marin transit

General Manager's Report

ITEM 3

Partnering with the Community

- In October, the team partnered with staff at **Marin Primary & Middle school** and supported a field trip on transit. Staff joined the students as they boarded the bus and handed out stickers and passes for the chaperones.

- In November, the team will start an ongoing partnership with **Marin Housing Authority** to support the first in a series of outings on transit. The outings are designed to improve access to Marin County Parks for MHA property residents.

- Staff are participating in various meetings and tabletop exercises led by **Marin County Office of Emergency Management** and **City of San Rafael** to prepare for expected weather and/or flooding events this winter that may impact transit operations.



Marin Primary & Middle School students onboard Marin Transit bus.
Photo Credit: Kate Burt

marin transit

Upcoming Events & Fare Promotions

Community Events

- **November 3, 18, and 30:** Clipper on Marin Transit: Virtual Info Sessions
- **Ongoing:** Clipper outreach at transit hubs, stops, and other locations across the County staffed by our partners at Canal Alliance and the MTC / Caribou

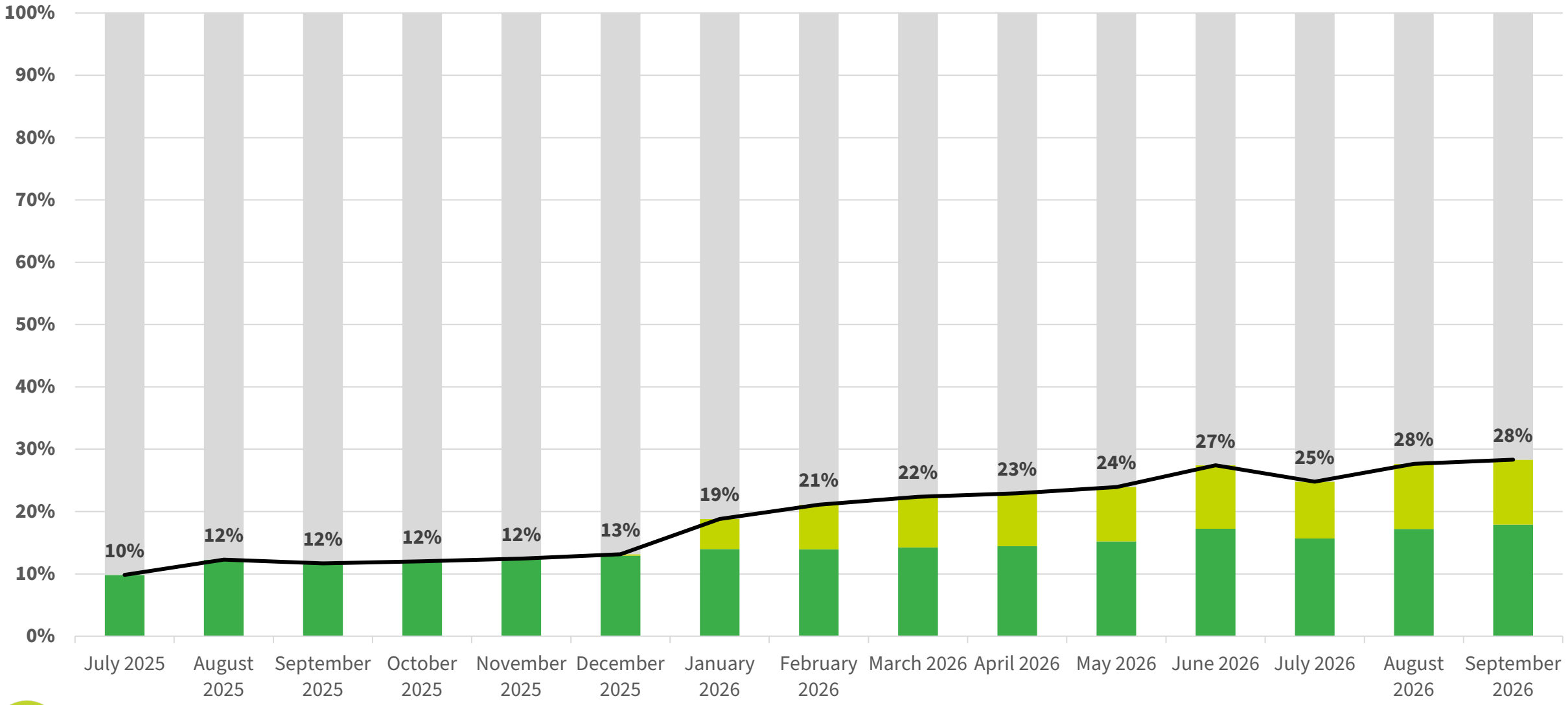
Fare Free Promotions

- **November 3, 2026:** Election Day

