



# Citizens' Oversight Committee

Transportation Authority of Marin

Fiscal Year 2013-2014 | July 1, 2013-June 30, 2014 | Tenth Annual Report



**Making the Most of Marin County Transportation Dollars**

# About TAM & COC Member List

## About TAM:

The Transportation Authority of Marin (TAM) is a joint powers authority comprised of Marin’s 11 cities and towns and the County of Marin. The TAM Board of Commissioners includes the five members of the County Board of Supervisors and an elected official from each city and town. TAM administers the Expenditure Plans for both Measure A, the 20-year, ½ cent transportation sales tax, and Measure B, the \$10 vehicle registration fee. Both revenue sources are dedicated to transportation projects and programs in Marin and were approved by the Marin voters. TAM also serves as Marin’s Congestion Management Agency (CMA) and is responsible for coordinating funding for many of the transportation projects and programs in the County.

Please visit [www.tam.ca.gov](http://www.tam.ca.gov) for the most current information on TAM’s projects and programs.

## CURRENT COC MEMBERS:

### Members/Alternates

Allan Bortel (Chairperson)/Rocky Birdsey  
Robert Burton/Jayni Allsep  
V-Anne Chernock (Vice-Chairperson)  
Joy Dahlgren  
Pamela Gach/Kay Noguchi  
Robert Johnston/Nancy Okada  
Vince O’Brien  
Peter Pelham/Monique Broussard  
Paul Premo  
Gilda Selchau/Paul Royce  
Scott Tye  
Vacant

### Representing

Marin County Paratransit Coordinating Council  
Southern Marin Planning Area  
Northern Marin Planning Area  
Central Marin Planning Area  
League of Women Voters  
Environmental Organizations  
Bicyclists & Pedestrians Groups  
Major Marin Employers  
Taxpayer Group  
Ross Valley Planning Area  
West Marin Planning Area  
School Districts





## Message from the COC Chairperson



**Allan Bortel,**  
*a resident of Tiburon,  
representing the Marin County  
Paratransit Coordinating Council,  
has been serving as the COC  
Chairperson since  
early 2012.*

The Citizens' Oversight Committee (COC) is charged with reviewing financial procedures and the expenditure of funds generated by Measure A (a 20-year, ½ cent transportation sales tax) and Measure B (a \$10 vehicle registration fee). The Committee consists of 12 member seats representing geographic areas and interest groups in Marin County. Committee members bring to bear a wide variety of skills in finance, public policy, community outreach, and transportation management. Membership consists of both recent appointees who bring fresh ideas to the group and long-standing members who provide continuity to our efforts.

During this past fiscal year, the COC reviewed both TAM's Measure A sales tax and the Measure B vehicle registration fee related

expenditures, and verified that they are in accordance with the requirements of the Measure A Sales Tax and Measure B Vehicle Registration Fee Expenditure Plans.

With the Measure A sales tax finishing up its 10th year of full revenue collection out of its 20-year life, it's time for TAM to start thinking about how and when to ask the voters to renew the sales tax so that we can maintain this critical local funding source and continue Marin's transportation successes. The COC will be a key part of this effort and will be reaching out to all citizens for your opinions and input.

Lastly, I want to thank Committee members and alternates as well as TAM staff for their time and effort in helping the Transportation Authority of Marin achieve the goals set out by the voters of Marin.



# Highlights from 2004 to 2013

## 2004

- ♦ Creation of TAM for the purpose of administering Marin County Transportation Sales Tax Expenditure Plan
- ♦ Approval of Measure A ½ cent Transportation Sales Tax

## 2005

- ♦ Began funding local infrastructure of cities, towns and the County at \$2-3 million annually
- ♦ Began funding Marin Transit's local bus service at \$10-12 million annually

## 2006

- ♦ Carpool lane on HWY 101 opened, from Andersen Drive to Sir Francis Drake Boulevard
- ♦ Kicked off Crossing Guard Program at 50 locations

