

# Sonoma-Marín Area Rail Transit District

## Agenda Item 4 – General Manager’s Report



# General Manager's Report

- Ridership Report
- MASCOTS Update
- Highlight of the Month
- Questions

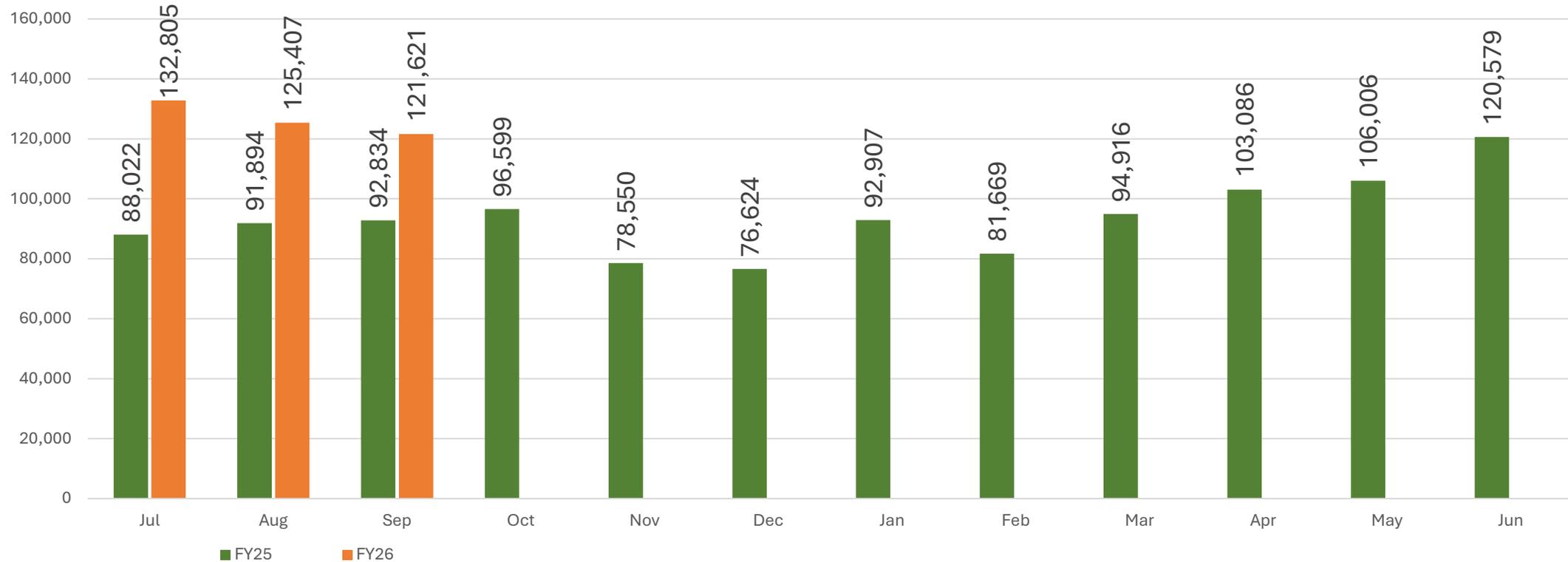


# SMART Ridership (Monthly)

September ridership = 121,621

- 31% higher than Sept 2024
- 93% higher than Sept 2019 (pre-COVID)