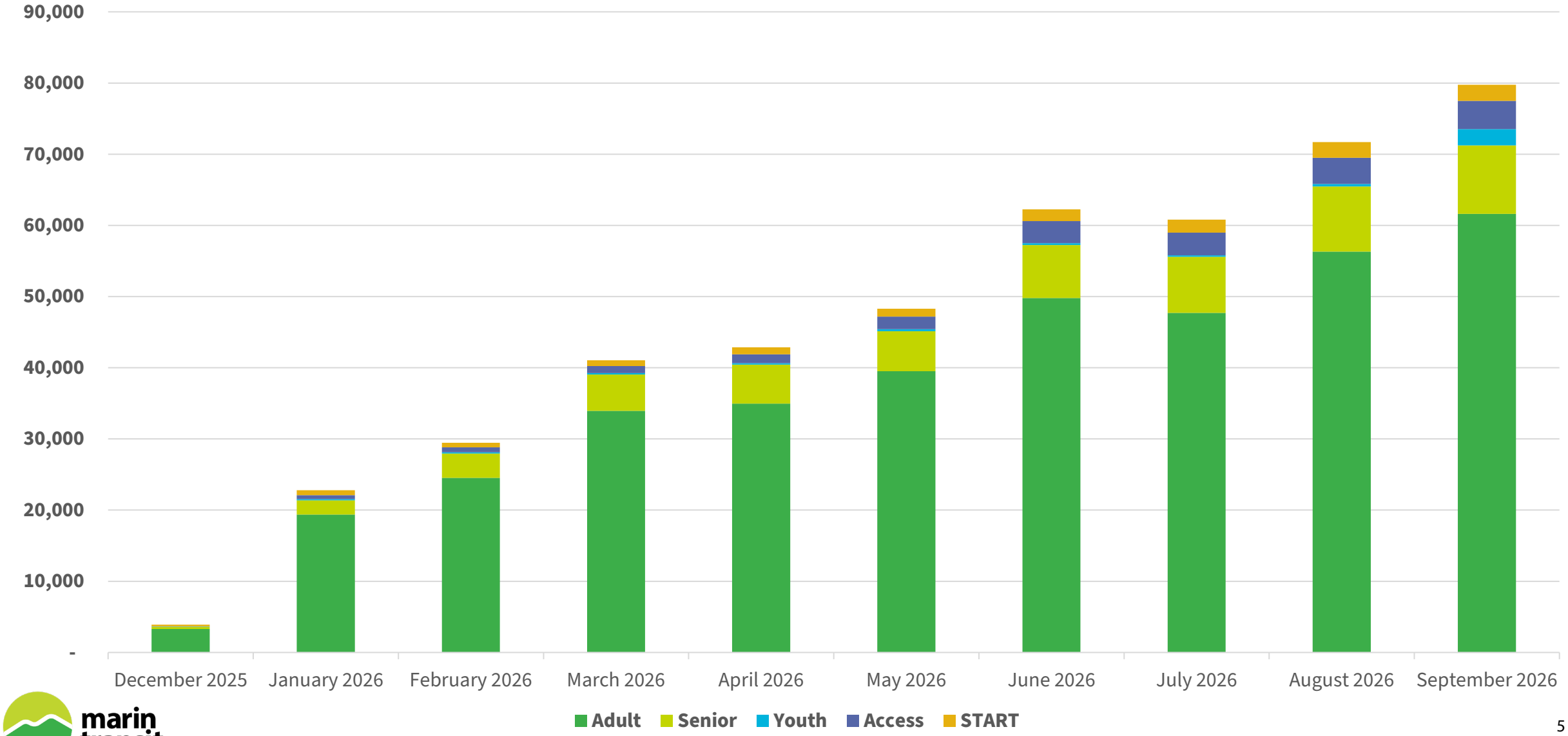


Photo Credit: Caribou Outreach team

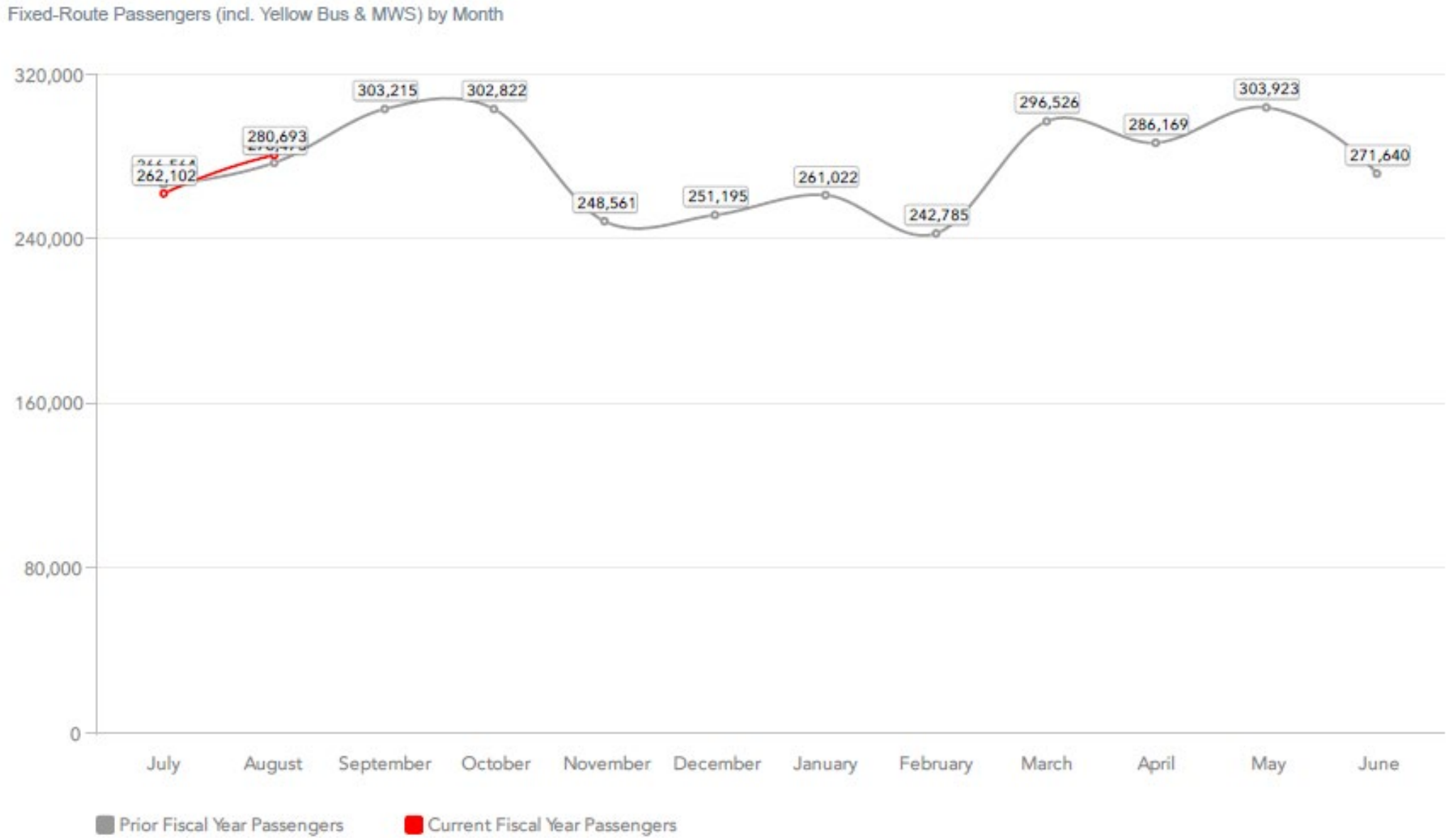
Clipper Adoption: Cash to Clipper



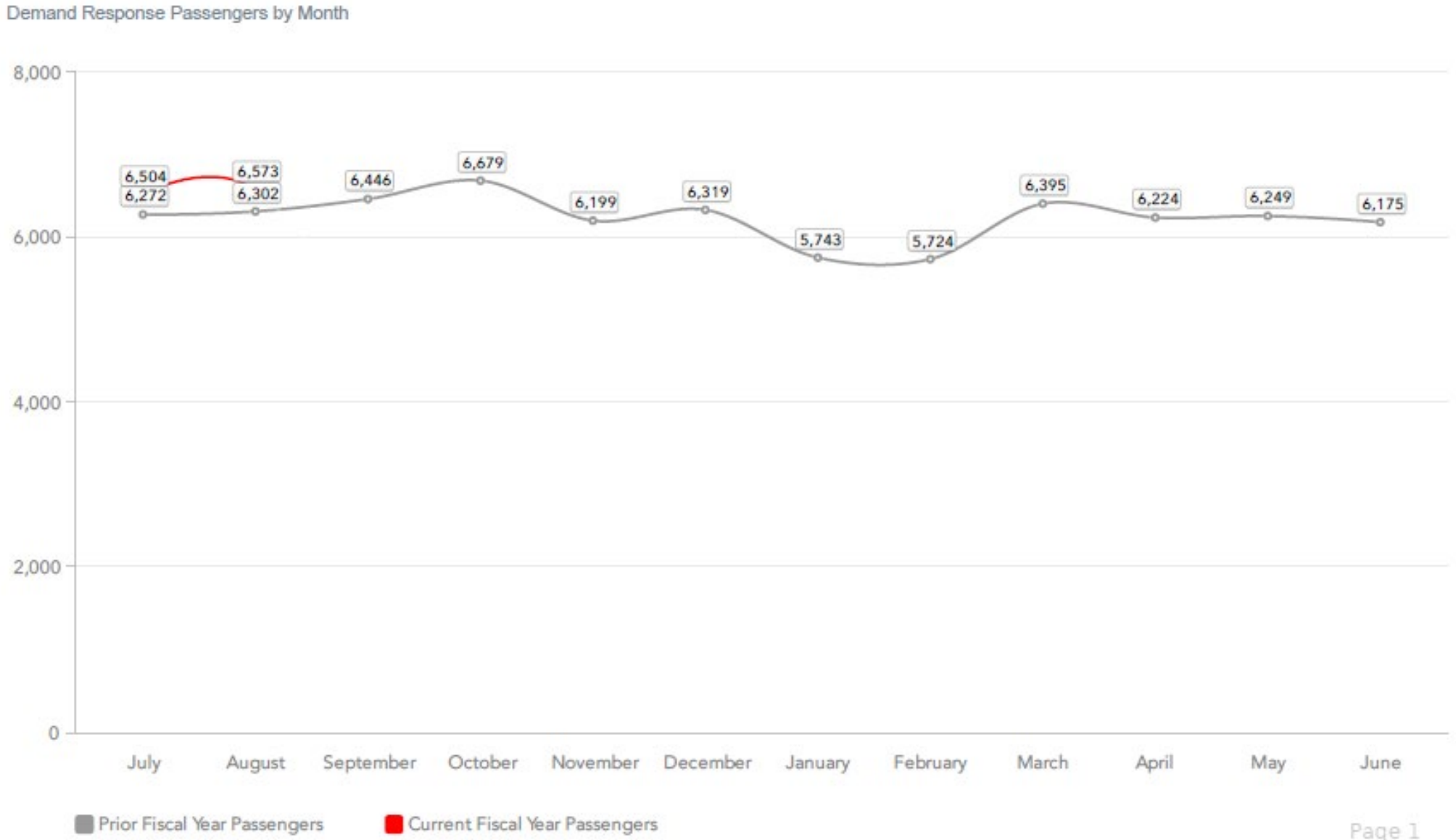
Clipper Adoption: Clipper Usage by Rider Type



Fixed Route Ridership – August 2026



Demand Response Ridership – August 2026



Thank you

CONTACT

Robert Betts

General Manager

rbetts@marintransit.gov

marin transit