## 2007

- ♦ Measure A sales tax revenue collected exceeded \$22 million
- ♦ Expanded the Safe Routes to School "School Pool" Program
- ♦ Initiated the "Street Smarts" Program

## 2008

- ♦ Safe Routes to School Program extends to school assemblies and field trips organized to promote bike safety awareness
- ♦ Launched Street Smarts Program





# Ten Years In Review



## 2009

- ♦ Expanded Crossing Guard Program to 63 locations
- ♦ Opened final 3 miles of new carpool lane through San Rafael
- ♦ Completed two Major Road Projects: 4th Street/West End Village Revitalization Project & Novato Boulevard Segment 3 – Eucalyptus Avenue to San Marin Drive Project

## 2010

- ♦ Completed all segments of the Hwy 101 Gap Closure Carpool Lane Project, including the Multi-use Path on Puerto Suello Hill
- ♦ Expanded Crossing Guard Program to 78 locations
- ♦ Passed the \$10 Measure B Vehicle Registration Fee

## 2011

- ♦ Completed the Novato Boulevard Segment 2 – Grant Avenue to Eucalyptus Avenue Project
- ♦ Completed 10 Safe Pathways to Schools Capital Improvement projects

## 2012

- ♦ Brought 'National Plug In Day' to Marin
- ♦ Launched TAM's Emergency Ride Home Program
- ♦ Completed the Bicycle Share Feasibility Study

## 2013

- ♦ Expanded Crossing Guard Program to 84 locations
- ♦ Completed the West Sir Francis Drake Boulevard Project through Samuel P. Taylor Park

# Measure A Strategy Highlights

## Strategy 1: Local Bus Transit System

**M**arin Transit manages seven contracts to provide local fixed-route bus and community shuttle services, rural transit services (the West Marin Stage), the seasonal Muir Woods Shuttle, the Novato Dial-A-Ride program, and transportation programs and services for seniors and persons with disabilities. TAM allocated \$11.98 million in transportation sales tax revenue to Marin Transit to support local transit operations and capital programs in FY2013-14 (July 1, 2013 to June 30, 2014).

For more information about Marin Transit services, please visit [www.marintransit.org](http://www.marintransit.org)



# Measure A Strategy Highlights

## Highlights of 2013-14 Marin Transit Activities



Carried over 3.5 million passengers on all fixed-route bus, community shuttle, and demand response services that operate within Marin County.

Provided 204,000 revenue hours of service, a 4.4% increase in service over the previous fiscal year.

Implemented extensive big bus and community shuttle service improvements in August 2013. Ridership on the community shuttles grew 258%, and supplemental school service ridership increased by 80%.

Actively partnered with community and social service organizations to address transportation issues of seniors, persons with disabilities, and low-income residents through Marin Access. Implemented Measure B funded programs to offer more transportation choices and manage the steep increases in demand for Measure A funded paratransit services.

Continued to expand the award-winning seasonal Muir Woods Shuttle service to speed up boarding, improve operations, and meet the demand for service. The Shuttle operated during the holidays to relieve congestion, and annual ridership increased by 65%.

Completed design and engineering to upgrade bus stop facilities throughout the County and initiated construction activities.



# Measure A Strategy Highlights

**Strategy 2:** The Highway 101 Gap Closure Carpool Lane Project was successfully completed in December 2010.



**Strategy 3:** Local Transportation Infrastructure

**S**trategy 3 funds improvements to our local road system to accommodate vehicle, bicycle, and pedestrian traffic and safety needs.

**Miller Avenue in Mill Valley:** The Miller Avenue Streetscape Plan was adopted by the Mill Valley City Council in July 2011. The Streetscape Plan addresses critical operational and infrastructure issues while preserving the unique character of Mill Valley. On October 20, 2014, following completion of 30% preliminary design, the City Council confirmed project funding and approved an implementation plan for the project, with construction to start in October 2015 and finish in December 2017. This summer the City performed shoulder repairs, bike lane and bike buffer construction, and back-in angle parking to improve bicycle safety to test this idea prior to expanding implementation.