- 6<sup>th</sup> straight month over 100k



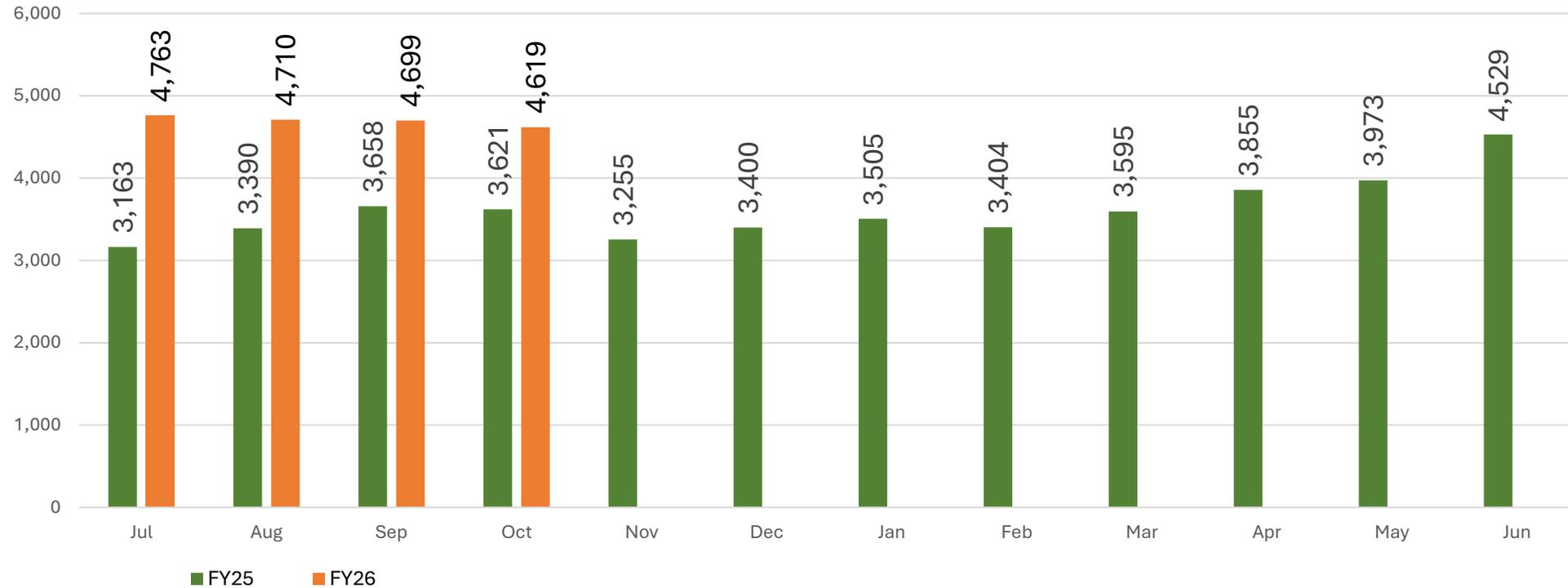
# Average Weekday Ridership

September Average Weekday ridership: 4,699

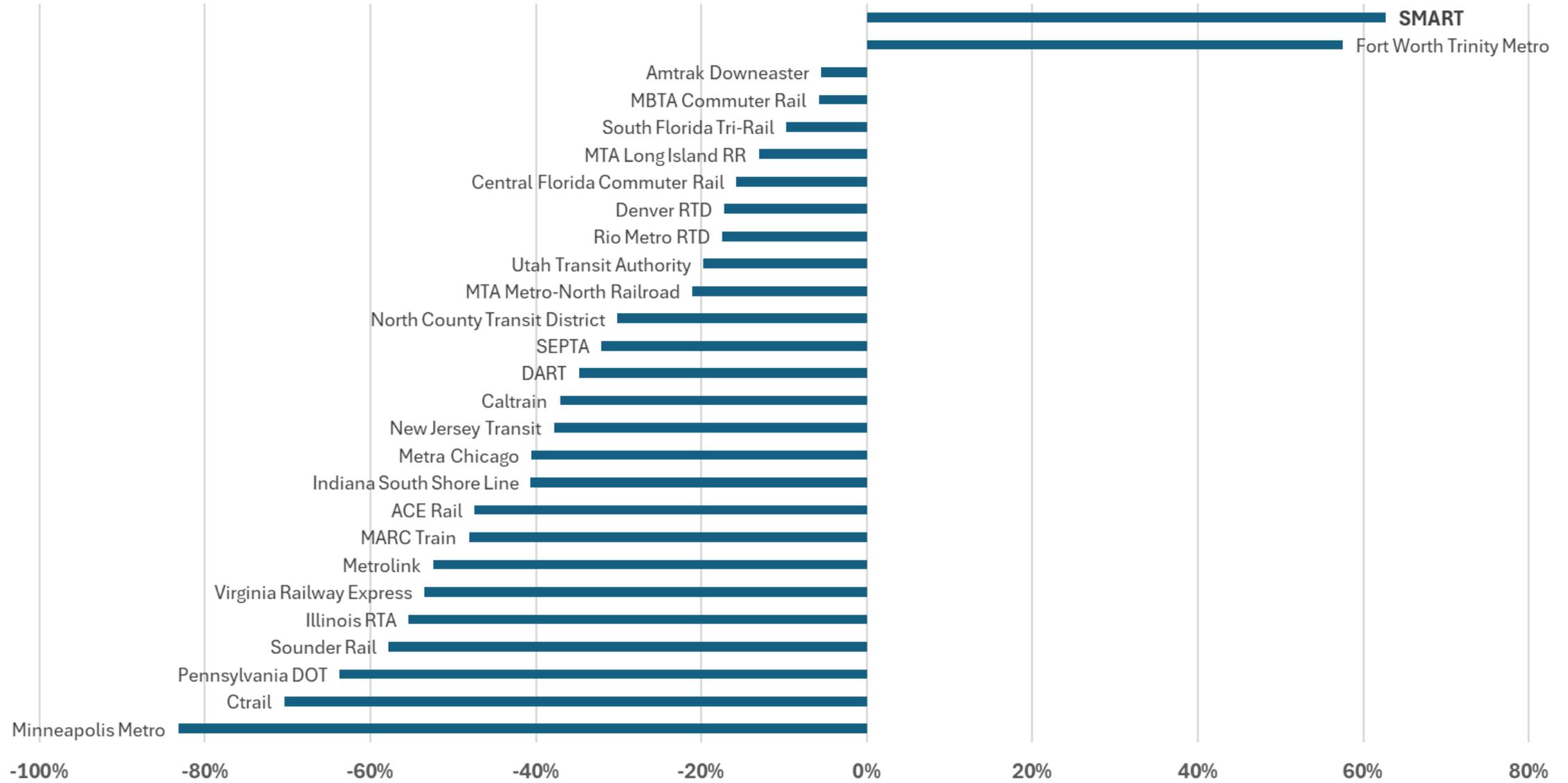
