\$7,200
San Anselmo	Artificial Intelligence to Improve Efficiency of the Towns Traffic Signals	Community Mobility	\$250,000
San Anselmo	San Anselmo Bicycle Counters	Active Transportation	\$110,000
		Total Requested	\$952,200

Evaluation Process

Staff and Consultant Review:

- Alignment with CTP Goals
- Feasibility/Implementable
- Scalable/Repeatable
- Delivery of a distinguishable benefit from existing programs
- Leveraging or Piggybacking on Measure AA or other Funding



Staff Recommendation

- Unanimous recommendation from panel
- Projects not included in Measure AA Allocation Request Forms

Project Name	Staff Recommendation
Mill Valley - Rapid Rectangular Flashing Beacon (RRFB) Accessibility Improvements	\$85,000
San Anselmo - The Wiggle – Downtown to Memorial Park Bike Route	\$0
San Anselmo - Artificial Intelligence to Improve Efficiency of the Town's Traffic Signals	\$250,000
Corte Madera - Lower Christmas Tree Hill Undergrounding and Evacuation Improvements Project	\$0
San Anselmo - San Anselmo Bicycle Counters	Wrap into Countywide Data Collection Program
Total Funding Award	\$335,000

Innovation Workshop for Board

- 4-6pm on October 23rd at Marin Wildfire Prevention Authority Boardroom
- Chance for a deeper dive on advancing Innovation in TAM programs, funding and projects
- Expert panel with guest presenters to further explore topics such as AI, AVs, and more!



Next Steps



- Staff to develop Funding Agreements with Jurisdictions
- Budget Amendment
- Innovation Workshop – October 23rd
- Staff to develop Countywide AT Counting Program
- Considerations for un-programmed funds
 - Data Collection & Management
 - Bikeshare Operations

THIS PAGE LEFT BLANK INTENTIONALLY



DATE: September 8, 2025

TO: Transportation Authority of Marin
Funding, Programming & Legislation Executive Committee

FROM: Anne Richman, Executive Director *Anne Richman*
Mikaela Hiatt, Senior Transportation Planner
Derek McGill, Director of Planning

SUBJECT: Authorize a One-Year Contract Extension and Amendment for Reach Strategies for Technical Assistance and Outreach Support for the Alternative Fuels Program (Action), Agenda Item No. 6

RECOMMENDATION

Staff recommends the Funding, Programming & Legislation (FP&L) Executive Committee recommend the TAM Board authorize the Executive Director (ED) to negotiate and execute the second of two one-year contract extensions for Reach Strategies' Technical Assistance and Outreach Support for the Alternative Fuels Program Contract, including an amendment to the contract of \$131,000.

BACKGROUND

With the passage of Measure B, the \$10 Vehicle Registration Fee (VRF) in 2010, TAM developed an Alternative Fuels Program as designated in Element 3, Reduce Congestion and Pollution, of the VRF Expenditure Plan. The Alternative Fuels Program provides funding for three main areas:

- Public Property Electric Vehicle (EV) Charging Infrastructure
- Public Agency EV Fleet Conversion
- Public Outreach/Technical Assistance

In September of 2021, the TAM Board authorized a suite of outreach efforts, including short-term outreach activities, a national drive electric week Marin Event sponsorship, and a longer-term outreach contract with Reach Strategies, culminating from a competitive procurement process. The Reach Strategies contract used TAM's standard contract duration of three years, with two additional one-year contract extensions. The total not to exceed amount to date is \$450,000 for the initial 3-year term and one extension year. Since approval of the contract, Reach Strategies has assisted TAM in the following outreach activities:

- Strategic Outreach Plan
- First Responder Webinar
- School Electrification Webinar
- Clean Fleet Expos Production
- Outreach Initiatives for the TAM Rebate Program
- Technical Assistance (as needed rebate, funding, and equity-oriented support for grant planning purposes)
 - Support the development and evaluation of a Request for Information for the Electric Vehicle Charging Station Installation, Operations, and Maintenance

DISCUSSION/ANALYSIS

As the majority of the outreach items envisioned under the original three-year period and the one-year extension are complete, staff is exploring opportunities for upcoming future year programs. In order to provide continuity of outreach services, in alignment with MCEP's EV Acceleration Strategy goals, staff is seeking authorization for the second of two one-year extension options included in the contract. Staff is also seeking authorization of funding for the contract extension in an amount not to exceed \$131,000 to complete the following tasks:

- Outreach for Local Agencies in Funding, Policy, and Implementation
 - Newsletter campaigns focused on state and federal policies and how local jurisdictions should be thinking about and planning for electric vehicle infrastructure and funding
- 2025 Clean Fleet Expo Production
- 2026 Clean Fleet Expo Planning and Production
 - The 2026 Clean Fleet Expo will be held in September 2026
- Technical Assistance and Additional Outreach Support for TAM and Local Agencies
 - Additional support on the Request for Information process as needed

FISCAL CONSIDERATION

Funding is included in the current year's budget for the Alternative Fuels Program and will be included as a part of the FY2026-27 budget. The total amount of the contract amendment is \$131,000 for work to be conducted from October 1, 2025 through September 30, 2026.