# Measure A Strategy Highlights

## Strategy 3: Local Transportation Infrastructure

### Major Roads Category

**Novato Boulevard in Novato:** The City of Novato is finalizing the environmental review on Segment 1 (Diablo Avenue to Grant Avenue) of the Novato Boulevard Improvements Project. Technical Studies for the Environmental Impact Report (EIR) were completed in 2014 including an archaeological survey. Staff is currently reviewing the first (internal) draft of EIR chapters. The anticipated release date of the Draft EIR is Summer 2015. Construction is anticipated to start in Spring 2017.



#### **Sir Francis Drake Boulevard (Highway 101 to Ross Town Limit):**

A consultant team was selected for the project and the contract was approved by the Board of Supervisors in October 2014. The consultant team has been conducting a field survey of the corridor and gathering background data. Marin County is in the process of setting up two committees to assist in the outreach and design process and will hold a community workshop in early 2015.

## COMPLETED MAJOR ROAD PROJECTS

### **THE CITY OF SAN RAFAEL'S 4TH STREET/WEST END VILLAGE Revitalization Project (2009)**

### **NOVATO BOULEVARD SEGMENT 3 – Eucalyptus Avenue to San Marin Drive (2009)**

### **NOVATO BOULEVARD SEGMENT 2 - Grant Avenue to Eucalyptus Avenue (2011) Project**

### **WEST SIR FRANCIS DRAKE BOULEVARD in Marin County (2013)**



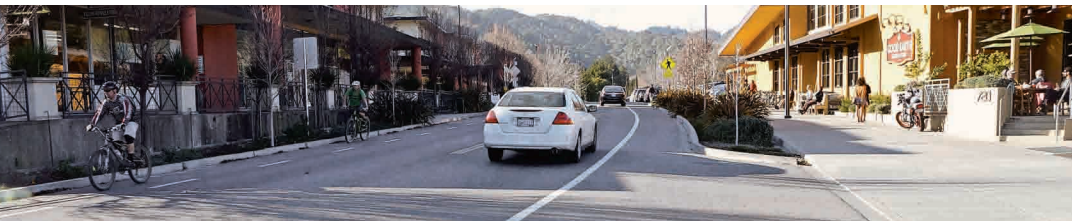
# Measure A Strategy Highlights

## Strategy 3: Local Transportation Infrastructure

### Local Roads Category

To date, the Measure A sales tax program has provided \$19.8 million in funds to all the local jurisdictions in Marin County for local street and road projects, transit projects, and bicycle and pedestrian improvements.

	FY2013-14 Allocation	Total To Date
Belvedere	\$26,438	\$196,675
Corte Madera	\$90,684	\$644,379
Fairfax	\$75,219	\$545,041
Larkspur	\$0	\$1,024,207
Mill Valley	\$151,016	\$1,116,307
Novato	\$483,011	\$3,454,207
Ross	\$27,484	\$209,043
San Anselmo	\$117,703	\$881,442
San Rafael	\$522,334	\$3,842,562
Sausalito	\$72,571	\$540,850
Tiburon	\$91,528	\$657,293
County	\$908,695	\$6,672,079
<b>Total</b>	<b>\$2,566,683</b>	<b>\$19,784,085</b>





# Measure A Strategy Highlights

## Strategy 4: Reduce School Related Congestion and Provide

Safer Access to Schools

### Safe Routes to Schools



**TAM's** highly regarded Safe Routes to School Program coordinators teamed up with students at more than 50 elementary, middle, and high schools throughout the County. Since the program began ([www.saferoutestoschools.org](http://www.saferoutestoschools.org)), there has been an 8% mode shift countywide from single-student car trips to walking, cycling, riding public transit, and carpooling to and from schools. Twenty-one schools have exceeded this average, with some schools increasing their green trips by more than 20%.