- 28% over Sept 2024

October Average Weekday ridership to date: 4,619

- 28% over Oct 2024



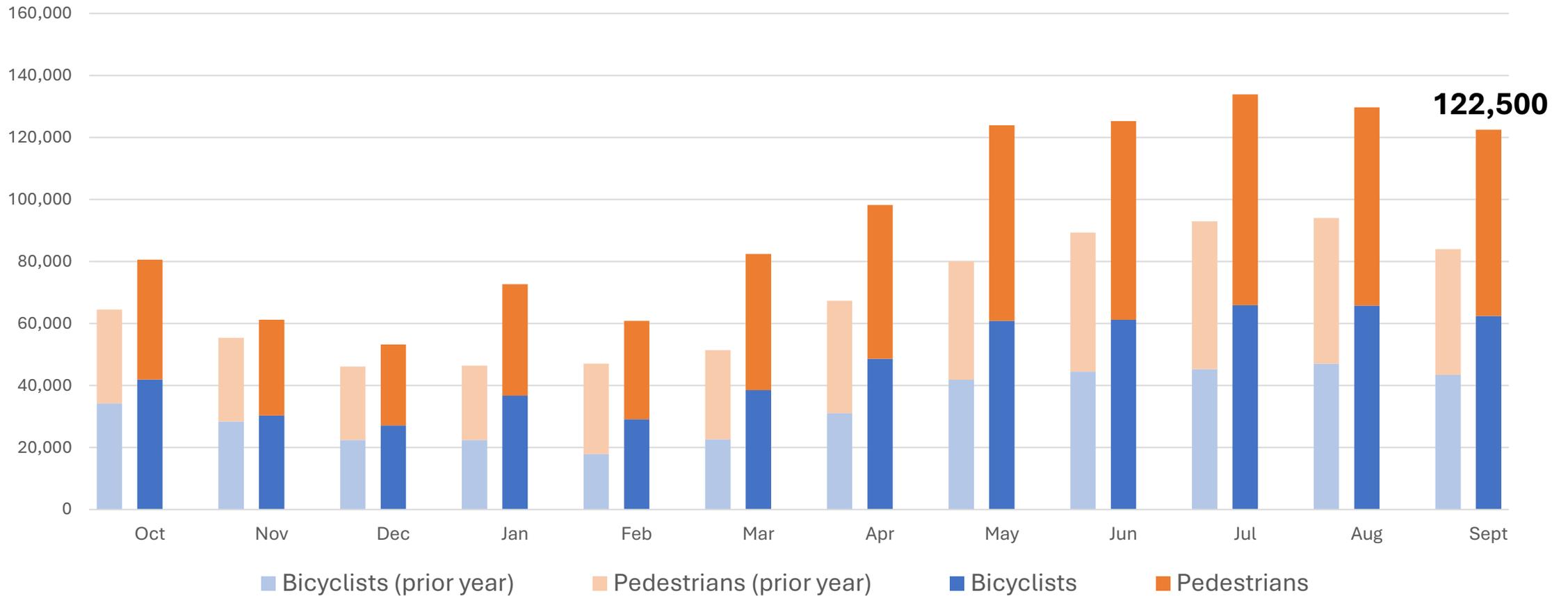
# Ridership Recovery (Past 12-Months vs. 2019)