NEXT STEPS

Upon TAM Board approval, the Executive Director will negotiate and execute the contract extension and budget amendment for Reach Strategies and commence work. Staff will return to the Executive Committee with a comprehensive program update in the coming months.

ATTACHMENTS

None.



DATE: September 8, 2025

TO: Transportation Authority of Marin
Funding, Programs & Legislation Executive Committee

FROM: Anne Richman, Executive Director *Anne Richman*
David Chan, Director of Programming and Legislation

SUBJECT: Approve Funding Change with Measure B and Measure AA Funds Allocated to San Rafael for the South Merrydale Project (Action), Agenda Item No. 7

RECOMMENDATION

The Funding, Programs & Legislation (FP&L) Executive Committee approves funding changes with Measure AA and Measure B funds allocated to San Rafael for the South Merrydale Road – Civic Center Connector Pathway (“South Merrydale”) Project and refers it to the TAM Board for adoption.

BACKGROUND

On July 25, 2024, the TAM Board allocated \$742,228 in Measure B Element 1.1 funds to San Rafael for the South Merrydale Project. Of that total, \$120,000 was programmed for pre-construction phases, which include the environmental (ENV), design (PSE), and right-of-way (ROW) phases of the project. The remaining \$622,228 in Measure B Element 1.1 was reserved for the construction phase.

On March 27, 2025, the TAM Board further allocated \$450,000 in Measure AA Safe Pathway funds to San Rafael for the same South Merrydale Project. These funds were programmed for the construction phase, supplementing the previously allocated Measure B Element 1.1 funds.

San Rafael was leveraging the Measure B Element 1.1 and Measure AA Safe Pathway funds with \$1,946,000 in a federal Reconnecting Communities/Neighborhood Access and Equity (RCN) grant that was awarded in March 2024. San Rafael was also contributing approximately \$250,000 in City Gas Tax funds to complete a full funding plan for the South Merrydale Project of approximately \$3.4 million as shown in Table 1.

Table 1			
Original Funding Plan Estimates			
	Pre-Construction	Construction	Total
Measure B Funds	\$120,000	\$622,228	\$742,228
Measure AA Funds	\$0	\$450,000	\$450,000
RCN Funds	\$824,000	\$1,122,000	\$1,946,000
City Gas Tax Funds	\$0	\$250,000	\$250,000
Total	\$944,000	\$2,444,228	\$3,388,228

DISCUSSION

In July 2025, San Rafael was informed by the Federal Highway Administration (FHWA) that its RCN grant of \$1,946,000 was rescinded. Grants under the RCN grant program were rescinded due to a federal budget reconciliation law enacted in July 2025. The new law effectively canceled funding for most projects in the Neighborhood Equity and Access part of the RCN program that had not yet obligated their awards, as was the case with the South Merrydale Project.

In response to the rescinded RCN funds, San Rafael is requesting that TAM revise the funding plan to program all Measure B Element 1.1 and Measure AA Safe Pathway funds to the pre-construction phases of the South Merrydale Project as shown in Table 2.

Table 2			
Revised Funding Plan Estimates			
	Pre-Construction	Construction	Total
Measure B Funds	\$742,228	\$0	\$742,228
Measure AA Funds	\$450,000	\$0	\$450,000
City Gas Tax Funds	\$0	\$250,000	\$250,000
Unsecured Funds	\$0	\$1,946,000	\$1,946,000
Total	\$1,192,228	\$2,196,000	\$3,388,228

It is the intent of San Rafael to maintain momentum for a high priority project by completing the pre-construction phases while searching for construction funds. The proposed revised funding plan will allow San Rafael to compete the pre-construction phases to advance the project to “shovel-ready” status.

While the pre-construction funding is greater in Table 2 than Table 1, San Rafael anticipates a possible cost increase in pre-construction costs that can absorb the increased pre-construction funds. Any funds not being used for pre-construction costs will be preserved for construction costs.

Table 2 also shows an unfunded amount of nearly \$2 million for the construction phase. By advancing the project to “shovel-ready”, the project stands a better chance to secure other competitive grants, including One Bay Area Grant Cycle 4 (OBAG4), Active Transportation Program (ATP), Local Partnership Program (LPP), and other state and regional funds.

If unsuccessful with competitive grants, San Rafael will consider backfilling the construction funds with its annual Measure AA Local Infrastructure funds and SB1 Local Street and Road funds. San Rafael receives approximately \$1.3 million and \$3.4 million annually, respectively.

South Merrydale Project

San Rafael is proposing to construct a pathway that would link Rafael Meadows and neighborhoods west of Highway 101 with existing multi-use paths to the east of Highway 101.