**[www.schoolpoolmarin.org](http://www.schoolpoolmarin.org)**

the great tool that helps coordinate trip reduction and reduce peak period traffic from school-based auto trips

**[www.streetsmartsmarin.org](http://www.streetsmartsmarin.org)**

please slow down and drive carefully for our future



# Measure A Strategy Highlights

## Strategy 4: Reduce School Related Congestion and Provide Safer Access to Schools

### Safe Routes to Schools

#### Success story of Kentfield School District

*By Heather McPhail Sridharan, Coordinator of the KSD Safe Routes to School Program and District School Board Trustee*



**T**he Kentfield School District encourages all families to actively participate in our neighborhood-focused KSD Safe Routes to School Program, an initiative to advocate green travel alternatives, and address traffic safety at our schools. The goal of the program is to offer students safer and greener alternatives to get to and from school by connecting families with resources such as suggested safe route maps, schedules for walking and cycling, and carpooling



options customized by neighborhood. With the support of the Marin Safe Routes to School Program, our district also created a KSD Safe Routes to School Task Force to advocate for green travel alternatives, and to address traffic congestion and safety at our schools.

**I**n a survey conducted in 2014, 35% of respondents indicated that their “travel to school choices” had become more “green” as a result of the program, 66% of students consistently travel “green” to school and on “Green Wednesdays” (when students are encouraged to bike, walk, or carpool to school), “green travel” goes up to 71%. We are pleased with the success of our program to date. Learn more about the program: [http://www.kentfieldschools.org/pages/Kentfield\\_School\\_District/Community/Safe\\_Routes\\_to\\_School](http://www.kentfieldschools.org/pages/Kentfield_School_District/Community/Safe_Routes_to_School).

# Measure A Strategy Highlights

## Strategy 4: Reduce School Related Congestion and Provide Safer Access to Schools

### Crossing Guard Program

The TAM Crossing Guard Program, one of the most comprehensive in the Bay Area, deployed trained school crossing guards at 84 locations throughout Marin County in 2013. Sixty-nine of these locations were funded by the sales tax program.



#### Crossing Guard of the Year - *Shanaz Mazda*

herself in front of the students whenever needed!

**T**he intersection of Highway 1 and Pine Hill Road has long been a major safety concern for students who walk or bike to Tam Valley Elementary and Mill Valley Middle Schools. Most crossing guards who took the job at this location quit shortly after due to the safety concern. Shanaz Mazda, clearly knowing the unsafe working condition she faced, took the job and stayed! She sees helping to protect students from danger as her responsibility and proved that commitment by putting

**O**n September 20, 2013, when a driver was traveling at excess speed and was blinded by sun glare, Shanaz held her ground, grabbed the bike of one of the students crossing and pulled him out of the direct path of the vehicle. Even so, the bike's rear tire was struck. After the accident, Shanaz took control of the situation, directed others to contact medical help, collected witness information, and administered aid. For her heroic action, Shanaz was awarded the 2013/2014 Crossing Guard of the Year by the TAM Board.





# Measure A Strategy Highlights

## Strategy 4: Reduce School Related Congestion and Provide Safer Access to Schools

### Safe Pathway projects completed as of June 2014:

- 🚲 **Corte Madera:** Neil Cummins Elementary School
- 🚲 **Fairfax:** White Hill School
- 🚲 **Larkspur:** Hall Middle School
- 🚲 **Dixie School District:** Maria Silveira School
- 🚲 **Marin County:** Strawberry Point & Venetia Valley Schools
- 🚲 **Mill Valley:** Edna Maguire Elementary & Old Mill Elementary Schools
- 🚲 **Novato:** Hill Road & Indian Valley Road Improvement, Hill Middle School
- 🚲 **Ross:** Ross School
- 🚲 **San Anselmo:** Brookside, Wade Thomas, & St. Anselm Schools
- 🚲 **San Rafael:** Laurel Dell Elementary School
- 🚲 **Sausalito:** Bayside, Willow Creek Academy, Marin, & New Village Schools
- 🚲 **Tamalpais Union High School District:** Tamalpais & Redwood High Schools



## Measure B Element Highlights

With the approval of Measure B in 2010, a \$10 vehicle registration fee for local transportation initiatives, Marin voters validated that transportation continues to be a top priority in the County.