# SMART Pathway Counts

October 2023 - September 2025

- In September, we counted 122,500 users on the pathway



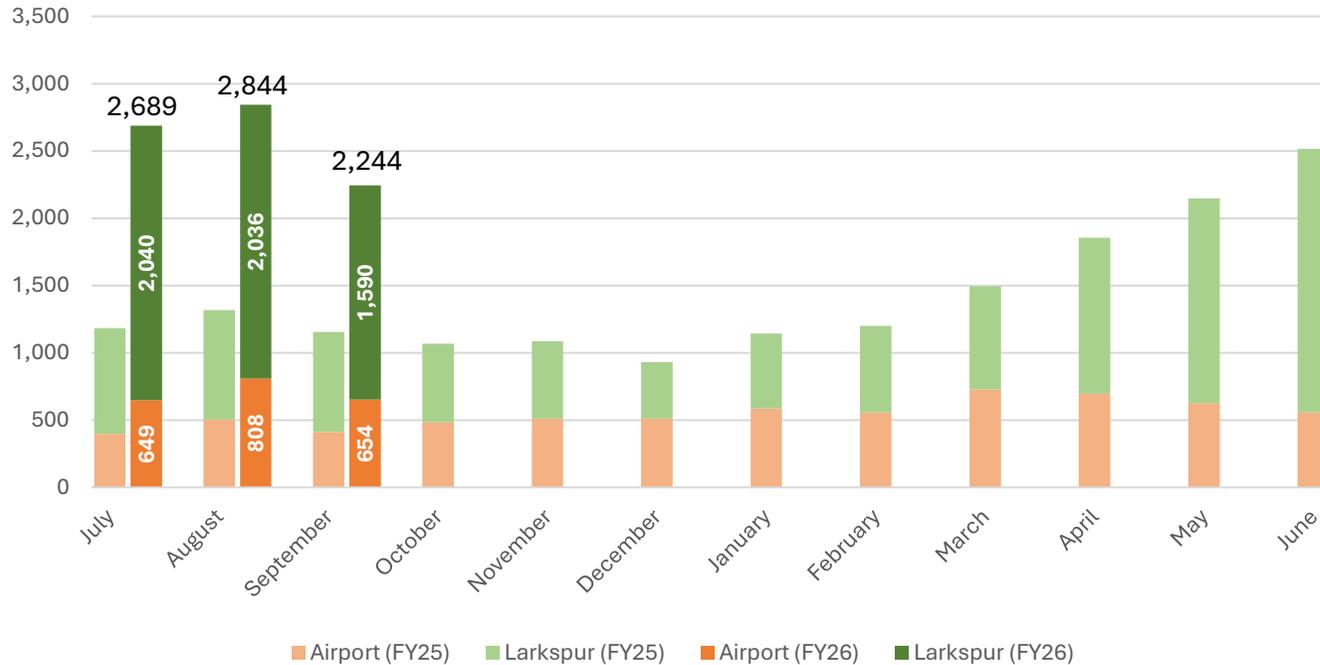
# SMART Connect Ridership

September Connect Ridership: 2,244

- Decrease at Larkspur with summer ending
- 60% increase at Airport over last September



SMART Connect Ridership (FY25-FY26)



# MASCOTS Update

- Recommended Sonoma County bus changes are moving forward as proposed
- Recommended SMART service changes planned for implementation in April 2026:
  - Increase weekday service from 42 to 48 trips
  - Increase weekend service from 16 to 24 trips
  - Includes evening service until 11pm weekdays & weekends
- Marin County bus changes have been modified based on public input
- Golden Gate Transit will be taking their proposed changes to the Transportation Committee on 10/23 and Board of Directors on 10/24
- Marin Transit will be doing further outreach in November, and taking their final service changes to the Board in December



# Questions?



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