Project Conceptual Rendering

The project will create a 10-foot-wide multi-use path alongside (south of) the SMART Civic Center Station train tracks under Highway 101. The new path will run between Merrydale Road in the Rafael Meadows community and Civic Center Drive; and will feed into a larger network of multiuse routes leading to several destinations, most notably the Marin Civic Center and Venetia Valley School, which allow students to bypass North San Pedro Road.

The Project would fill a gap in the existing active transportation network, which currently faces a barrier posed by U.S. Highway 101. This project is intended to:

- Improve active transportation connections between Rafael Meadows and Civic Center Drive;
- Replace the existing path currently required to walk or cycle to nearby schools and other destinations with a safer, more comfortable, and more direct route; and
- Connect residents to a broader network of parks and bicycle infrastructure for commuting, recreation, and daily travel needs.

The Project was initially identified through a planning process involving children, parents, and staff from Venetia Valley Elementary School and has received letters of support from San Rafael City Schools, San Rafael Chamber of Commerce, and multiple transit agencies and active transportation advocacy groups.



The location of the proposed path is currently occupied by an informal dirt trail. The proposed path will be accessible to people with disabilities and all active transportation users.

FISCAL IMPACTS

There are no fiscal impacts to TAM since there are no changes to the allocated amounts of Measure AA and Measure B funds. The approved changes affect the funding plans for the South Merrydale Project. By moving the funds from the construction phase to the pre-construction phases, San Rafael will be seeking to backfill the construction funds with other sources, including competitive grants and San Rafael's annual Measure AA Local Infrastructure funds and the State's gas tax funds for local streets and roads as described above.

NEXT STEPS

Upon approval from the TAM Board, the Allocation Request Forms in the Measure AA and Measure B Funding Agreements for the South Merrydale Project will be revised accordingly.

ATTACHMENTS

Attachment A – PowerPoint Presentation



Funding Changes for the South Merrydale Project

Transportation Authority of Marin
Funding, Programs & Legislation Executive Committee

September 8, 2025

Background

San Rafael's South Merrydale Road – Civic Center Connector Pathway (“South Merrydale”) Project is a proposed pathway connecting Rafael Meadows and neighborhoods west of Highway 101 to locations east of the freeway (parks, schools, Civic Center, etc.)



South Merrydale Project

- Project will create a 10-foot-wide multi-use path alongside the SMART Civic Center Station train tracks under Highway 101, improving accessibility
- New pathway will:
 - feed into a larger network of existing multi-use paths leading to several destinations, including Marin Civic Center and Venetia Valley School
 - allow students to bypass North San Pedro Road



Project Funding

TAM Funds Previously Allocated:

- \$742,228 in Measure B Element 1.1 funds, for pre-construction and construction phases (July 2024)
- \$450,000 in Measure AA Safe Pathway funds, for construction (March 2025)

Other Funds:

- \$1,940,000 from federal Reconnecting Communities/Neighborhood Access and Equity (RCN) program (March 2024)
- ~\$250,000 in San Rafael Gas Tax funds to complete the full funding plan

Original Funding Plan

Table 1			
	Pre-Construction	Construction	Total
Measure B Funds	\$120,000	\$622,228	\$742,228
Measure AA Funds	\$0	\$450,000	\$450,000
RCN Funds	\$824,000	\$1,122,000	\$1,946,000
City Gas Tax Funds	\$0	\$250,000	\$250,000
Total	\$944,000	\$2,444,228	\$3,388,228

Rescinded Federal Funds

- In July 2025, San Rafael was informed by the Federal Highway Administration (FHWA) that its RCN grant of \$1,946,000 was rescinded
- Grants under the RCN grant program were rescinded due to a federal budget reconciliation law enacted in July 2025
- New law effectively canceled funding for most projects that had not yet obligated their awards

San Rafael's Proposal

- Maintain momentum for a high priority project by completing the pre-construction phases while searching for construction funds
- Revise the funding plan to allow San Rafael to complete the pre-construction phases to advance the project to “shovel-ready” status
- Apply for competitive grants for construction, such as the One Bay Area Grant Cycle 4 (OBAG4), Active Transportation Program (ATP), Local Partnership Program (LPP), and other state and regional funds
- If unsuccessful with competitive grants, consider backfilling the construction funds with its annual Measure AA Local Infrastructure funds and SB1 Local Street and Road funds

Revised Funding Plan

Table 2			
	Pre-Construction	Construction	Total
Measure B Funds	\$742,228	\$0	\$742,228
Measure AA Funds	\$450,000	\$0	\$450,000
City Gas Tax Funds	\$0	\$250,000	\$250,000
Unsecured Funds	\$0	\$1,946,000	\$1,946,000
Total	\$1,192,228	\$2,196,000	\$3,388,228

Next Steps

- Upon approval from the TAM Board, revise the Allocation Request Forms in the Measure AA and Measure B Funding Agreements so that all funds are assigned to pre-construction, allowing San Rafael to advance the South Merrydale Project to “shovel-ready” status
- Work with San Rafael to apply for suitable competitive grants to fund the construction phase

Questions & Feedback

Thank you!