### Element 1: Maintain Marin County's Local Streets and Pathways

A total of \$2.24 million was made available to the local jurisdictions in Marin to help with maintenance and improvement of our essential local streets network, which augments Measure A funds set aside for the improvement of our local street system. More than \$300,000 is also reserved for the routine maintenance of various multi-use pathways in the County since the inception of the Measure B revenue collection.



# Measure B Strategy Highlights

## Element 2: Improve Transit for Seniors and Persons with Disabilities



The annual dedication of 35% of the Measure B revenue to this element enabled Marin Transit to provide expanded transportation service options for Marin’s seniors and persons with disabilities through its Marin Access program. With this funding, Marin Transit now is able to support volunteer driver programs for seniors and people with disabilities, supplement the rapidly growing local paratransit service, provide fare subsidies for low-income paratransit riders, and provide funds for travel training for seniors, “Catch-A-Ride” discounted taxi ride program and “Gap

Grant Program”. **To find out more about Marin Access program, please visit [www.marinaccess.org](http://www.marinaccess.org).**

Passenger trips on all Marin Access services increased 10.3% and revenue hours decreased 3.7% from 2012-13. Growth in the Marin Access program is largely attributed to 13,000 trips provided on the Catch-A-Ride subsidized taxi program and more than 15,300 trips using the Volunteer Driver Program.





## Patti's story



**B**orn in Carol, Iowa and raised in Marin since age 6, Patti Mangels loves to go out and explore the natural beauty of Marin, even when driving was never an option for her due to her physical condition. As someone who has traveled mainly by transit for her whole life, Patti is well suited to chair Marin Transit's Paratransit Coordinating Council and to serve on the board of Marin County Independent Living. She is also the perfect spokesperson and information

resource for all the programs provided through Marin Access. The enhancement to the services for seniors and people with disabilities provided by Measure B funding has improved her travel options and quality of life.

**P**atti has devoted many years of her life to the Special Education Program at College of Marin and activity programs at various senior service centers, helping out those who need love and support the most. Through the years Patti has used her art abilities in working with and developing a tutorial program for developmentally disabled students at the College of Marin. Her experience as an activity director for seniors allowed her to learn and create great program ideas for the elderly. As a volunteer for the Marin Abused Women's Services, Patti has been making the gift baskets for its Mother's Day Fundraiser since 2004. Those baskets were amazing art pieces that she created with one hand and were so successful that Patti now has her own gift basket business.



# Measure B Strategy Highlights

## Element 3: Reduce Congestion and Pollution

**S**chool Safety and Congestion Reduction – Twelve additional Crossing guards were funded with Measure B funds in 2013-14, and the banners associated with the Street Smarts Program were purchased and installed.

**L**ocal Marin County Commute Alternatives – Expanded Transportation Demand Management (TDM) activities, including introducing the Marin Emergency Ride Home Program, completing the countywide Bicycle Share Feasibility Study, increasing participation in 511's rideshare programs at outreach and survey events, and promoting a range of opportunities for commuters to reduce single-occupancy vehicle trips to and from work.

**A**lternative Fuels Infrastructure and Promotion - TAM staff and its Electric Vehicle Advisory working group have been working diligently over the last few years to promote electrical vehicles in Marin through various programs. Over 20 publicly available EV charging stations have been funded, built and are operating in Marin.



# FINANCIALS

## FY2013-14 Audit Result and COC Review

TAM's primary goal is to ensure the best value for the public funds entrusted to its management, including Measure A, the ½ cent transportation sales tax fund, and Measure B, the \$10 vehicle registration fee fund. A rigorous system of checks and balances is in place to ensure that both Measure A and Measure B funds are spent efficiently and as promised. Annual independent audits are performed to ensure accountability and transparency as required by the expenditure plans.

For another year, TAM received an unqualified opinion, also known as a clean opinion on its audit, meaning that the financial statements appear to be presented fairly for its FY2013-14 Financial Statements. The Citizens' Oversight Committee has reviewed the audited FY2013-14 Financial Statements and has verified that Measure A funds were properly administered in accordance with the terms of the Measure A Expenditure Plan and the Strategic Plan for the reporting period. The audit also confirmed that TAM continues to be in compliance with the 5% administration cap policy required by the Measure A Expenditure Plan.

TAM also completed its fourth round of compliance audits for Measure A funds disbursed to fund recipients during and prior to FY2013-14. The purpose of the compliance audit is to confirm that all Measure A funds were spent according to the requirements of the Measure A Expenditure Plan and the funding agreements. Seven Measure A fund recipients were selected for this effort. Results of the compliance audits, along with TAM's FY2013-14 Financial Statements, are available at TAM's website, [www.tam.ca.gov](http://www.tam.ca.gov), or by calling (415) 226-0815.





## FINANCIALS

### Measure A and Measure B Allocation / Programming

#### FY2013-14 Measure A Funding Allocation/Programming By Strategy

	<b>FY2013-14</b>
<b>Interest Revenue Assigned to Multi-use Paths Maintenance</b>	<b>\$75,000</b>
<b>Strategy 1 - Local Bus Transit System</b>	<b>\$11,980,623</b>
<b>Strategy 3 - Local Transportation Infrastructure</b>	
3.1 Major Roads	\$147,899
3.2 Local Roads	\$2,566,683
<b>Strategy 4 - Reduce School Related Congestion and Provide Safer Access to Schools</b>	
4.1 Safe Routes to Schools	\$687,500
4.2 Crossing Guards	\$975,000
4.3 Safe Pathway Projects	\$185,000
<b>TOTAL</b>	<b>\$16,617,705</b>

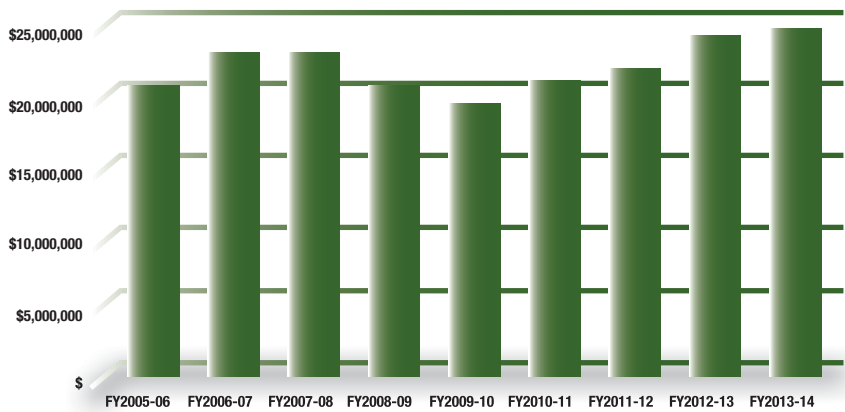
#### FY2013-14 Measure B Funding Allocation/Programming By Element

	<b>FY2013-14</b>
<b>Element 1 - Maintain Local Streets and Pathways</b>	
1.1 Local Streets	\$2,241,873
1.2 Pathways	\$100,000
<b>Element 2 - Improve Transit for Seniors and Persons with Disabilities</b>	<b>\$808,578</b>
<b>Element 3 - Reduce Congestion and Pollution</b>	
3.1 School Safety and Congestion Reduction	\$241,444
3.2 Local Marin County Commute Alternatives	\$150,000
3.3 Alternative Fuels Infrastructure and Promotion	\$50,000
<b>TOTAL</b>	<b>\$3,591,895</b>

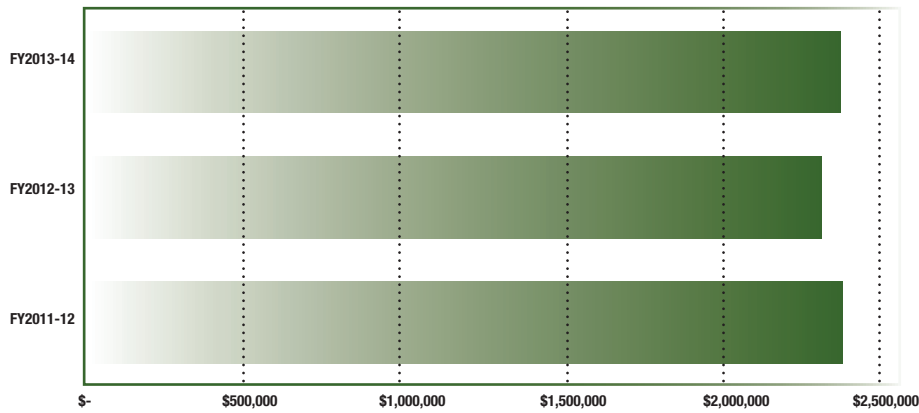
# FINANCIALS

## Measure A and Measure B Revenue Trend

Measure A Sales Tax Revenue  
FY2005-06 To FY2013-14



Measure B Vehicle Registration Fee Revenue  
FY2011-12 To FY2013-14



# Meet Your TAM COC Representatives

## This year's featured member: Scott Tye

Scott Tye is a long-time activist and local legend in Stinson Beach and has been a resident of Marin since 1974. As someone who really cares about the well being and future of his local community, Scott has been dedicating most of his free time to various committees and boards, including the Marin County Civil Grand Jury, the Stinson Beach County Water District, the Stinson Beach Village Association, Committee for



Comprehensive Transportation Management for South Marin Parklands, and TAM's Citizens' Oversight Committee. Through those critical groups, Scott has voiced his opinions and made great contributions to the successful solution and improvement of various local projects and issues, especially traffic and environmental issues in the West Marin area.

As a talented athlete, Scott received a full swimming scholarship from the University of Washington. Even though he didn't become a professional swimmer, Scott continued his passion for water by serving as the chairperson of the Surfrider Foundation, Marin County Chapter, for 14 years, being a lifeguard, and owning a "Kayak" Sport Shop. Scott also spent years working at the University of California, Santa Cruz, Cal State Pomona, and both state and national parks. Scott recently retired and is enjoying his time fixing the home he inherited from his mom and house-sitting in beautiful Marin.



***How long have you been serving on the COC?***

I have been serving on the COC as the West Marin Planning Area representative since 2007, now in the third year of my second term.

***What brought you to the COC and made you stay?***

Congestion relief and various transportation/travel issues are critical in Marin County, even more so in West Marin due to the geographic character of the area. I always want to help improve the travel condition and provide more options for people in the West Marin area to get around. Serving on the COC has provided me with great opportunities to really make a difference in this area.

***Do you think the COC has made a difference in addressing transportation issues in Marin and the transportation future?***

Yes, definitely. Through the power that was granted to the COC by the Expenditure Plans for the Measure A ½ cent Transportation Sales Tax and the Measure B \$10 Vehicle Registration Fee, the COC

is able to provide its valuable input to various current and future transportation issues in Marin and in the Bay Area. As a COC member and a West Marin resident, I have been able to get attention from Marin Transit and had them work closely with the local community to implement the very successful West Marin Stagecoach service. I have to say, the West Marin Stagecoach service would not be such a great success without the funding provided by Measure A and the great work that the COC has been doing.

***What do you value the most about the COC?***

The members of this great committee! We have a group of members who collectively have close to a thousand years' worth of knowledge, experience and history about this County and its various transportation issues/problems. More importantly, our members care about our communities and are all dedicated to making a difference for the beautiful Marin County.





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# Mission Statement

*TAM is dedicated to making the most of Marin County transportation dollars, and creating an efficient and effective transportation system that promotes mobility and accessibility by providing a variety of high quality transportation options to all users.*